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Prices and Spreads  
for Processed Fruits,  
Vegetables, and Juices  
Sold in Selected Markets,  
1970/71—1975/76

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PRICES AND SPREADS FOR PROCESSED FRUITS, VEGETABLES, AND JUICES SOLD IN  
SELECTED MARKETS, 1970/71-1975/76, by Alfred J. Burns and Stephen M. Raleigh,  
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ABSTRACT

Prices and margins for 24 processed fruit and vegetable products sold in selected major cities are examined. Retail prices, processor prices, farm values, the wholesaler and retailer margins and the processor margins of most processed fruits and vegetables increased. However, farm values and the marketing margins expressed as a percentage of retail price did not change significantly. The farm value of all 24 products averaged 22 percent of the retail price, the processor margin averaged 42 percent, and the wholesaler and retailer margin 36 percent.

KEYWORDS: Canned, farm, frozen, fruits and vegetables, margins, marketing, prices, processor, retail.

## PREFACE

The U.S. Department of Agriculture conducts continuing studies to monitor spreads between prices paid by consumers and those received by growers. This is the second comprehensive report on processed fruits and vegetables. The first was Statistical Bulletin No. 477, "Prices, Margins, and Farm Value of Canned and Frozen Fruits, Vegetables, and Juices Sold in Selected Markets, 1965/66--1969/70," published in October 1971.

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## SUMMARY

Examination of statistical data indicates considerable variation in prices, margins, and farm values of 24 processed fruit and vegetable products sold in selected markets in 1970/71--1975/76.

Retail prices and their components increased for most processed fruits, vegetables, and juices over the 6-year period. For all products, the retail price rose 33 percent, the wholesaler and retailer margin 38 percent, the processor margin 25 percent, and farm value 51 percent. Retail price, farm value, and the processor margin increased sharply for most products in 1974/75 after a slow upward trend in 1970/71--1973/74. Retail price and the processor margin declined in 1975/76 for most products, but farm value continued to increase that season.

The market shares which comprise the retail price did not change significantly in 1970/71--1975/76. The farmer's share of all products averaged 22 percent of the retail price. The remainder, or marketing margin, of 78 percent was divided into the processor's margin of 42 percent and the wholesaler and retailer's margin of 36 percent.

Farmers received about 14 percent of the retail price of canned vegetables, 19 percent of canned fruits and frozen vegetables, and 33 percent of canned and frozen juices. The processor received about 50 percent for canned fruits and vegetables, 39 percent for frozen vegetables, and only 30 percent for juices. The wholesaler and retailer received 31 percent for canned fruits, 35 percent for canned vegetables, 37 percent for juices, and 42 percent for frozen vegetables.

For the six vegetables in both canned and frozen forms, the total marketing margin expressed as a percentage of the retail price was about the same for canned and frozen. The percentage wholesaler and retailer margin was larger for the frozen than the canned, and the percentage processor margin was smaller for the frozen than the canned.

## GLOSSARY

Retail price: Bureau of Labor Statistics estimate of the average price paid for a specified commodity by customers in a sample of retail stores in a given city on the first consecutive Tuesday, Wednesday, and Thursday of the month. The retail price is reported per can or package and expanded to a case basis.

Processor price: The midpoint of the f.o.b. plant price range for a specified case of a canned or frozen fruit or vegetable listed by processors in a specified processing area. This does not include off-list allowances sometimes offered by processors.

Farm value: The equivalent returns to all inputs used in producing, harvesting, and delivering to the processing plant door a specified quantity of a fruit or vegetable required to pack a case of the product. For certain commodities, particularly vegetables grown under contract, the processor provides varying amounts of services, equipment, or other inputs used in producing, harvesting, or delivering the commodity. The farm value includes the cash payment to the grower plus the value of any services, equipment, or other inputs provided by the processor.

Wholesaler and retailer margin: The difference between the retail price and the f.o.b. processor price. This margin is the amount received by those who perform the functions of transporting from the processor to the consuming city, wholesaling or brokerage, intracity transportation, and retailing.

Processor margin: The difference between the f.o.b. processor price and the farm value. This margin is the amount received by those who perform the functions of processing, warehousing, and selling the product.

Marketing year: A 12-month marketing period for a processed fruit or vegetable beginning with the first month of the major packing season for that product.



PRICES AND SPREADS FOR PROCESSED FRUITS,  
VEGETABLES, AND JUICES SOLD IN SELECTED MARKETS,  
1970/71 - 1975/76

by

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#### INTRODUCTION

The growth of processing in the fruit and vegetable industry reflects changes in consumption patterns. Consumption of processed fruits and vegetables has steadily increased at the expense of fresh produce. Use of processed fruits and vegetables reached a high of 258 pounds (fresh weight) per person in 1976; 28 percent more than in 1966; and 47 percent more than in 1946. Consumption of processed items accounted for slightly under 60 percent of total fruit and vegetable consumption per person in 1976, up from about 50 percent in 1956 and near 40 percent in 1946.

The spread between the farm value and the retail price of a processed commodity is the total of charges made by marketing agencies involved in moving the commodity from the farm to the consumer. Rapidly rising food prices in recent years have focused attention on the size of the total spread and the distribution of the consumer's dollar among its component parts and the grower.

This report presents prices, margins, and farm values for selected canned and frozen fruits, vegetables, and juices sold in specific retail markets. Data are presented for 24 fruit and vegetable products; 7 in both canned and frozen forms.

#### METHODOLOGY AND SOURCES OF DATA

Prices are reported at three levels in the marketing channel--retail, processor, and farm. Prices are given in terms of a can or package and in terms of a case of a given number and size of cans or packages.

Retail prices are those paid by consumers in a sample of food stores in selected urban areas. Prices collected in each store are for brands usually selling in greatest volume in that store. Prices were reported per can or package by the Bureau of Labor Statistics and expanded to a per case basis. No adjustment was made for losses from nonsalable, spoiled, or damaged cans or packages. This report considers these losses as an expense to the retailer to be covered by his margin.

Processor prices (f.o.b. processing plant) are midpoints of price ranges listed in industry trade magazines. They do not include off-list allowances sometimes offered by processors. Processor prices for most canned items are from Food Production/Management magazine (The Canning Trade, Inc., Baltimore, Md.), and some canned items and all frozen items are from the Report on Food and Markets (The American Institute of Food Distribution, Inc, Fair Lawn, N.J.).

Prices at the farm level are expressed as the farm value of a case of the canned or frozen product.

Farm value was computed by multiplying the seasonal average price or value received by the appropriate farm weight equivalent (the quantity of the raw product required to pack a case of the processed product). These equivalents, except for Florida citrus products, were computed from data in Statistical Bulletin No. 362, Conversion Factors and Weights and Measures for Agricultural Commodities and Their Products, June 1965. The equivalents for Florida citrus products were computed from data in the Florida Canners Association's annual Statistical Summary.

Farm values of most fruits and vegetables were computed using seasonal average processing plant door prices or values per unit published in annual reports of the USDA Statistical Reporting Service. Values for asparagus, green beans, lima beans, beets, broccoli, corn, cabbage for kraut, peas, spinach, and tomatoes were obtained from Vegetables - Processing Annual Summary: Acreage, Yield, Production, and Value (Vg 1-2). Values for brussel sprouts and strawberries are from Vegetables, Fresh Market, Annual Summary: Acreage, Yield, Production, and Value (Vg 2-2).

Fruit prices, other than Florida citrus, are from Noncitrus Fruits and Nuts, Annual Summary: Production, Use, Value (FrNt 1-3) and various monthly issues of Agricultural Prices. Florida orange and grapefruit prices are from the Florida Canners Association's annual Statistical Summary.

Prices for processed items normally do not change much during a marketing year and are reported at 3-month intervals. A simple average is reported for each marketing year.

Stocks of a product at the processor level not sold at the close of a marketing year are carried over. Carryin stock is packed during the preceding marketing year, hence the grower of the raw product receives the preceding season's price. The farm value for the first pricing month of each marketing year is adjusted to reflect the sale of carryin stock. The first pricing month is either the first, second, or third month of the marketing year. All carryin stocks are assumed to be sold during the first 3 months of a marketing year. Carryin stocks are also assumed to be sold concurrently with the new pack, but with a declining influence on the current marketing year.

Adjustments for carryin stock are made as follows: When the first pricing month is the first month of the marketing year, the farm value is based on 75 percent of the preceding season's farm price and, 25 percent of the current season's price; if the second month, 50 percent each; and if the third month, 25 percent and 75 percent.

This report presents the seasonal average retail price per can or package for each product sold in selected cities. Retail prices are shown for seasons prior to 1970/71, where data are available. Quarterly and seasonal average retail price, processor price, and farm value per case of a given quantity of cans or packages are also shown. Farm value is also shown as a percentage of the retail price. The processor margin and the wholesaler and retailer margin are shown both in dollars per case and as a percentage of the retail value. The above statistics are also capsulized for canned fruits, canned vegetables, frozen vegetables, and canned and frozen juices in four summary tables.

## CANNED FRUITS

Seasonal average retail price, wholesaler and retailer margin, processor margin, and farm value of canned applesauce, apricots, sour cherries, grapefruit sections, cling peaches, and Bartlett pears increased sharply between 1970/71 and 1975/76, with most of the increase occurring after 1972/73 (summary table 1). The retail price of a no. 303 can equivalent of these fruits averaged 36.8 cents in 1975/76; about two-thirds more than in 1970/71. Retail price increased 10 percent in the first three seasons and more than 50 percent in the last three seasons. The pattern of price increases was similar for each canned fruit except grapefruit sections and pears, for which increases were more evenly spread over the six seasons and were smaller than for other fruits.

The seasonal average wholesaler and retailer margin for canned fruit was 12.6 cents per can in 1975/76, three-fourths higher than in 1970/71. This spread declined slightly in 1972/73, then accelerated sharply in the last three seasons. Sour cherries experienced the greatest increase, followed by peaches. Applesauce increased the least, followed by Bartlett pears.

The processor margin for canned fruits averaged 18 cents per can in 1975/76, 71 percent higher than in 1970/71. This margin was only 0.4 cents higher in 1975/76 than a year earlier, as the margin declined in 1975/76 for apricots, cherries, and pears.

The farm value of canned fruits averaged 6.2 cents per can in 1975/76, 41 percent more than five seasons earlier. Farm value reached a high of 7.6 cents per can in 1974/75, then declined 18 percent in 1975/76. That season farm value declined for each fruit except peaches.

A simple trend analysis shows that the retail price of canned fruits increased an average of 3.4 cents per no. 303 can equivalent per season in 1970/71-1975/76. During this period, the wholesaler and retailer margin rose 1.1 cents per can per season; the processor margin went up 1.7 cents; and farm value rose 0.6 cent.

The processor margin accounted for about half of the retail price of canned fruit in 1970/71-1975/76, ranging from 41 to 53 percent. The wholesaler and retailer margin took 28-33 percent of the retail price, and farm value 17-21 percent.

Summary table 1--Selected canned fruits: Seasonal average retail price, wholesale and retail margin, processor margin, and farm value per can, average of major markets, 1970/71-1975/76

Fruit and season	Index (1970/71=100)									
	Retail price		Wholesale and retail margin		Processor margin		Farm value		Retail price and retail margin	
	Cents		Percentage of retail price		Cents		Percentage of retail price		Cents	
										Percent
Applesauce (No. 303 can) 1/										
1970/71	22.8	9.3	41	10.3	45	3.2	14	100	100	100
1971/72	23.0	9.1	40	10.8	47	3.1	13	101	98	105
1972/73	24.5	9.0	37	11.2	46	4.3	17	107	97	109
1973/74	34.6	10.2	30	15.7	45	8.7	25	152	110	152
1974/75	38.6	12.6	33	17.8	46	8.2	21	169	135	173
1975/76	36.7	14.4	39	18.5	51	3.8	10	161	155	180
Apricots (No. 2 1/2 can) 2/										
1970/71	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1971/72	40.6	12.6	31	23.0	56	5.0	12	N/A	N/A	N/A
1972/73	47.1	10.5	23	28.9	61	7.7	16	N/A	N/A	N/A
1973/74	54.2	14.4	26	30.5	56	9.3	18	N/A	N/A	N/A
1974/75	76.2	16.8	22	44.8	59	14.6	19	N/A	N/A	N/A
1975/76	78.7	27.1	35	40.2	51	11.4	14	N/A	N/A	N/A
Cherries, RSP (No. 303 can) 3/										
1970/71	31.3	9.9	32	13.6	43	7.8	25	100	100	100
1971/72	35.4	10.8	30	14.5	41	10.1	29	113	109	107
1972/73	34.4	8.4	24	17.4	51	8.6	25	110	85	128
1973/74	47.4	12.0	25	16.6	35	18.8	40	151	121	241
1974/75	65.6	22.5	34	22.9	35	20.2	31	210	227	168
1975/76	61.1	26.1	43	22.6	37	12.4	20	195	264	166
Grapefruit sections (No. 303 can) 4/										
1970/71	30.3	9.0	30	16.7	55	4.6	15	100	100	100
1971/72	33.2	9.8	29	16.8	51	6.6	20	110	109	101
1972/73	34.6	10.6	31	16.7	48	7.3	21	114	118	100
1973/74	37.6	11.2	30	20.6	55	5.8	15	124	124	126
1974/75	42.5	13.1	31	22.5	53	6.9	16	140	146	135
1975/76	43.0	15.1	35	23.1	54	4.8	11	142	168	138
Peaches, clingstone (No. 2 1/2 can) 5/										
1970/71	33.4	9.2	28	16.8	50	7.4	22	100	100	100
1971/72	34.5	8.8	25	18.4	54	7.3	21	103	96	110
1972/73	35.2	6.9	20	21.4	61	6.9	19	105	75	127
1973/74	42.6	10.7	25	23.6	55	8.3	20	128	116	140
1974/75	56.8	17.3	30	28.3	50	11.2	20	170	188	168
1975/76	58.0	17.5	30	29.1	50	11.4	20	174	190	173
Pears, Bartlett (No. 303 can) 6/										
1970/71	51.3	17.6	34	22.2	44	11.5	22	100	100	100
1971/72	53.0	20.1	37	24.3	47	8.6	16	103	114	109
1972/73	54.5	18.0	33	26.0	48	10.5	19	106	102	117
1973/74	58.6	20.5	35	26.7	46	11.4	19	114	117	120
1974/75	71.5	21.6	30	34.5	48	15.4	22	139	123	155
1975/76	73.4	27.5	37	32.8	45	13.1	18	143	156	148
Above fruit (No. 303 can equivalent) 7/										
1970/71	22.1	7.2	33	10.5	47	4.4	20	100	100	100
1971/72	23.2	7.6	33	11.5	49	4.1	18	105	106	110
1972/73	24.2	6.7	28	12.9	53	4.6	19	110	93	123
1973/74	29.8	8.5	29	14.9	51	6.4	21	135	118	142
1974/75	36.4	11.2	31	17.6	48	7.6	21	165	156	168
1975/76	36.8	12.6	34	18.0	49	6.2	17	167	175	171

1/ Sold in Detroit and Pittsburgh.

2/ Sold in Chicago and New York City.

3/ Sold in Detroit and Pittsburgh.

4/ Sold in Detroit and Pittsburgh.

5/ Sold in Detroit and Pittsburgh.

6/ U.S. average.

7/ Weighted by canned pack.

The percentage of the retail price of canned fruits going to the farmer and other market factors did not show any significant change during the period. For the six seasons, the processor margin averaged 50 percent; the wholesaler and retailer margin, 31 percent; and farm value, 19 percent.

The market shares of individual canned fruits fluctuated from season to season, but no fruit showed any significant trend during the period. Farm value of cherries was 25 percent in 1970/71 and 1972/73; 40 percent in 1973/74; 20 percent in 1975/76; and averaged 28 percent for the six seasons. The processor margin for cherries ranged from 35 to 51 percent and averaged 40 percent for the period, well below the average size of this margin for other canned fruits.

Prices and margins for individual canned fruits sold in selected cities are shown in tables 1-25. Data for Thompson Seedless raisins are in tables 26-29 and for frozen strawberries in tables 30-33.

#### CANNED VEGETABLES

The seasonal average retail price, farm value, processor margin, and wholesaler and retailer margin for canned asparagus, green beans, lima beans, beets, corn, sweet peas, sauerkraut, spinach, tomatoes, and tomato catsup increased sharply in 1970/71-1975/76, with most of the increase occurring after 1973/74 (summary table 2). The retail price of these vegetables averaged 38 cents per no. 303 can equivalent in 1975/76, 48 percent higher than in 1970/71. Retail price for each vegetable increased about the same amount, except for beets (70-percent rise) and spinach (36-percent rise). Retail prices for green beans, lima beans, and sauerkraut reached a high in 1974/75, and dropped slightly in 1975/76.

The processor margin for canned vegetables reached a high of 19.7 cents per can in 1974/75, 56 percent higher than in 1970/71; and dropped 11 percent in 1975/76. A lower processor margin in 1975/76 resulted from a higher farm value and lower processor selling price that season. Processors of most canned vegetables found it necessary to reduce selling price several times in 1975/76 in order to move large stocks in a sluggish market. Lower processor selling price was offset by a larger wholesaler and retailer margin, resulting in slightly higher retail prices for most vegetables that season.

A simple trend analysis found that the retail price of canned vegetables increased an average of 2.9 cents per no. 303 can equivalent per season since 1970/71. During this period, the processor margin went up 1.3 cents per can per season; the wholesaler and retailer margin rose 1.0 cent; and farm value went up 0.6 cent.

The processor margin accounted for about half of the retail price of canned vegetables in 1970/71-1975/76, ranging from 46 to 53 percent. The wholesaler and retailer margin took 33-38 percent and farm value took 14-16 percent. The market shares did not show any significant change during the period. For the six seasons, the processor margin averaged 51 percent of the retail price; the wholesaler and retailer margin, 35 percent; and farm value, 14 percent.

Summary table 2--Selected canned vegetables: Seasonal average retail price, wholesale and retail margin, and farm value per can, average of major markets, 1970/71-1975/76

Vegetable and season	Retail							Wholesale							Processor							Farm							Index (1970/71=100)						
	Retail price		Wholesale and retail margin			Processor margin		Farm value			Retail price		Wholesale and retail margin			Processor margin		Farm value			Retail price		Wholesale and retail margin			Processor margin		Farm value							
	Cents		Cents		Percentage of retail price		Cents		Percentage of retail price		Cents		Percentage of retail price		Cents		Percentage of retail price		Cents		Percentage of retail price		Cents		Percentage of retail price		Cents		Percentage of retail price						
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:				
Asparagus (No. 300 can) <u>1/</u>	:																																		
1970/71	:	65.2	18.1	28		27.2	42		19.9	30		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	68.8	17.2	25		30.4	44		21.2	31		106	95		112	107																			
1972/73	:	72.0	16.4	23		32.9	46		22.7	31		110	91		121	114																			
1973/74	:	78.9	18.1	23		37.1	47		23.7	30		121	100		136	118		156	127																
1974/75	:	89.0	21.4	24		42.3	48		25.3	28		136	118		156	127																			
1975/76	:	90.4	31.8	35		33.1	37		25.5	28		139	176		122	128																			
Beans, green (No. 303 can) <u>2/</u>	:																																		
1970/71	:	24.8	10.6	43		10.9	44		3.3	13		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	24.9	9.8	39		12.0	48		3.1	12		100	92		110	94																			
1972/73	:	27.0	11.3	42		12.4	46		3.3	12		109	107		114	100																			
1973/74	:	29.1	11.6	40		14.0	48		3.5	12		117	109		128	106																			
1974/75	:	36.9	13.6	37		18.4	50		4.9	13		149	128		169	148																			
1975/76	:	34.8	15.0	43		14.6	42		5.2	15		140	142		134	158																			
Beans, lima (No. 303 can) <u>3/</u>	:																																		
1970/71	:	35.0	14.6	42		15.2	43		5.2	15		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	35.6	15.0	42		15.8	45		4.8	13		102	103		104	92																			
1972/73	:	36.5	14.7	40		16.5	45		5.3	15		104	101		109	102																			
1973/74	:	42.6	15.7	37		21.6	51		5.3	12		122	108		142	102																			
1974/75	:	53.6	19.4	36		26.8	50		7.4	14		153	133		176	142																			
1975/76	:	53.4	21.0	39		23.5	44		8.9	17		152	144		155	171																			
Beets (No. 303 can) <u>4/</u>	:																																		
1970/71	:	19.1	6.2	23		11.6	61		1.3	6		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	20.1	5.5	27		13.3	66		1.3	7		105	89		115	100																			
1972/73	:	22.1	6.3	29		14.4	65		1.4	6		116	102		124	108																			
1973/74	:	25.7	8.6	34		15.4	60		1.7	6		135	139		133	131																			
1974/75	:	32.0	8.8	27		20.9	66		2.3	7		168	142		180	177																			
1975/76	:	32.4	10.6	33		19.4	60		2.4	7		170	171		167	185																			
Corn, W. K. (No. 303 can) <u>5/</u>	:																																		
1970/71	:	25.6	9.8	38		12.5	49		3.3	13		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	24.4	8.7	36		12.4	51		3.3	13		95	89		99	100																			
1972/73	:	25.0	8.9	35		12.6	51		3.5	14		98	91		101	106																			
1973/74	:	27.5	8.2	30		15.3	55		4.0	15		107	84		122	121																			
1974/75	:	39.3	12.6	32		19.7	50		7.0	18		154	129		158	122																			
1975/76	:	39.4	15.8	40		15.8	40		7.8	20		154	161		126	236																			
Peas, sweet (No. 303 can) <u>6/</u>	:																																		
1970/71	:	24.9	9.0	36		11.9	48		4.0	16		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	25.1	8.6	34		12.5	50		4.0	16		101	96		105	100																			
1972/73	:	24.7	8.0	32		12.6	51		4.1	17		99	89		106	102																			
1973/74	:	27.2	8.8	32		14.2	52		4.2	16		109	98		119	105																			
1974/75	:	35.1	10.3	30		18.3	52		6.5	18		141	114		154	162																			
1975/76	:	37.4	11.2	30		18.4	49		7.8	21		150	124		155	195																			
Sauerkraut (No. 303 can) <u>7/</u>	:																																		
1970/71	:	N/A	N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A	
1971/72	:	20.8	6.9	33		12.6	61		1.3	6		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A				
1972/73	:	23.8	6.8	29		15.3	64		1.7	7		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A				
1973/74	:	28.4	8.6	30		17.9	63		1.9	7		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A				
1974/75	:	31.2	10.0	32		18.9	61		2.3	7		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A				
1975/76	:	30.3	11.2	37		16.8	55		2.3	8		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A		N/A	N/A				
Spinach (No. 303 can) <u>8/</u>	:																																		
1970/71	:	23.8	11.1	46		11.3	48		1.4	6		100	100		100	100		100	100		100	100		100	100		100	100		100	100				
1971/72	:	24.4	10.0	41		13.0	53		1.4	6		102	90		115	100																			
1972/73	:	25.1	9.9	39		13.7	55		1.5	6		105	89		121	107																			
1973/74	:	26.2	10.6	40		14.1	54		1.5	6		110	95		125	107																			
1974/75	:	30.5	12.8	42		15.9	52		1.8																										

Market shares of individual canned vegetables fluctuated from season to season, but, with the exception of sweet peas, no vegetable showed any significant change in 1970/71-1975/76. The wholesaler and retailer margin's share of the retail price of sweet peas declined about 1 percentage point per season, and the farmer's share increased about the same amount.

Prices and margins for individual canned vegetables sold in various markets are shown in tables 34-37, 42-46, 51-54, 59-63, 71-75, 80-83, 88-95, and 100-110.

#### FROZEN VEGETABLES

Seasonal average prices and margins for frozen asparagus, green beans, lima beans, broccoli, brussel sprouts, corn, sweet peas, and spinach increased in 1970/71-1975/76, with most of the increase occurring after 1973/74 (summary table 3). The retail price of these vegetables averaged 37.5 cents per 10-ounce package equivalent in 1975/76, 43 percent higher than in 1970/71. The wholesale and retail margin went up 48 percent in this period. Both the retail price and the wholesaler and retailer margin went up only about 1 percent prior to 1974/75.

The farm value of these vegetables averaged 8.2 cents per package in 1975/76, nearly three-fourths more than in 1970/71. The processor margin reached a high of 14 cents a package in 1974/75, 37 percent higher than in 1970/71; but fell 10 percent in 1975/76. A higher farm value, combined with a lower processor selling price, resulted in a smaller processor margin that season than a year earlier. Processors of most frozen vegetables reduced selling price several times in 1975/76. However, the lower processor selling price was more than offset by a larger wholesaler and retailer margin, resulting in a slightly higher retail price for most frozen vegetables that season.

A simple trend analysis found that the retail price of frozen vegetables increased an average of 2.4 cents per 10-ounce package equivalent per season in 1970/71-1975/76. During this period, the wholesaler and retailer margin went up 1 cent per package per season; the processor margin rose 0.6 cent; and farm value increased 0.8 cent.

Farm value of frozen vegetables was 18-19 percent in 1970/71-1973/74, and increased sharply to 22 percent in 1974/75 and 1975/76. The processor margin was 39-41 percent in 1970/71-1974/75 and fell to 34 percent in 1975/76. Due mainly to this shift in market shares, the farmers' share increased on the average about 1 percentage point per season in 1970/71-1975/76, and the processor margin declined by a similar amount. For the six seasons, the wholesaler and retailer margin averaged 42 percent; the processor margin 39 percent, and farm value 19 percent.

The farmers' share of the retail price of brussel sprouts, corn, sweet peas, and spinach increased by a significant amount during 1970/71-1975/76, mainly at the expense of the processor margin. Market shares of other individual frozen vegetables did not shift much.

Summary table 3--Selected frozen vegetables: Seasonal average retail price, wholesale and retail margin, and farm value per package, average of major markets, 1970/71-1975/76

Vegetable and season	Index (1970/71=100)											
	Retail price		Wholesale and retail margin		Processor margin		Farm value		Retail and retail margin		Processor margin	Farm value
	Cents	Cents	Percentage of retail price	Cents	Percentage of retail price	Cents	Percentage of retail price	Cents	Percentage of retail price	Percent		
Asparagus (10-oz. package) <u>1/</u>												
1970/71	69.6	25.3	36	22.4	32	21.9	32	100	100	100	100	
1971/72	77.4	26.8	35	27.1	35	23.5	30	111	106	121	107	
1972/73	78.6	24.9	32	28.4	36	25.3	32	113	98	127	116	
1973/74	82.0	24.5	30	31.2	38	26.3	32	118	97	139	120	
1974/75	92.1	26.5	29	36.4	39	29.2	32	132	105	163	133	
1975/76	99.4	33.3	33	36.6	37	29.5	30	143	132	163	135	
Beans, green (9-oz. package) <u>2/</u>												
1970/71	25.2	10.4	46	11.5	46	3.3	13	100	100	100	100	
1971/72	26.1	10.3	39	12.5	48	3.3	13	104	99	109	100	
1972/73	27.2	10.8	39	13.0	48	3.4	13	108	104	113	103	
1973/74	28.4	11.6	41	13.1	46	3.7	13	113	112	114	112	
1974/75	34.6	12.4	36	16.2	47	6.0	17	137	119	141	182	
1975/76	34.1	14.2	42	14.1	41	5.8	17	135	137	123	176	
Beans, lima (10-oz. package) <u>3/</u>												
1970/71	27.4	12.2	44	8.2	30	7.0	26	100	100	100	100	
1971/72	27.7	12.3	45	8.0	29	7.4	26	101	101	98	106	
1972/73	27.9	10.8	39	9.0	32	8.1	29	102	89	110	116	
1973/74	33.2	13.2	40	11.8	35	8.2	25	121	108	144	117	
1974/75	41.0	15.4	37	13.9	34	11.7	29	150	126	167	167	
1975/76	42.0	18.3	44	12.2	29	11.5	27	153	150	149	164	
Broccoli (10-oz. package) <u>4/</u>												
1970/71	32.0	13.8	43	11.4	36	6.8	21	100	100	100	100	
1971/72	32.4	14.5	45	10.6	33	7.3	22	101	105	93	107	
1972/73	33.4	14.4	43	11.6	35	7.4	22	104	104	102	109	
1973/74	36.1	15.1	42	13.2	37	7.8	21	113	109	116	115	
1974/75	41.3	17.2	42	14.4	35	9.7	23	129	125	126	143	
1975/76	43.7	18.8	43	14.6	34	10.3	23	137	136	128	151	
Brussel sprouts (10-oz. package) <u>5/</u>												
1970/71	39.2	17.0	43	11.4	29	10.8	28	100	100	100	100	
1971/72	40.4	17.5	43	12.2	30	10.7	27	103	103	107	99	
1972/73	40.4	17.3	43	11.4	28	11.7	29	103	102	100	108	
1973/74	42.2	18.3	43	12.2	29	11.7	28	108	108	107	108	
1974/75	45.0	19.6	43	10.7	24	14.7	33	115	115	94	136	
1975/76	46.6	20.3	44	10.8	23	15.5	33	119	119	95	144	
Corn, W. K. (10-oz. package) <u>6/</u>												
1970/71	21.6	9.4	44	8.9	41	3.3	15	100	100	100	100	
1971/72	21.9	8.7	40	10.1	46	3.1	14	101	93	113	94	
1972/73	23.4	9.5	41	10.5	45	3.4	14	108	101	118	103	
1973/74	26.5	10.6	40	11.7	44	4.2	16	123	113	131	127	
1974/75	33.8	13.0	38	13.0	38	7.8	24	156	138	146	236	
1975/76	33.1	15.1	46	10.4	31	7.6	23	153	161	117	230	
Peas, sweet (10-oz. package) <u>7/</u>												
1970/71	21.9	9.5	43	8.9	41	3.5	16	100	100	100	100	
1971/72	22.4	9.5	43	9.5	42	3.4	15	102	100	107	97	
1972/73	22.8	9.2	40	9.9	44	3.7	16	104	97	111	106	
1973/74	24.9	10.7	43	10.1	41	4.1	16	114	113	113	131	
1974/75	33.2	12.8	39	13.6	44	6.8	20	152	135	153	194	
1975/76	36.6	17.3	47	11.9	33	7.4	20	167	182	134	211	
Spinach (10-oz. package) <u>8/</u>												
1970/71	20.9	10.1	48	9.1	44	1.7	8	100	100	100	100	
1971/72	20.8	10.2	49	8.9	43	1.7	8	100	101	98	100	
1972/73	20.8	10.1	49	8.9	43	1.8	8	100	100	98	106	
1973/74	21.5	9.8	46	9.8	46	1.9	8	103	97	108	112	
1974/75	23.8	12.4	52	9.3	39	2.1	9	114	123	102	124	
1975/76	23.3	11.5	49	9.3	40	2.5	11	111	114	102	147	
Above vegetables (10-oz. equivalent package) <u>9/</u>												
1970/71	26.2	11.3	43	10.2	39	4.7	18	100	100	100	100	
1971/72	27.0	11.4	42	10.8	40	4.8	18	103	101	106	102	
1972/73	28.0	11.4	41	11.3	40	5.3	19	107	101	111	113	
1973/74	29.7	12.3	41	12.1	41	5.3	18	113	109	119	113	
1974/75	36.0	14.2	39	14.0	39	7.8	22	137	126	137	166	
1975/76	37.5	16.7	44	12.6	34	8.2	22	143	142	124	174	

1/ Sold in San Francisco and Seattle.

2/ Sold in Seattle and Washington, D.C.

3/ Sold in Seattle and Washington, D.C.

4/ Sold in San Francisco.

5/ Sold in Seattle and Washington, D.C.

6/ Sold in San Francisco and Seattle.

7/ Sold in Seattle and Washington, D.C.

8/ Sold in San Francisco and Seattle.

9/ Weighted by frozen pack.

Prices and margins for individual frozen vegetables sold in various markets are shown in tables 38-41, 47-50, 55-58, 64-70, 76-79, 84-87, and 96-99.

#### CANNED AND FROZEN JUICES

The seasonal average retail price of canned apple juice, grapefruit juice, orange juice, tomato juice, and frozen concentrated orange juice averaged 57.4 cents per 46-ounce can equivalent (single strength basis) in 1975/76, 30 percent higher than in 1970/71 (summary table 4). The farm value and wholesaler and retailer margin for these juices each increased 35 percent in the period. The processor margin rose 52 percent to a high of 20.8 cents per can in 1974/75, and fell 18 percent in 1975/76. The lower processor margin that season was more than offset by a higher farm value and a higher wholesaler and retailer margin, resulting in a slightly higher retail price for most juices.

A simple trend analysis found that the retail price of canned and frozen juices increased an average of 2.8 cents per 46-ounce can equivalent (fresh-weight basis) per season since 1970/71. During this period, the wholesaler and retailer margin went up 1.1 cents per can per season; the processor margin rose 1.1 cents; and farm value increased 0.6 cent.

The market shares for canned and frozen juices fluctuated from season to season, but did not show any significant trend in 1970/71-1975/76. The wholesaler and retailer margin ranged from 35-39 percent for the period. The processor margin was 27-31 percent and farm value 32-38 percent in five seasons. However, in 1974/75 the processor margin jumped to 38 percent and farm value fell to 28 percent. For the six seasons, the wholesaler and retailer margin averaged 37 percent, the processor margin 30 percent, and farm value 33 percent.

The market shares of individual juices differ widely. The farmers' mean share of the retail price of canned orange juice and canned grapefruit juice was only 29 percent and the processor's share was 42 percent. However, for frozen concentrated orange juice the farmers' mean share was 36 percent and the processor's 25 percent.

Prices and margins for individual juices sold in various markets are shown in tables 111-133.

Summary table 4--Selected canned and frozen juices: Seasonal average retail price, wholesale and retail margin, and farm value per can, average of major markets, 1970/71-1975/76

Juice and season	Index (1970/71=100)									
	Retail price		Wholesale and retail margin		Processor margin		Farm value		Retail and retail margin	
	Cents	Cents	Percentage of retail price	Cents	Percentage of retail price	Cents	Percentage of retail price	Cents	Percentage of retail price	Farm value
Apple juice (quart bottle) 1/										
1970/71	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1971/72	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1972/73	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1973/74	52.1	13.0	25	26.3	50	12.8	25	N/A	N/A	N/A
1974/75	56.0	16.4	29	29.7	53	9.9	18	N/A	N/A	N/A
1975/76	54.8	17.3	32	31.1	57	6.4	11	N/A	N/A	N/A
Grapefruit juice (46-oz can) 2/										
1970/71	49.7	12.6	25	21.0	42	16.1	33	100	100	100
1971/72	52.4	14.6	28	19.2	37	18.6	35	105	116	91
1972/73	50.8	14.5	28	18.6	37	17.7	35	102	115	89
1973/74	51.6	16.0	31	21.3	41	14.3	28	104	127	101
1974/75	55.9	15.8	28	27.2	49	12.9	23	112	125	130
1975/76	57.4	19.7	34	25.5	45	12.2	21	115	156	121
Orange juice (46-oz. can) 3/										
1970/71	45.0	14.7	33	19.0	42	11.3	25	100	100	100
1971/72	49.6	14.6	29	18.2	37	16.8	34	110	99	96
1972/73	49.1	16.2	33	18.6	38	13.3	29	109	110	98
1973/74	50.6	15.9	32	19.9	39	14.8	29	112	108	105
1974/75	57.4	13.9	24	28.5	50	15.0	26	128	95	150
1975/76	61.0	17.3	28	26.3	43	17.4	29	136	118	138
Orange juice, frozen, concentrated (6-oz. can) 4/										
1970/71	23.1	9.4	41	5.8	25	7.9	34	100	100	100
1971/72	25.0	9.3	37	5.4	22	10.3	41	108	99	93
1972/73	25.1	9.9	40	6.5	26	8.7	34	109	105	112
1973/74	25.7	10.1	39	6.4	25	9.2	36	111	107	110
1974/75	28.0	10.7	38	8.6	31	8.7	31	121	114	148
1975/76	28.9	11.5	40	6.7	23	10.7	37	125	122	116
Tomato juice, (46-oz. can) 5/										
1970/71	38.7	12.8	33	17.3	45	8.6	22	100	100	100
1971/72	40.5	14.5	36	16.8	41	9.2	23	105	113	97
1972/73	43.2	14.7	34	19.2	44	9.3	22	112	115	111
1973/74	50.7	17.8	35	22.5	44	10.4	21	131	139	130
1974/75	66.2	21.1	32	29.5	45	15.6	23	171	165	171
1975/76	66.9	25.0	37	26.0	39	15.9	24	173	195	150
Above juices (Single strength 46-oz. equivalent can) 6/										
1970/71	44.2	16.4	37	13.7	31	14.1	32	100	100	100
1971/72	47.5	16.8	35	12.7	27	18.0	38	107	102	93
1972/73	48.0	18.0	38	14.0	29	16.0	33	109	110	102
1973/74	51.1	18.7	37	15.9	31	16.5	32	116	114	116
1974/75	57.0	20.1	35	20.8	37	16.1	28	129	123	152
1975/76	57.4	22.1	39	16.2	28	19.1	33	130	135	118

1/ Sold in Atlanta and New York City.

2/ Sold in Detroit and Pittsburgh.

3/ Sold in Detroit and Pittsburgh.

4/ U.S. average

5/ Seattle and Washington, D.C.

6/ Weighted by pack.

Table 1--Applesauce, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total supply
		East	West	Other	Total	
				States	pack	
<u>Million actual cases</u>						
1965/66	4.0	18.4	2.4	5.0	25.8	29.8
1966/67	6.5	12.5	4.0	3.6	20.1	26.6
1967/68	2.8	17.1	2.9	4.5	24.5	27.3
1968/69	4.1	16.6	3.9	4.7	25.2	29.3
1969/70	4.7	18.0	4.7	5.6	28.3	33.0
1970/71	7.1	15.5	3.2	5.6	24.3	31.4
1971/72	5.1	17.6	3.7	5.1	26.4	31.5
1972/73	5.9	13.0	3.2	4.6	20.8	26.7
1973/74	2.4	16.0	4.8	4.5	25.3	27.7
1974/75	4.1	18.7	3.9	5.8	28.4	32.5
1975/76	7.1	8.7	3.6	3.8	16.1	23.2
:						

Source: National Canners Association.

Table 2--Applesauce, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Detroit	Pittsburgh	2-city average	
			Cents per 303 can	:
1965/66	19.5	16.8	18.2	
1966/67	20.6	17.2	18.9	
1967/68	22.2	18.8	20.5	
1968/69	23.5	20.4	22.0	
1969/70	24.4	20.5	22.4	
1970/71	24.4	21.3	22.8	
1971/72	24.5	21.4	23.0	
1972/73	26.8	22.2	24.5	
1973/74	35.7	33.4	34.6	
1974/75	39.2	37.9	38.6	
1975/76	37.8	35.6	36.7	
:				

1/ Season: September-August.

Table 3--Applesauce, canned: Prices, farm value, and margins per case of 24/303 cans and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 . . . . .	5.93	5.86	5.52	6.07	5.86	1970/71 . . . . .	2.73	2.66	2.27	2.72	2.61
1971/72 . . . . .	6.10	5.93	5.54	5.95	5.88	1971/72 . . . . .	2.75	2.58	2.19	2.70	2.56
1972/73 . . . . .	6.14	6.24	6.43	6.86	6.43	1972/73 . . . . .	2.72	2.59	2.63	2.91	2.72
1973/74 . . . . .	7.87	8.47	8.81	9.14	8.57	1973/74 . . . . .	2.22	2.82	3.16	2.69	2.72
1974/75 . . . . .	9.55	9.74	9.86	8.45	9.41	1974/75 . . . . .	3.05	3.06	3.78	2.80	3.18
1975/76 . . . . .	9.31	8.98	8.86	9.14	9.07	1975/76 . . . . .	4.16	3.98	3.61	3.14	3.72
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 . . . . .	3.20	3.20	3.25	3.35	3.25	1970/71 . . . . .	2.39	2.43	2.48	2.58	2.47
1971/72 . . . . .	3.35	3.35	3.35	3.25	3.32	1971/72 . . . . .	2.60	2.61	2.61	2.51	2.58
1972/73 . . . . .	3.42	3.65	3.80	3.95	3.71	1972/73 . . . . .	2.45	2.61	2.76	2.91	2.69
1973/74 . . . . .	5.65	5.65	5.65	6.45	5.85	1973/74 . . . . .	3.77	3.49	3.49	4.29	3.76
1974/75 . . . . .	6.50	6.68	6.08	5.65	6.23	1974/75 . . . . .	4.49	4.72	4.12	3.69	4.26
1975/76 . . . . .	5.15	5.00	5.25	6.00	5.35	1975/76 . . . . .	4.04	4.17	4.42	5.17	4.45
Farm value 4/:						Wholesaler and retailer:					
1970/71 . . . . .	.81	.77	.77	.77	.78	margin as a percentage of retail price:					
1971/72 . . . . .	.75	.74	.74	.74	.74	1970/71 . . . . .	4.6	4.5	4.5	4.5	4.5
1972/73 . . . . .	.97	1.04	1.04	1.04	1.02	1971/72 . . . . .	4.5	4.4	4.4	4.5	4.5
1973/74 . . . . .	1.88	2.16	2.16	2.16	2.09	1972/73 . . . . .	4.4	4.2	4.1	4.3	4.3
1974/75 . . . . .	2.01	1.96	1.96	1.96	1.97	1973/74 . . . . .	28	33	36	29	32
1975/76 . . . . .	1.11	.83	.83	.83	.90	1974/75 . . . . .	32	31	38	33	34
Farm value as a percentage of retail price:						1975/76 . . . . .	4.5	4.1	4.1	34	41
1970/71 . . . . .	14	13	14	13	13	Processor margin as a percentage of retail price:					
1971/72 . . . . .	12	12	12	13	13	1970/71 . . . . .	4.0	4.2	4.5	4.2	4.2
1972/73 . . . . .	16	16	16	16	15	1971/72 . . . . .	4.3	4.4	4.2	4.4	4.4
1973/74 . . . . .	24	26	24	24	24	1972/73 . . . . .	4.0	4.2	4.3	4.2	4.2
1974/75 . . . . .	21	20	20	23	21	1973/74 . . . . .	4.8	4.1	4.0	4.7	4.4
1975/76 . . . . .	12	9	9	9	10	1974/75 . . . . .	4.7	4.9	4.2	4.4	4.5
						1975/76 . . . . .	4.3	4.7	5.0	5.7	4.9

1/ Priced each 3 months during marketing year September through August.

2/ Fancy grade.

3/ F.o.b. Eastern plants.

4/ Returns for 31.01 pounds (farm weight) of apples for canning received by growers in New York, Pennsylvania, Maryland, and Virginia.

Table 4--Applesauce, canned: Prices, farm value, and margins per case of 24/303 cans and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
<u>Prices and farm value</u>											
Retail price <u>2/</u> :						Dollars					
1970/71	4.85	5.18	5.23	5.11	5.11	Wholesaler and retailer:					
1971/72	5.16	4.94	5.06	5.38	5.14	1970/71					
1972/73	4.87	5.02	5.64	5.81	5.33	1971/72					
1973/74	7.32	7.82	8.38	8.59	8.02	1972/73					
1974/75	8.81	9.22	9.93	9.36	9.10	1973/74					
1975/76	8.98	8.47	8.54	8.23	8.54	1974/75					
Processor price (f.o.b.) <u>2/</u> <u>3/</u> :						1975/76					
1970/71	3.20	3.20	3.25	3.35	3.25	Processor:					
1971/72	3.35	3.35	3.35	3.25	3.32	1970/71					
1972/73	3.42	3.65	3.80	3.95	3.71	1971/72					
1973/74	5.65	5.65	5.65	6.45	5.85	1972/73					
1974/75	6.50	6.68	6.08	5.65	6.23	1973/74					
1975/76	5.15	5.00	5.25	6.00	5.35	1974/75					
Farm value <u>4/</u> :						1975/76					
1970/71	.81	.77	.77	.77	.78	Wholesaler and retailer:					
1971/72	.75	.74	.74	.74	.74	margin as a percentage:					
1972/73	.97	1.04	1.04	1.04	1.02	of retail price:					
1973/74	1.88	2.16	2.16	2.16	2.09	1970/71					
1974/75	2.01	1.96	1.96	1.96	1.97	1971/72					
1975/76	1.11	.83	.83	.83	.90	1972/73					
Farm value as a percentage of retail price:						1973/74					
1970/71	17	15	15	15	15	1974/75					
1971/72	15	15	14	14	14	1975/76					
1972/73	20	21	18	18	20	Processor margin as a percentage of retail					
1973/74	26	28	26	25	26	1970/71					
1974/75	23	21	22	21	22	1971/72					
1975/76	12	10	10	10	11	1972/73					

<sup>1/</sup> Priced each 3 months during marketing year September through August.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. Eastern plants.

<sup>4/</sup> Returns for 31.01 pounds (farm weight) of apples for canning received by growers in New York, Pennsylvania, Maryland, and Virginia.

Table 5--Apricots, canned: Carryin, California pack and total supply, 1971/72-1975/76

Season	Carryin	California pack	Total supply
<u>1,000 cases (24/2 1/2 cans)</u>			
1971/72	1,696	3,262	4,958
1972/73	561	3,041	3,602
1973/74	298	4,094	4,392
1974/75	467	1,987	2,454
1975/76	235	4,421	4,657
:			

Source: National Canners Association.

Table 6--Apricots, canned: Season average retail price in selected cities, 1971/72-1975/76 1/

Season	Chicago	New York City	2-city average
<u>Cents per 2 1/2 can</u>			
1971/72	40.3	41.0	40.6
1972/73	46.4	47.8	47.1
1973/74	52.0	56.4	54.2
1974/75	76.6	75.7	76.2
1975/76	76.5	80.9	78.7
:			

1/ Season: June-May.

Table 7--Apricots, canned: Prices, farm value, and margins per case of 24/2-1/2 cans, and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 1/

Item	Aug.	Nov.	Feb.	May	Average	Item	Aug.	Nov.	Feb.	May	Average
<u>Prices and farm value</u>											
<u>Retail price 2/</u>											
1970/71						N/A	N/A	N/A	N/A	N/A	N/A
1971/72						10.70	9.29	9.38	9.31	9.67	1971/72
1972/73						10.66	10.73	11.02	12.17	11.14	1972/73
1973/74						11.38	12.55	13.03	12.96	12.48	1973/74
1974/75						16.37	19.08	19.34	18.77	18.38	1974/75
1975/76						19.27	18.46	17.66	18.12	18.36	1975/76
<u>Processor price (f.o.b.) 2/ 3/</u>											
1970/71						N/A	N/A	N/A	N/A	N/A	N/A
1971/72						6.32	6.40	6.75	7.50	6.74	1970/71
1972/73						8.40	8.90	8.90	8.78	8.78	1971/72
1973/74						9.30	9.54	9.70	9.70	9.56	1972/73
1974/75						14.25	14.25	14.25	14.25	14.25	1973/74
1975/76						13.50	12.04	11.25	12.75	12.38	1974/75
<u>Farm value 4/</u>											
1970/71						N/A	N/A	N/A	N/A	N/A	N/A
1971/72						1.24	1.20	1.20	1.20	1.21	margin as a percentage of retail price:
1972/73						1.76	1.95	1.95	1.95	1.85	1970/71
1973/74						2.18	2.26	2.26	2.26	2.24	1971/72
1974/75						3.25	3.58	3.58	3.58	3.50	1972/73
1975/76						2.90	2.68	2.68	2.68	2.73	1973/74
<u>Farm value as a percentage of retail price:</u>											
1970/71						N/A	N/A	N/A	N/A	N/A	N/A
1971/72						1.2	1.3	1.3	1.3	1.3	Processor margin as a percentage of retail price:
1972/73						1.7	1.8	1.8	1.8	1.7	1971/72
1973/74						1.9	1.8	1.7	1.8	1.8	1972/73
1974/75						2.0	1.9	1.9	1.9	1.9	1973/74
1975/76						1.5	1.5	1.5	1.5	1.5	1974/75
<u>Margins</u>											
1970/71											N/A
1971/72											N/A
1972/73											N/A
1973/74											N/A
1974/75											N/A
1975/76											N/A
<u>Dollars</u>											
1970/71											
1971/72											
1972/73											
1973/74											
1974/75											
1975/76											
<u>Wholesaler and retailer</u>											
1970/71											
1971/72											
1972/73											
1973/74											
1974/75											
1975/76											
<u>Percent</u>											
1970/71											
1971/72											
1972/73											
1973/74											
1974/75											
1975/76											
<u>Percent</u>											
1970/71											
1971/72											
1972/73											
1973/74											
1974/75											
1975/76											

1/ Priced each 3 months during marketing year June through May.

2/ Choice grade.

3/ F.o.b. Western plants.

4/ Returns for 32.26 pounds (farm weight) of apricots for canning received by growers in California.

N/A = Not available.

Table 8--Apricots, canned: Prices, farm value, and margins per case of 24/2-1/2 cans, and farm value and margins as a percentage of retail price, sold in New York City, selected months and average 1970/71 to 1975/76 <sup>1/</sup>

Item	Aug.	Nov.	Feb.	May	Average	Item	Aug.	Nov.	Feb.	May	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price <u>2/</u> :											
1970/71 .....	N/A	N/A	N/A	N/A	N/A						
1971/72 .....	9.46	9.62	10.10	10.13	9.84						
1972/73 .....	10.66	11.11	12.24	11.90	11.47						
1973/74 .....	12.72	13.39	13.80	14.21	13.54						
1974/75 .....	16.34	19.06	19.13	18.31	18.17						
1975/76 .....	19.22	17.64	20.49	20.28	19.42						
Processor price (f.o.b.) <u>2/</u> <u>3/</u> :											
1970/71 .....	N/A	N/A	N/A	N/A	N/A						
1971/72 .....	6.32	6.40	6.75	7.50	6.74						
1972/73 .....	8.40	8.90	8.90	8.90	8.78						
1973/74 .....	9.30	9.54	9.70	9.70	9.56						
1974/75 .....	14.25	14.25	14.25	14.25	14.25						
1975/76 .....	13.50	12.04	11.25	12.75	12.38						
Farm value <u>4/</u> :											
1970/71 .....	N/A	N/A	N/A	N/A	N/A						
1971/72 .....	1.24	1.20	1.20	1.20	1.21						
1972/73 .....	1.76	1.95	1.95	1.95	1.85						
1973/74 .....	2.18	2.26	2.26	2.26	2.24						
1974/75 .....	3.25	3.58	3.58	3.58	3.50						
1975/76 .....	2.90	2.68	2.68	2.68	2.73						
Farm value as a percentage of retail price:											
1970/71 .....	N/A	N/A	N/A	N/A	N/A						
1971/72 .....	13	13	12	12	12						
1972/73 .....	17	17	16	16	16						
1973/74 .....	17	17	16	16	16						
1974/75 .....	20	19	19	20	19						
1975/76 .....	15	15	13	13	14						
Processor margin as a percentage of retail price:											
1970/71 .....	N/A	N/A	N/A	N/A	N/A						
1971/72 .....	54	54	54	54	54						
1972/73 .....	54	54	54	54	54						
1973/74 .....	62	63	63	63	63						
1974/75 .....	67	67	67	67	67						
1975/76 .....	55	53	53	53	53						

<sup>1/</sup> Priced each 3 months during marketing year June through May.

<sup>2/</sup> Choice grade.

<sup>3/</sup> F.o.b. Western Plants

<sup>4/</sup> Returns for 32.26 pounds (farm weight) of apricots for canning by growers in California.

N/A = Not available.

Table 9--Cherries, RSP, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	U.S. pack				Total pack	Total supply
	Carryin	East	Midwest	West		
		1,000 actual cases				
:						
1965/66	:	N/A	313	2,620	234	3,166
1966/67	:	N/A	149	867	242	1,258
1967/68	:	N/A	64	678	336	1,077
1968/69	:	N/A	125	1,236	239	1,600
1969/70	:	123	155	1,741	216	2,112
1970/71	:	214	92	1,172	128	1,392
1971/72	:	141	115	1,222	140	1,477
1972/73	:	44	72	1,533	26	1,631
1973/74	:	14	61	591	113	765
1974/75	:	7	114	1,399	79	1,592
1975/76	:	74	108	1,425	106	1,639
:						

Source: National Canners Association.

N/A = Not available.

Table 10--Cherries, RSP, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Detroit	Pittsburgh	2-city average	
			Cents per 303 can	
1965/66	19.9	26.6		23.2
1966/67	33.0	30.6		31.8
1967/68	40.9	42.1		41.5
1968/69	40.4	44.2		42.3
1969/70	33.1	39.9		36.5
1970/71	29.0	33.7		31.3
1971/72	34.7	36.1		35.4
1972/73	32.4	36.4		34.4
1973/74	51.7	43.2		47.4
1974/75	70.0	61.2		65.5
1975/76	61.1	61.0		61.0
:				

1/ Season: July-June.

Table 11--Cherries, RSP, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	6.62	7.32	7.08	6.82	6.96	1970/71	1.62	2.12	1.88	1.62	1.81
1971/72	8.33	8.18	8.14	8.69	8.33	1971/72	3.13	2.18	1.89	2.44	2.41
1972/73	9.60	6.70	7.25	7.51	7.78	1972/73	3.35	.45	1.00	1.26	1.53
1973/74	10.27	11.26	13.70	14.40	12.41	1973/74	4.02	2.01	4.45	5.15	3.91
1974/75	16.61	14.52	16.37	16.85	16.80	1974/75	6.36	4.27	6.12	6.25	6.46
1975/76	14.64	14.69	15.34	14.01	14.66	1975/76	6.64	6.69	6.84	5.01	6.28
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	5.00	5.20	5.20	5.20	5.15	1970/71	3.05	3.34	3.34	3.34	3.27
1971/72	5.20	6.00	6.25	6.25	5.92	1971/72	3.16	3.44	3.69	3.69	3.49
1972/73	6.25	6.25	6.25	6.25	6.25	1972/73	3.84	4.30	4.30	4.30	4.19
1973/74	6.25	9.25	9.25	9.25	8.50	1973/74	3.51	4.13	4.13	4.13	3.98
1974/75	10.25	10.25	10.60	10.60	10.34	1974/75	5.21	5.46	5.46	5.46	5.49
1975/76	8.00	8.50	9.00	8.50	8.38	1975/76	3.77	5.46	5.96	5.46	5.42
Farm value as a percentage of retail price:						Wholesaler and retailer margin as a percentage of retail price:					
1970/71	1.95	1.86	1.86	1.86	1.88	1970/71	2.43	2.43	2.43	2.43	2.4
1971/72	2.04	2.56	2.56	2.56	2.56	1971/72	2.06	2.06	2.06	2.06	2.06
1972/73	2.41	1.95	1.95	1.95	1.95	1972/73	2.5	2.5	2.5	2.5	2.6
1973/74	2.74	5.12	5.12	5.12	4.52	1973/74	3.8	3.8	3.8	3.8	2.9
1974/75	5.04	4.79	4.79	4.79	4.85	1974/75	3.5	3.5	3.5	3.5	2.9
1975/76	4.23	2.54	2.54	2.54	2.96	1975/76	3.9	3.9	3.9	3.9	3.2
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71	29	25	26	27	27	1970/71	29	29	29	29	24
1971/72	24	31	32	29	29	1971/72	26	26	26	26	28
1972/73	25	29	27	35	36	1972/73	35	35	35	35	36
1973/74	27	45	37	35	36	1973/74	39	39	39	39	38
1974/75	30	33	29	28	29	1974/75	38	38	38	38	36
1975/76	29	17	17	18	20	1975/76	45	45	45	45	43

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade, water pack.

3/ F.o.b. Processing plant.

4/ Returns for 26.04 (farm weight) of tart cherries for processing received by growers in Michigan.

Table 12--Cherries, RSP, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
Prices and farm value	Dollars					Margins	Dollars				
<u>Retail price 2/:</u>											
1970/71	8.09	8.04	8.18	8.06	8.09	: 1970/71	2.84	2.98	2.86	2.94	
1971/72	7.97	8.45	8.98	9.22	8.66	: 1971/72	2.77	2.45	2.73	2.97	2.74
1972/73	9.02	8.69	8.64	8.64	8.74	: 1972/73	2.77	2.44	2.39	2.39	2.49
1973/74	8.74	10.22	10.97	11.57	10.37	: 1973/74	2.49	.97	1.72	2.32	1.87
1974/75	13.34	14.90	15.29	15.26	14.69	: 1974/75	3.09	4.65	5.04	4.66	4.35
1975/76	14.90	14.90	14.35	14.40	14.64	: 1975/76	6.90	6.90	5.85	5.40	6.26
<u>Processor price (f.o.b.) 2/ 3/:</u>											
1970/71	5.00	5.20	5.20	5.20	5.15	: Processor:	3.05	3.34	3.34	3.34	
1971/72	5.20	6.00	6.25	6.25	5.92	: 1970/71	3.16	3.44	3.69	3.69	3.49
1972/73	6.25	6.25	6.25	6.25	6.25	: 1971/72	3.84	4.30	4.30	4.30	4.19
1973/74	6.25	9.25	9.25	9.25	8.50	: 1972/73	3.51	4.13	4.13	4.13	3.98
1974/75	10.25	10.25	10.60	10.60	10.34	: 1973/74	5.21	5.46	5.46	5.46	5.49
1975/76	8.00	8.00	8.50	9.00	8.38	: 1974/75	3.77	5.46	5.96	5.46	5.42
<u>Farm value 4/:</u>											
1970/71	1.95	1.86	1.86	1.86	1.88	: Wholesaler and retailer	Percent				
1971/72	2.04	2.56	2.56	2.56	2.56	: margin as a percentage					
1972/73	2.41	1.95	1.95	1.95	2.06	: of retail price:					
1973/74	2.74	5.12	5.12	5.12	4.52	: 1970/71	38	35	36	35	
1974/75	5.04	4.79	4.79	4.79	4.85	: 1971/72	35	29	30	32	36
1975/76	4.23	2.54	2.54	2.54	2.96	: 1972/73	31	28	28	28	28
<u>Farm value as a percentage</u>											
of retail price:	24	23	23	23	23	: Processor margin as a					
1970/71	25	30	29	28	28	: percentage of retail					
1971/72	27	23	22	22	24	: price:					
1972/73	31	50	47	44	44	: 1970/71	38	42	41	42	
1973/74	38	32	31	31	33	: 1971/72	40	41	41	40	41
1974/75	29	17	18	18	20	: 1972/73	42	50	50	50	48
1975/76						: 1973/74	40	40	37	36	38
						: 1974/75	39	37	36	38	37
						: 1975/76	25	37	41	45	37

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade, water pack.

3/ F.o.b. Processing plant.

4/ Returns for 26.04 (farm weight) of tart cherries for processing received by growers in Michigan.

Table 13--Grapefruit sections, canned, Florida: Carryin, pack, and total supply, 1965/66-1975/76

Season	Carryin	Pack	Total supply
<u>1,000 cases (equivalent 24 No. 2 cans)</u>			
1965/66	372	4,002	4,374
1966/67	385	4,756	5,141
1967/68	895	3,412	4,307
1968/69	637	3,396	4,033
1969/70	523	3,325	3,848
1970/71	720	3,506	4,226
1971/72	666	2,752	3,418
1972/73	440	2,687	3,127
1973/74	323	3,027	3,350
1974/75	705	2,236	2,941
1975/76	914	1,602	3,516
:			

Source: National Canners Association.

Table 14--Grapefruit sections, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Detroit	Pittsburgh	2-city average
<u>Cents per 303 can</u>			
1965/66	28.5	25.9	27.2
1966/67	28.2	26.0	27.1
1967/68	27.4	27.3	27.4
1968/69	28.0	29.8	28.9
1969/70	29.2	30.7	30.0
1970/71	29.8	30.8	30.3
1971/72	32.8	33.6	33.2
1972/73	34.3	34.8	34.6
1973/74	37.2	38.0	37.6
1974/75	42.1	42.9	42.5
1975/76	42.4	43.7	43.0
:			

1/ Season: October-September.

Table 15--Grapefruit sections, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	7.20	6.94	7.22	7.25	7.15	1970/71					
1971/72	7.51	7.97	7.80	8.16	7.87	1971/72					
1972/73	8.09	8.04	8.66	8.23	8.23	1972/73					
1973/74	8.14	8.54	9.36	8.93	1973/74						
1974/75	8.81	8.95	10.49	10.10	1974/75						
1975/76	9.65	9.98	10.27	10.18	1975/76						
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	5.00	5.00	5.50	5.12	1970/71						
1971/72	5.50	5.50	5.75	5.62	1971/72						
1972/73	5.75	5.75	5.75	5.75	1972/73						
1973/74	6.10	6.30	6.50	6.45	1973/74						
1974/75	6.75	6.95	7.25	7.25	1974/75						
1975/76	7.25	7.02	7.00	6.50	1975/76						
Farm value 4/:						Wholesale and retailer					
1970/71	1.14	1.10	1.10	1.10	1.11	margin as a percentage					
1971/72	1.36	1.65	1.65	1.65	1.58	of retail price:					
1972/73	1.70	1.75	1.75	1.75	1.74	1970/71					
1973/74	1.53	1.34	1.34	1.34	1.39	1971/72					
1974/75	1.52	1.71	1.71	1.71	1.39	1972/73					
1975/76	1.37	1.06	1.06	1.06	1.14	1973/74					
Farm value as a percentage						1974/75					
of retail price:						1975/76					
1970/71	16	16	15	15	15	Processor margin as a					
1971/72	18	21	21	20	20	percentage of retail					
1972/73	21	22	22	20	21	price:					
1973/74	18	15	15	14	16	1970/71					
1974/75	16	17	17	16	17	1971/72					
1975/76	13	11	10	10	11	1972/73					
						1973/74					
						1974/75					
						1975/76					

1/ Priced each 3 months during marketing year October through September.

2/ Fancy grade.

3/ F.o.b. Florida plants.

4/ Returns to Florida growers for seasonal average quantity of grapefruit required to pack 24/303 cans.

Table 16--Grapefruit sections, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	7.27	6.98	7.39	7.94	7.39	1970/71					
1971/72	7.4	8.16	7.90	8.28	8.06	1971/72					
1972/73	8.23	8.26	8.57	8.35	8.35	1972/73					
1973/74	9.00	8.59	9.67	9.22	9.12	1973/74					
1974/75	9.70	9.77	10.51	11.23	10.30	1974/75					
1975/76	10.73	10.51	10.73	10.00	10.49	1975/76					
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	5.00	5.00	5.00	5.50	5.12	1970/71					
1971/72	5.50	5.50	5.75	5.75	5.62	1971/72					
1972/73	5.75	5.75	5.75	5.75	5.75	1972/73					
1973/74	6.10	6.30	6.50	6.45	6.34	1973/74					
1974/75	6.75	6.95	7.25	7.25	7.05	1974/75					
1975/76	7.25	7.02	7.00	5.50	6.69	1975/76					
Farm value 4/:						Wholesaler and retailer:					
1970/71	1.14	1.10	1.10	1.10	1.11	margin as a percentage of retail price:					
1971/72	1.36	1.65	1.65	1.65	1.58	1970/71					
1972/73	1.70	1.75	1.75	1.75	1.74	1971/72					
1973/74	1.53	1.34	1.34	1.34	1.39	1972/73					
1974/75	1.52	1.71	1.71	1.71	1.66	1973/74					
1975/76	1.37	1.06	1.06	1.06	1.14	1974/75					
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71	16	15	14	14	15	1970/71					
1971/72	17	20	21	20	20	1971/72					
1972/73	21	21	21	20	21	1972/73					
1973/74	17	15	14	15	15	1973/74					
1974/75	16	18	16	15	16	1974/75					
1975/76	13	10	10	11	11	1975/76					

1/ Priced each 3 months during marketing year October through September.

2/ Fancy grade.

3/ F.o.b. Florida plants.

4/ Returns to Florida growers for seasonal average quantity of grapefruit required to pack 24/303 cans.

Table 17--Peaches, canned: Carryin, U.S. pack by States, and total supply, 1965/66-1975/76

Season	Carryin	U.S. pack			Total pack	Total supply
		California		Other States		
		Clingstone	Freestone			
<u>Million actual cases</u>						
1965/66	9.4	27.4	5.0	2.1	34.5	43.9
1966/67	5.8	36.1	4.7	2.2	43.0	48.8
1967/68	7.0	27.1	4.1	.8	32.0	39.0
1968/69	4.9	36.6	5.1	4.1	45.8	50.7
1969/70	8.7	38.3	5.4	2.0	45.7	54.4
1970/71	13.5	28.8	3.2	2.3	34.3	47.8
1971/72	9.6	26.8	3.1	1.7	31.5	41.1
1972/73	6.2	25.9	2.4	1.0	29.3	35.5
1973/74	2.4	26.3	3.0	.6	29.9	32.3
1974/75	2.2	35.4	3.8	.5	39.7	41.9
1975/76	7.1	31.0	2.6	1.4	35.0	42.1

Source: National Canners Association.

Table 18--Peaches, clingstone, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Detroit	Pittsburgh	2-city average	
			Cents per No. 2 1/2 can	
<u>Cents per No. 2 1/2 can</u>				
1965/66	31.2	32.6		31.9
1966/67	32.9	33.4		33.2
1967/68	31.5	31.5		31.5
1968/69	32.2	34.1		33.2
1969/70	30.4	34.8		32.6
1970/71	31.6	35.3		33.4
1971/72	32.6	36.4		34.5
1972/73	35.2	35.1		35.2
1973/74	42.0	43.2		42.6
1974/75	54.0	59.7		56.8
1975/76	55.8	60.3		58.0

1/ Season: June-May.

Table 19--Peaches, clingstone, canned: Prices, farm value, and margins per case of 24/2 1/2 cans, and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71-1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	7.49	7.66	7.44	7.70	7.58	: Wholesaler and retailer:					
1971/72	7.63	7.75	7.97	7.94	7.82	: 1970/71 .....					
1972/73	8.16	8.28	8.38	8.98	8.45	: 1971/72 .....					
1973/74	8.95	9.82	10.58	10.97	10.08	: 1972/73 .....					
1974/75	12.00	13.39	13.44	12.96	12.96	: 1973/74 .....					
1975/76	13.27	14.02	13.10	13.20	13.39	: 1974/75 .....					
Processor price (f.o.b.) 2/ 3/:						: 1975/76 .....					
1970/71	5.80	5.95	5.85	5.70	5.82	: Processor:					
1971/72	5.98	6.10	6.10	6.50	6.17	: 1970/71 .....					
1972/73	6.50	6.40	6.80	7.44	6.78	: 1971/72 .....					
1973/74	7.20	7.60	7.90	7.90	7.65	: 1972/73 .....					
1974/75	7.90	10.15	10.15	9.72	9.48	: 1973/74 .....					
1975/76	9.43	10.15	9.67	9.70	9.74	: 1974/75 .....					
Farm value 4/:						: 1975/76 .....					
1970/71	1.75	1.80	1.80	1.80	1.79	: Wholesaler and retailer					
1971/72	1.76	1.74	1.74	1.74	1.74	: margin as a percentage					
1972/73	1.69	1.64	1.64	1.64	1.65	: of retail price:					
1973/74	1.85	2.04	2.04	2.04	2.04	: 1970/71 .....					
1974/75	2.41	2.78	2.78	2.78	2.69	: 1971/72 .....					
1975/76	2.76	2.75	2.75	2.75	2.75	: 1972/73 .....					
Farm value as a percentage of retail price:						: 1973/74 .....					
1970/71	23	24	24	23	23	: 1974/75 .....					
1971/72	23	23	22	22	22	: 1975/76 .....					
1972/73	21	20	20	18	19	: Processor margin as a					
1973/74	21	21	19	19	20	: percentage of retail					
1974/75	20	21	21	21	21	: price:					
1975/76	21	19	21	21	21	: 1970/71 .....					
						: 1971/72 .....					
						: 1972/73 .....					
						: 1973/74 .....					
						: 1974/75 .....					
						: 1975/76 .....					

1/ Priced each 3 months during marketing year June through May.

2/ Choice grade.

3/ F.o.b. California plants.

4/ Returns for 36.36 pounds (farm weight) of clingstone peaches for canning received by growers in California.

Table 20--Peaches, clingstone, canned: Prices, farm value, and margins per case of 24/2 1/2 cans and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars					Margins					
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	8.30	8.38	8.54	8.69	8.47	1970/71					
1971/72	8.74	8.76	8.71	8.74	8.74	1971/72					
1972/73	8.45	8.52	8.38	8.33	8.42	1972/73					
1973/74	9.12	9.91	10.92	11.47	10.37	1973/74					
1974/75	12.22	14.40	15.79	14.88	14.33	1974/75					
1975/76	14.62	14.57	14.35	14.35	14.47	1975/76					
Processor price (f.o.b.) 2/ 3/:											
1970/71	5.80	5.95	5.85	5.70	5.82	1970/71					
1971/72	5.98	6.10	6.10	6.50	6.17	1971/72					
1972/73	6.50	6.40	6.80	7.44	6.78	1972/73					
1973/74	7.20	7.60	7.90	7.90	7.65	1973/74					
1974/75	7.90	10.15	10.15	9.72	9.48	1974/75					
1975/76	10.15	9.43	9.67	9.70	9.74	1975/76					
Farm value 4/:											
1970/71	1.75	1.80	1.80	1.80	1.79	1.79	margin as a percentage				
1971/72	1.76	1.74	1.74	1.74	1.74	1.74	of retail price:				
1972/73	1.69	1.64	1.64	1.64	1.65	1.65	1970/71				
1973/74	1.85	2.04	2.04	2.04	2.04	2.04	1971/72				
1974/75	2.41	2.78	2.78	2.78	2.78	2.78	1972/73				
1975/76	2.76	2.75	2.75	2.75	2.75	2.75	1973/74				
Farm value as a percentage							1974/75				
of retail price:							1975/76				
1970/71	21	21	21	21	21	21	Processor margin as a				
1971/72	20	20	20	20	20	20	percentage of retail				
1972/73	20	19	20	20	20	20	price:				
1973/74	20	21	18	18	19	19	1970/71				
1974/75	20	19	17	18	19	19	1971/72				
1975/76	19	19	19	19	19	19	1972/73				

1/ Priced each 3 months during marketing year June through May.

2/ Choice grade.

3/ F.o.b. California plants.

4/ Returns for 36.36 pounds (farm weight) of clingstone peaches for canning received by growers in California.

Table 21--Pears, canned: U.S. pack by Regions, 1965/66-1975/76

Season	Northwest	California	Other States	Total pack
<u>1,000 actual cases</u>				
1965/66	4,732	3,096	681	8,509
1966/67	6,989	7,782	491	15,264
1967/68	5,862	1,897	383	8,142
1968/69	6,773	7,418	129	14,320
1969/70	7,383	6,911	442	14,736
1970/71	6,959	4,488	234	11,680
1971/72	8,361	5,792	0	14,154
1972/73	6,994	5,306	0	12,299
1973/74	8,197	5,444	0	13,641
1974/75	9,268	5,670	0	14,937
1975/76	7,861	5,291	0	13,152
:				

Source: National Canners Association.

Table 22--Pears, Bartlett, canned: Season average retail price in selected cities, and U.S., 1965/66-1975/76 1/

Season	Chicago	New York City	U.S.
<u>Cents per No. 2 1/2 can</u>			
1965/66	48.2	48.1	49.5
1966/67	44.4	44.3	45.4
1967/68	46.4	48.4	50.1
1968/69	47.5	50.2	52.1
1969/70	43.8	47.1	49.2
1970/71	47.4	50.4	51.3
1971/72	49.0	53.1	53.0
1972/73	50.2	55.8	54.5
1973/74	54.4	60.2	58.6
1974/75	69.2	74.0	71.5
1975/76	71.2	76.4	73.4
:			

1/ Season: June-May.

Table 23--Pears, Bartlett, canned: Prices, farm value, and margins per case of 24/2 1/2 cans, and farm value and margins as a percentage of U.S. average retail price, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average	
												Dollars
<u>Prices and farm value</u>												
Retail price 2/:												
1970/71	11.86	12.17	12.53	12.70	12.31	1970/71						4.36
1971/72	12.72	12.77	12.67	12.72	12.72	1971/72						4.52
1972/73	12.77	13.01	13.15	13.39	13.08	1972/73						4.27
1973/74	13.58	13.80	14.18	14.64	14.06	1973/74						4.01
1974/75	15.14	17.18	18.05	18.24	17.16	1974/75						4.83
1975/76	18.07	17.74	17.52	17.14	17.62	1975/76						5.19
Processor price (f.o.b.) 2/ 3/:						Processor:						
1970/71	7.50	8.38	8.22	8.25	8.09	1970/71						4.97
1971/72	8.20	7.75	7.62	8.00	7.89	1971/72						5.80
1972/73	8.50	9.00	8.50	9.00	8.75	1972/73						6.23
1973/74	8.75	8.61	9.65	9.65	9.14	1973/74						6.08
1974/75	9.65	12.75	12.75	12.75	11.98	1974/75						6.35
1975/76	11.25	11.80	10.75	10.25	11.01	1975/76						7.82
Farm value 4/:						Wholesale and retailer:						
1970/71	2.53	2.85	2.85	2.85	2.77	margin as a percentage						
1971/72	2.40	1.96	1.96	1.96	2.07	of retail price:						
1972/73	2.27	2.59	2.59	2.59	2.51	1970/71						37
1973/74	2.67	2.76	2.76	2.76	2.74	1971/72						35
1974/75	3.30	3.85	3.85	3.85	3.71	1972/73						39
1975/76	3.43	3.04	3.04	3.04	3.14	1973/74						31
Farm value as a percentage of retail price:						1974/75						35
1970/71	21	23	23	22	22	1975/76						38
1971/72	19	15	15	15	16	Processor margin as a						36
1972/73	18	20	20	19	19	percentage of retail						31
1973/74	20	20	19	19	19	price:						35
1974/75	22	21	21	22	22	1970/71						39
1975/76	19	17	17	18	18	1971/72						31

1/ Priced each 3 months during marketing year June through May.

2/ Choice grade.

3/ F.o.b. Western plants.

4/ Returns for 43.48 pounds (farm weight) of Bartlett pears for canning received by growers in California, Oregon and Washington.

Table 24--Pears, Bartlett, canned: Prices, farm value, and margins per case of 24/2 1/2 cans, and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 . . . . .	10.80	11.11	11.71	11.93	11.38	: 1970/71 . . . . .					
1971/72 . . . . .	11.76	11.81	11.74	11.78	11.77	: 1971/72 . . . . .					
1972/73 . . . . .	11.62	11.90	12.26	12.41	12.05	: 1972/73 . . . . .					
1973/74 . . . . .	12.48	12.67	13.49	13.61	13.06	: 1973/74 . . . . .					
1974/75 . . . . .	14.06	16.30	17.88	18.19	16.60	: 1974/75 . . . . .					
1975/76 . . . . .	17.76	17.50	16.65	16.42	17.08	: 1975/76 . . . . .					
Processor price (f.o.b.) 2/ 3/:											
1970/71 . . . . .	7.50	8.38	8.22	8.25	8.09	: Processor:					
1971/72 . . . . .	8.20	7.75	7.62	8.00	7.89	: 1970/71 . . . . .					
1972/73 . . . . .	8.50	9.00	8.50	9.00	8.75	: 1971/72 . . . . .					
1973/74 . . . . .	8.75	8.61	9.65	9.65	9.14	: 1972/73 . . . . .					
1974/75 . . . . .	9.65	12.75	12.75	12.75	11.98	: 1973/74 . . . . .					
1975/76 . . . . .	11.25	11.80	10.75	10.25	11.01	: 1974/75 . . . . .					
Farm value 4/:						: Wholesale and retailer					
1970/71 . . . . .	2.53	2.85	2.85	2.85	2.77	: margin as a percentage					
1971/72 . . . . .	2.40	1.96	1.96	1.96	2.07	of retail price:					
1972/73 . . . . .	2.27	2.59	2.59	2.59	2.51	: 1970/71 . . . . .					
1973/74 . . . . .	2.67	2.76	2.76	2.76	2.74	: 1971/72 . . . . .					
1974/75 . . . . .	3.30	3.85	3.85	3.85	3.71	: 1972/73 . . . . .					
1975/76 . . . . .	3.43	3.04	3.04	3.04	3.14	: 1973/74 . . . . .					
Farm value as a percentage						: 1974/75 . . . . .					
of retail price:						: 1975/76 . . . . .					
1970/71 . . . . .	23	26	24	24	24	: Processor margin as a					
1971/72 . . . . .	21	17	17	17	18	percentage of retail					
1972/73 . . . . .	19	22	21	21	21	price:					
1973/74 . . . . .	21	22	21	20	21	: 1970/71 . . . . .					
1974/75 . . . . .	24	24	22	21	22	: 1971/72 . . . . .					
1975/76 . . . . .	19	17	18	18	18	: 1972/73 . . . . .					

1/ Priced each 3 months during marketing year June through May.

2/ Choice grade.

3/ F.o.b. Western Plants.

4/ Returns for 3/48 pounds (farm weight) of Bartlett pears for canning received by growers in California, Oregon, and Washington.

Table 25--Pears, Bartlett, canned: Prices, farm value, and margins per case of 24/2 1/2 cans, and farm value and margins as a percentage of retail price, sold in New York City, selected months and averages, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>						<u>Margins</u>					
Retail price 2/:						Wholesaler and retailer:					
1970/71	11.57	11.90	12.31	12.58	12.10	1970/71	4.07	3.52	4.09	4.33	4.01
1971/72	12.67	13.10	12.41	12.77	12.74	1971/72	4.47	5.35	4.79	4.77	4.85
1972/73	13.06	13.34	13.39	13.75	13.39	1972/73	4.56	4.34	4.89	4.75	4.64
1973/74	14.04	14.18	14.50	15.10	14.45	1973/74	5.29	5.57	4.85	5.45	5.31
1974/75	15.79	18.05	18.46	18.70	17.75	1974/75	6.14	5.30	5.71	5.95	5.78
1975/76	18.48	18.50	18.38	17.98	18.34	1975/76	7.23	6.70	7.63	7.73	7.33
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	7.50	8.38	8.22	8.25	8.09	1970/71	4.97	5.53	5.37	5.40	5.32
1971/72	8.20	7.75	7.62	8.00	7.89	1971/72	5.80	5.79	5.66	6.04	5.82
1972/73	8.50	9.00	8.50	9.00	8.75	1972/73	6.23	6.41	5.91	6.41	6.24
1973/74	8.75	8.61	9.65	9.65	9.14	1973/74	6.08	5.85	6.89	6.89	6.40
1974/75	9.65	12.75	12.75	12.75	11.98	1974/75	6.35	8.90	8.90	8.90	8.27
1975/76	11.25	11.80	10.75	10.25	11.01	1975/76	7.82	8.76	7.71	7.21	7.87
Farm value 4/:						Wholesaler and retailer					
1970/71	2.53	2.85	2.85	2.85	2.77	margin as a percentage:					
1971/72	2.40	1.96	1.96	1.96	2.07	of retail price:					
1972/73	2.27	2.59	2.59	2.59	2.51	1970/71	35	30	33	34	33
1973/74	2.67	2.76	2.76	2.76	2.74	1971/72	35	41	38	38	38
1974/75	3.30	3.85	3.85	3.85	3.71	1972/73	35	33	37	34	35
1975/76	3.43	3.04	3.04	3.04	3.14	1973/74	38	39	33	36	37
Farm value as a percentage of retail price:					Percent	1974/75	39	31	32	32	32
1970/71	22	24	23	23	23	1975/76	39	36	42	43	40
1971/72	19	15	16	15	16	Processor margin as a percentage of retail					
1972/73	17	19	19	19	19	price:					
1973/74	19	20	19	18	19	1970/71	4.3	4.6	4.4	4.3	4.4
1974/75	21	21	21	20	21	1971/72	4.6	4.4	4.6	4.7	4.6
1975/76	19	17	16	17	17	1972/73	4.8	4.8	4.1	4.8	4.4
						1973/74	4.3	4.0	4.9	4.8	4.7
						1974/75	4.0	4.7	4.2	4.2	4.3
						1975/76	4.2	4.2	4.7	4.2	4.3

1/ Priced each 3 months during marketing year June through May.

2/ Choice grade.

3/ F.o.b. Western plants.

4/ Returns for 43.48 pounds (farm weight) of Bartlett pears for canning received by growers in California, Oregon, and Washington.

Table 26--Raisins, dry: Carryin, California pack and total supply, 1970/71-1975/76

Season	Carryin	California pack	Total supply
<u>Million pounds</u>			
1970/71	160.9	359.8	520.7
1971/72	114.3	356.6	470.9
1972/73	50.5	196.0	246.5
1973/74	5.7	417.6	423.3
1974/75	34.2	450.4	484.6
1975/76	90.4	531.3	621.7
:			

Source: Fruit Situation, ERS.

Table 27--Raisins, Thompson seedless, dry: Season average retail price in selected cities, 1970/71-1975/76 1/

Season	Detroit	Pittsburgh	2-city average
<u>Cents per 15-ounce package</u>			
1970/71	36.8	40.4	38.6
1971/72	40.1	42.9	41.5
1972/73	55.6	59.5	57.6
1973/74	70.2	78.0	74.1
1974/75	76.3	82.3	79.3
1975/76	77.9	82.3	80.1
:			

1/ Season: October-September.

Table 28--Raisins, Thompson Seedless, dry: Prices, farm value, and margins per case of 48/15-ounce packages, and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average	Dollars	Margins	Wholesaler and retailer	Processor	Wholesale and retailer	margin as a percentage of retail price
<u>Prices and farm value</u>																	
Retail price <u>2/</u> :																	
1970/71 .....	16.99	17.47	17.86	18.24	17.66	1970/71 .....						4.43	4.48	4.87	5.25	5.25	4.78
1971/72 .....	18.67	18.91	19.20	20.16	19.25	1971/72 .....						5.68	5.92	5.80	4.39	4.39	5.46
1972/73 .....	22.08	24.72	27.55	32.35	26.69	1972/73 .....						4.60	4.75	6.81	10.99	10.99	6.80
1973/74 .....	31.44	33.31	34.90	35.04	33.70	1973/74 .....						6.60	8.69	8.44	8.58	8.58	8.19
1974/75 .....	37.44	35.38	36.86	36.62	36.62	1974/75 .....						12.12	10.55	12.96	12.51	12.51	12.02
1975/76 .....	36.82	36.86	37.63	38.21	37.39	1975/76 .....						11.73	11.80	12.03	12.19	12.19	11.94
Processor price (f.o.b.) <u>2/</u> <u>3/</u> :																	
1970/71 .....	12.56	12.99	12.99	12.99	12.88	1970/71 .....						4.87	5.25	5.25	5.25	5.25	5.15
1971/72 .....	12.99	12.99	13.40	15.77	13.79	1971/72 .....						5.22	5.13	5.54	7.91	7.91	5.95
1972/73 .....	17.48	19.97	20.74	21.36	19.89	1972/73 .....						8.56	7.87	8.64	9.26	9.26	8.59
1973/74 .....	24.84	24.62	26.46	26.46	25.59	1973/74 .....						11.53	7.68	9.52	9.52	9.52	9.56
1974/75 .....	25.32	24.83	23.90	24.35	24.60	1974/75 .....						8.74	9.35	8.42	8.82	8.82	8.84
1975/76 .....	24.98	25.20	25.60	26.02	25.45	1975/76 .....						9.45	9.54	9.94	10.36	10.36	9.82
Farm value <u>4/</u> :																	
1970/71 .....	7.69	7.74	7.74	7.74	7.72	1970/71 .....						4.44	Processor margin as a percentage of retail price	margin as a percentage of retail price	Percent	Percent	
1971/72 .....	7.72	7.86	7.86	7.86	7.83	1971/72 .....						26	26	27	27	27	27
1972/73 .....	8.92	12.10	12.10	12.10	11.30	1972/73 .....						30	31	30	30	30	27
1973/74 .....	13.31	16.94	16.94	16.94	16.03	1973/74 .....						21	19	25	25	25	28
1974/75 .....	16.58	15.48	15.48	15.48	15.76	1974/75 .....						21	26	24	24	24	25
1975/76 .....	15.53	15.66	15.66	15.66	15.63	1975/76 .....						32	30	35	34	33	33
Farm value as a percentage of retail price:												32	32	32	32	32	32
1970/71 .....	4.5	4.4	4.3	4.2	4.2	1970/71 .....						4.4	Processor margin as a percentage of retail price	margin as a percentage of retail price	Percent	Percent	
1971/72 .....	4.2	4.2	4.1	3.9	4.1	1971/72 .....						29	30	30	29	29	29
1972/73 .....	4.0	5.0	4.4	3.7	4.2	1972/73 .....						28	27	29	39	39	31
1973/74 .....	4.2	5.1	4.9	4.8	4.8	1973/74 .....						39	32	31	29	29	32
1974/75 .....	4.4	4.4	4.2	4.2	4.3	1974/75 .....						37	23	27	27	27	28
1975/76 .....	4.2	4.2	4.2	4.3	4.2	1975/76 .....						24	26	23	24	24	24

<sup>1/</sup> Priced each 3 months during marketing year October through September.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. California plants, average of nationally advertised brands and private label brands.

<sup>4/</sup> Returns for 48.38 pounds (farm weight) of raisins in natural condition received by growers in California, as reported in AMS Dry Fruit Report.

Table 29—Raisins, Thompson Seedless, dry: Prices, farm value, and margins per case of 24/15-ounce packages, and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
<u>Prices and farm value</u>											
<u>Retail price 2/</u>											
1970/71	18.91	19.25	19.54	19.78	19.39	: 1970/71	6.35	6.26	6.55	6.79	6.51
1971/72	19.87	20.06	20.45	22.08	20.59	: 1971/72	6.88	7.07	7.05	6.31	6.80
1972/73	23.62	27.46	28.94	34.27	28.56	: 1972/73	6.14	7.49	8.20	12.91	8.68
1973/74	34.80	35.04	38.98	40.99	37.44	: 1973/74	9.96	10.42	12.52	14.53	11.85
1974/75	39.46	40.61	39.65	38.30	39.50	: 1974/75	14.14	15.78	15.75	13.95	14.90
1975/76	36.96	42.05	38.06	39.50	39.50	: 1975/76	15.92	11.76	16.45	12.04	14.05
<u>Processor price (f.o.b.) 2/ 3/</u>											
1970/71	12.56	12.99	12.99	12.99	12.88	: Processor:	4.87	5.25	5.25	5.25	5.25
1971/72	12.99	12.99	13.40	15.77	13.79	: 1970/71	5.22	5.13	5.54	7.91	5.96
1972/73	17.48	19.97	20.74	21.36	19.89	: 1971/72	8.56	7.87	8.64	9.26	8.59
1973/74	24.84	24.62	26.46	26.46	25.59	: 1972/73	11.53	7.68	9.52	9.52	9.56
1974/75	25.32	24.83	23.90	24.35	24.60	: 1973/74	8.74	9.35	8.42	8.87	8.84
1975/76	24.98	25.20	25.60	26.02	25.45	: 1974/75	9.45	9.54	9.94	10.36	9.82
<u>Farm value 4/</u>											
1970/71	7.69	7.74	7.74	7.74	7.72	: Wholesale and retailer					
1971/72	7.77	7.86	7.86	7.86	7.83	: margin as a percentage					
1972/73	8.92	12.10	12.10	12.10	11.30	: of retail price:					
1973/74	13.31	16.94	16.94	16.94	16.03	: 1970/71	33	33	33	34	33
1974/75	16.58	15.48	15.48	15.48	15.76	: 1971/72	35	35	35	28	33
1975/76	15.53	15.66	15.66	15.66	15.63	: 1972/73	26	27	28	38	30
<u>Farm value as a percentage</u>											
of retail price:						: Processor margin as a					
1970/71	41	40	40	39	39	: percentage of retail					
1971/72	39	39	38	36	38	: price:					
1972/73	38	44	42	35	40	: 1970/71					
1973/74	38	48	44	42	43	: 1971/72	26	27	27	27	27
1974/75	42	38	39	40	40	: 1972/73	26	26	27	36	29
1975/76	38	42	37	41	39	: 1973/74	36	29	30	27	30
						: 1974/75	30	22	24	23	25
						: 1975/76	22	23	21	22	22
							23	26	24	27	25

1/ Priced each 3 months during marketing year October through September.

2/ Fancy grade.

3/ F.o.b. California Plants, average of nationally advertised brands and private label brands.

4/ Returns for 48.38 pounds (farm weight) of raisins in natural condition received by growers in California, as reported in AMS Dry Fruit Report.

Table 30--Strawberries, frozen: Carryin, U.S. pack by regions, imports, and total supply, 1965/66-1975/76

Season	Carryin	U.S. pack				Imports	Total supply
		California	Northwest	Midwest and	Total		
				South	pack		
<u>Million pounds</u>							
1965/66	84.7	79.4	89.0	23.2	191.6	101.5	377.8
1966/67	92.2	66.9	144.6	25.0	236.5	72.2	400.9
1967/68	107.4	68.8	126.8	17.7	213.3	75.6	396.3
1968/69	81.3	87.2	109.4	16.7	213.3	89.5	384.1
1969/70	94.5	73.9	88.2	16.6	178.7	91.4	364.6
1970/71	116.7	83.6	106.1	11.9	201.6	91.4	409.7
1971/72	110.3	78.7	110.8	9.9	199.4	84.4	394.1
1972/73	95.6	61.0	76.2	9.6	146.8	100.9	343.3
1973/74	78.7	95.7	64.4	8.5	168.6	118.0	365.3
1974/75	99.8	107.0	53.6	9.8	170.4	100.2	370.4
1975/76	99.9	115.9	63.3	4.7	183.9	75.3	359.1
:							

Source: Pack: American Frozen Food Institute, carryin: SRS; imports: Bureau of the Census.

Table 31--Strawberries, frozen: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Pittsburgh	Seattle	2-city average	
			<u>Cents per 10-ounce package</u>	
1965/66	32.7	N/A		N/A
1966/67	32.7	N/A		N/A
1967/68	34.0	N/A		N/A
1968/69	32.7	N/A		N/A
1969/70	33.2	N/A		N/A
1970/71	34.2	N/A		N/A
1971/72	37.6	32.2		34.9
1972/73	36.4	39.0		37.7
1973/74	43.6	43.0		43.3
1974/75	47.5	46.7		47.1
1975/76	46.4	45.1		45.8
:				

1/ Season: July-June.

NA = Not available.

Table 32--Strawberries, sliced, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Average	Item	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Average	
<u>Prices and farm value</u>																								
Retail price <u>2/</u> :																								
1970/71																								
8.74	8.98	7.42	7.75	8.21	1970/71	.....	.....	.....	.....	.....	.....	3.74	4.58	3.07	3.25	3.65								
8.59	9.10	9.14	9.31	9.02	1971/72	.....	.....	.....	.....	.....	.....	3.74	4.25	4.29	4.21	4.11								
8.04	8.40	8.83	9.70	8.74	1972/73	.....	.....	.....	.....	.....	.....	2.29	2.65	2.88	3.55	3.84								
9.84	10.34	11.76	9.89	10.46	1973/74	.....	.....	.....	.....	.....	.....	3.10	3.60	5.02	3.29	3.75								
10.61	11.66	11.93	11.40	11.40	1974/75	.....	.....	.....	.....	.....	.....	3.21	4.26	4.53	4.00	4.00								
11.54	10.32	11.32	11.40	11.14	1975/76	.....	.....	.....	.....	.....	.....	4.59	3.37	4.37	3.90	4.05								
<u>Processor price (f.o.b.) <u>2/</u> <u>3/</u>:</u>																								
1970/71																								
5.00	4.40	4.35	4.50	4.56	1970/71	.....	.....	.....	.....	.....	.....	2.86	2.30	2.25	2.40	2.45								
4.85	5.75	4.85	5.10	4.91	1971/72	.....	.....	.....	.....	.....	.....	2.86	2.90	2.90	3.15	2.95								
5.75	5.90	5.95	6.15	5.90	1972/73	.....	.....	.....	.....	.....	.....	3.51	3.40	3.60	3.80	3.58								
6.74	6.74	6.74	6.60	6.60	1973/74	.....	.....	.....	.....	.....	.....	3.79	3.59	3.59	3.45	3.61								
7.40	7.40	7.40	7.40	7.40	1974/75	.....	.....	.....	.....	.....	.....	4.13	4.09	4.09	4.09	4.10								
6.95	6.95	6.95	7.50	7.09	1975/76	.....	.....	.....	.....	.....	.....	3.96	4.07	4.07	4.62	4.18								
<u>Farm value <u>4/</u>:</u>																								
1970/71																								
2.14	2.10	2.10	2.10	2.10	1970/71	.....	.....	.....	.....	.....	.....	2.11	1.96	1.96	1.96	1.96								
1.99	1.95	1.95	1.95	1.95	1971/72	.....	.....	.....	.....	.....	.....	2.32	2.32	2.32	2.32	2.32								
2.24	2.35	2.35	2.35	2.35	1972/73	.....	.....	.....	.....	.....	.....	3.10	3.15	3.15	3.15	3.15								
2.95	3.15	3.15	3.15	3.15	1973/74	.....	.....	.....	.....	.....	.....	3.30	3.31	3.31	3.31	3.31								
3.27	3.31	3.31	2.88	2.88	1974/75	.....	.....	.....	.....	.....	.....	2.91	2.88	2.88	2.88	2.88								
2.99	2.88	2.88	2.88	2.88	1975/76	.....	.....	.....	.....	.....	.....	1.974/75	1.974/75	1.974/75	1.974/75	1.974/75								
<u>Farm value as a percentage of retail price:</u>																								
1970/71																								
24	23	28	27	27	1971/72	.....	.....	.....	.....	.....	.....	22	21	21	21	21								
23	21	21	21	21	1972/73	.....	.....	.....	.....	.....	.....	24	24	24	24	24								
28	27	27	27	27	1973/74	.....	.....	.....	.....	.....	.....	30	30	30	30	30								
30	27	27	27	27	1974/75	.....	.....	.....	.....	.....	.....	29	29	29	29	29								
31	28	28	25	25	1975/76	.....	.....	.....	.....	.....	.....	26	26	26	26	26								
26	28	25	25	25	1976	.....	.....	.....	.....	.....	.....	1973/74	1973/74	1973/74	1973/74	1973/74								
						1974/75	.....	.....	.....	.....	.....	1974/75	1974/75	1974/75	1974/75	1974/75								
						1975/76	.....	.....	.....	.....	.....	1975/76	1975/76	1975/76	1975/76	1975/76								

<sup>1/</sup> Priced each 3 months during marketing year July through June.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. Northwestern plants.

<sup>4/</sup> Returns for 13.35 pounds (farm weight) of strawberries for processing received by growers in Oregon and Washington.

Table 33--Strawberries, sliced, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Sept.	Dec.	Mar.	June	Average
	Dollars		Dollars		Dollars		Dollars		Dollars		Dollars		Dollars
<u>Prices and farm value</u>							<u>Margins</u>						
Retail price 2/:							Wholesaler and retailer						
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1971/72 . . . . .	7.56	7.70	7.82	7.87	7.72	7.72	1970/71 . . . . .	2.71	2.85	2.97	2.77	2.81	
1972/73 . . . . .	7.75	8.42	8.90	9.82	9.36	1972/73 . . . . .	1971/72 . . . . .	2.00	2.67	2.95	3.67	3.46	
1973/74 . . . . .	9.79	10.08	10.63	10.75	10.32	1973/74 . . . . .	1972/73 . . . . .	3.05	3.34	3.89	4.15	3.61	
1974/75 . . . . .	11.86	11.26	11.09	10.66	11.21	1974/75 . . . . .	1973/74 . . . . .	4.46	3.86	3.69	3.26	3.80	
1975/76 . . . . .	10.84	10.63	10.51	11.30	10.82	1975/76 . . . . .	1974/75 . . . . .	3.89	3.68	3.56	3.80	3.73	
Processor price (f.o.b.) 2/ 3/:							Processor:						
1970/71 . . . . .	5.00	4.40	4.35	4.50	4.56	1970/71 . . . . .	1970/71 . . . . .	2.86	2.30	2.25	2.46	2.45	
1971/72 . . . . .	4.85	4.85	4.85	5.10	4.91	1971/72 . . . . .	1971/72 . . . . .	2.86	2.90	2.90	3.15	2.95	
1972/73 . . . . .	5.75	5.75	5.95	6.15	5.90	1972/73 . . . . .	1972/73 . . . . .	3.51	3.40	3.60	3.80	3.58	
1973/74 . . . . .	6.74	6.74	6.74	6.60	6.71	1973/74 . . . . .	1973/74 . . . . .	3.79	3.59	3.59	3.45	3.61	
1974/75 . . . . .	7.40	7.40	7.40	7.40	7.40	1974/75 . . . . .	1974/75 . . . . .	4.13	4.09	4.09	4.09	4.10	
1975/76 . . . . .	6.95	6.95	6.95	7.50	7.09	1975/76 . . . . .	1975/76 . . . . .	3.96	4.07	4.07	4.62	4.18	
Farm value 4/:							Wholesaler and retailer						
1970/71 . . . . .	2.14	2.10	2.10	2.10	2.11	2.11	margin as a percentage						
1971/72 . . . . .	1.99	1.95	1.95	1.95	1.95	1.96	of retail price:						
1972/73 . . . . .	2.24	2.35	2.35	2.35	2.35	2.32	1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	
1973/74 . . . . .	2.95	3.15	3.15	3.15	3.15	3.10	1971/72 . . . . .	36	37	38	35	37	
1974/75 . . . . .	3.27	3.31	3.31	3.31	3.31	3.30	1972/73 . . . . .	26	32	32	33	37	
1975/76 . . . . .	2.99	2.88	2.88	2.88	2.88	2.91	1973/74 . . . . .	31	33	33	36	35	
Farm value as a percentage							1974/75 . . . . .	38	34	33	31	34	
of retail price:							1975/76 . . . . .	36	35	35	34	34	
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	N/A	Processor margin as a						
1971/72 . . . . .	26	25	25	25	25	25	percentage of retail						
1972/73 . . . . .	29	28	26	24	24	25	price:						
1973/74 . . . . .	30	31	30	29	29	30	1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	
1974/75 . . . . .	27	30	30	31	29	29	1971/72 . . . . .	38	37	40	38		
1975/76 . . . . .	28	27	27	25	27	27	1972/73 . . . . .	45	40	41	39	38	
							1973/74 . . . . .	39	36	34	32	35	
							1974/75 . . . . .	35	36	37	38	37	
							1975/76 . . . . .	36	38	41	39	39	

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade.

3/ F.o.b. Northwestern plants.

4/ Returns for 13.35 pounds (farm weight) of strawberries for processing received by growers in Oregon and Washington.

N/A=Not available.

Table 34--Asparagus, canned: Carryin, U.S. pack by selected regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total supply
		Illinois	California	Total		
		East and Michigan	and Washington	pack		
<u>Million actual cases</u>						
1965/66	1.8	1.3	2.0	3.7	7.3	9.1
1966/67	1.3	1.6	1.7	4.7	8.0	9.3
1967/68	1.6	1.5	1.9	3.3	6.9	8.5
1968/69	1.5	1.5	1.9	3.5	7.2	8.7
1969/70	1.8	1.5	2.0	3.4	7.1	8.9
1970/71	1.7	1.2	2.0	2.8	6.3	8.0
1971/72	1.0	.9	1.7	3.0	5.9	6.9
1972/73	.9	.7	2.2	6.0	6.1	7.0
1973/74	1.5	.6	2.1	3.0	5.9	7.4
1974/75	1.3	.5	2.1	3.2	6.0	7.3
1975/76	2.6	.1	1.3	1.9	3.6	6.2
:						

Source: National Canners Association.

Table 35--Asparagus spears, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington, D.C.	2-city average	
			Cents per no. 300 can	
<u> </u>				
1965/66	48.4	51.5		50.0
1966/67	52.6	55.2		53.9
1967/68	57.0	57.8		57.4
1968/69	59.8	62.4		61.1
1969/70	61.7	63.4		62.6
1970/71	64.3	66.0		65.2
1971/72	68.0	69.6		68.8
1972/73	70.4	73.6		72.0
1973/74	75.2	82.6		78.9
1974/75	86.0	91.9		89.0
1975/76	88.8	92.0		90.4
:				

1/ Season: May-April.

Table 36--Asparagus, canned: Prices, farm value, and margins per case of 24/300 cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
Prices and farm value						Margins					
Retail price 2/:											
1970/71	14.93	15.31	15.74	15.43	15.74	1.83	3.96	4.39	4.39	4.39	4.14
1971/72	16.39	16.13	16.32	16.44	16.32	1.97	0.71	4.09	3.83	4.02	3.79
1972/73	16.51	17.02	17.06	16.99	16.90	1.97	2.73	3.26	3.72	3.91	3.53
1973/74	17.66	17.64	18.41	18.53	18.05	1.97	3.74	3.56	2.89	3.66	3.78
1974/75	19.44	21.34	21.19	20.54	20.64	1.97	4.75	3.74	5.09	4.71	4.25
1975/76	21.62	20.64	21.43	21.58	21.31	1.97	5.76	7.42	6.64	7.43	7.58
Processor price (f.o.b.) 2/ 3/:											
1970/71	11.10	11.35	11.35	11.35	11.29	1.97	0.71	6.36	6.57	6.57	6.52
1971/72	12.30	12.30	12.30	12.65	12.39	1.97	1.72	7.27	7.18	7.18	7.29
1972/73	13.25	13.30	13.15	13.70	13.35	1.97	2.73	7.87	7.82	7.67	8.22
1973/74	14.75	14.75	14.75	14.75	14.59	1.97	3.74	8.46	9.05	9.05	8.91
1974/75	15.70	16.25	16.48	16.25	16.22	1.97	4.75	9.70	10.15	10.58	10.15
1975/76	14.20	14.00	14.00	14.00	14.05	1.97	5.76	8.09	7.89	7.89	7.94
Farm value 4/:											
1970/71	4.74	4.78	4.78	4.78	4.77	1.97	margin as a percentage of retail price:	26	26	28	28
1971/72	5.03	5.12	5.12	5.12	5.10	1.97	0.71	25	24	25	24
1972/73	5.38	5.48	5.48	5.48	5.46	1.97	1.72	20	22	23	21
1973/74	5.64	5.70	5.70	5.70	5.68	1.97	2.73	19	17	20	19
1974/75	6.00	6.10	6.10	6.10	6.08	1.97	3.74	19	24	22	21
1975/76	6.11	6.11	6.11	6.11	6.11	1.97	4.75	34	32	35	34
Farm value as a percentage of retail price:											
1970/71	32	31	30	30	31	1.97	Processor margin as a percentage of retail price:	42	43	42	42
1971/72	31	31	31	31	32	1.97	0.71	45	45	46	45
1972/73	32	32	32	32	32	1.97	1.72	48	46	45	47
1973/74	31	31	29	30	30	1.97	2.73	48	51	49	49
1974/75	31	29	28	28	29	1.97	3.74	50	47	49	49
1975/76	28	30	30	28	29	1.97	4.75	38	37	37	37

1/ Priced each 3 months during marketing year May through April.

2/ Fancy grade, all green spears.

3/ F.o.b. California plants (average of mammoth and large).

4/ Returns for 25.71 pounds (farm weight) of asparagus for processing received by growers in California.

Table 37--Asparagus, canned: Prices, farm value, and margins per case of 24/300 cans, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price <sup>2/</sup> :											
1970/71	15.31	15.72	15.96	16.32	15.84	1970/71	4.21	4.37	4.61	4.97	4.55
1971/72	16.58	16.94	16.94	16.39	16.71	1971/72	4.28	4.64	4.64	3.74	4.32
1972/73	16.49	17.62	17.93	18.62	17.66	1972/73	3.24	4.32	4.78	4.92	4.31
1973/74	18.58	18.89	21.50	20.38	19.82	1973/74	4.48	4.14	6.75	5.63	5.23
1974/75	20.78	21.46	22.78	23.21	22.06	1974/75	5.08	5.21	6.30	6.96	5.84
1975/76	20.35	23.26	22.97	21.74	22.08	1975/76	6.15	9.26	8.97	7.74	8.03
Processor price (F.O.b.) <sup>2/</sup> <u>3/</u> :						Processor:					
1970/71	11.10	11.35	11.35	11.35	11.29	1970/71	6.36	6.57	6.57	6.57	6.52
1971/72	12.30	12.30	12.65	12.39	12.39	1971/72	7.27	7.18	7.18	7.53	7.29
1972/73	13.25	13.30	13.15	13.70	13.35	1972/73	7.87	7.82	7.67	8.22	7.89
1973/74	14.10	14.75	14.75	14.75	14.59	1973/74	8.46	9.05	9.05	9.05	8.91
1974/75	15.70	16.25	16.48	16.25	16.22	1974/75	9.70	10.15	10.38	10.15	10.14
1975/76	14.20	14.00	14.00	14.00	14.05	1975/76	8.09	7.89	7.89	7.89	7.94
Farm value <sup>4/</sup> :						Wholesale and retailer margin as a percentage of retail price:					
1970/71	4.74	4.78	4.78	4.78	4.77	1970/71	27	28	28	29	29
1971/72	5.03	5.12	5.12	5.12	5.10	1971/72	26	28	28	28	26
1972/73	5.38	5.48	5.48	5.48	5.46	1972/73	20	25	25	27	24
1973/74	5.64	5.70	5.70	5.70	5.68	1973/74	24	22	31	28	26
1974/75	6.00	6.10	6.10	6.10	6.10	1974/75	24	22	31	28	26
1975/76	6.11	6.11	6.11	6.11	6.11	1975/76	30	40	39	36	36
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71	31	30	30	29	30	1970/71	42	42	41	40	41
1971/72	30	30	30	31	30	1971/72	44	42	42	46	44
1972/73	32	31	30	30	31	1972/73	48	44	43	44	45
1973/74	30	30	27	28	29	1973/74	46	48	42	44	45
1974/75	29	29	27	26	28	1974/75	47	47	45	44	46
1975/76	30	26	27	28	28	1975/76	40	34	34	36	36

<sup>1/</sup> Priced each 3 months during marketing year May through April.

<sup>2/</sup> Fancy grade, all green spears.

<sup>3/</sup> F.O.b. California plants (average of mammoth and large).

<sup>4/</sup> Returns for 25.71 pounds (farm weight) of asparagus for processing received by growers in California.

Table 38--Asparagus, frozen: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack			Total pack	Total supply
		East and	West	Total		
		South		pack		
<u>Million pounds</u>						
1965/66	7.7	8.9	22.0	30.9	38.6	
1966/67	7.6	9.0	25.5	34.5	42.1	
1967/68	10.8	6.2	26.2	32.4	43.2	
1968/69	12.0	8.6	25.8	34.4	46.4	
1969/70	11.9	2.9	20.1	23.0	34.9	
1970/71	7.5	4.2	21.7	25.9	33.4	
1971/72	3.6	4.2	25.8	30.0	33.6	
1972/73	12.1	3.1	30.5	33.6	45.7	
1973/74	14.5	2.0	18.2	20.2	34.7	
1974/75	12.3	---	16.2	16.2	28.5	
1975/76	6.0	1.9	16.5	18.4	24.0	
:						

Source: Pack: American Frozen Food Institute; carryin: SRS.

Table 39--Asparagus spears, frozen: Season average retail price in selected cities, 1965/66-1975/76 <sup>1/</sup>

Season	:	San Francisco	Seattle	2-city average	
				Cents per 10-ounce package	
1965/66	:	N/A	54.9		N/A
1966/67	:	N/A	57.7		N/A
1967/68	:	N/A	59.9		N/A
1968/69	:	N/A	66.6		N/A
1969/70	:	N/A	69.1		N/A
1970/71	:	N/A	69.6		N/A
1971/72	:	78.6	76.2	77.4	
1972/73	:	79.8	77.4	78.6	
1973/74	:	83.8	80.2	82.0	
1974/75	:	97.0	87.2	92.1	
1975/76	:	103.9	95.0	99.4	
:					

1' Season: May-April.

N/A = Not available.

Table 40--Asparagus, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in San Francisco, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average:	Item	July	Oct.	Jan.	Apr.	Average:
	Dollars					Margins					Dollars
Prices and farm value											
Retail price 2/:											
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	Wholesaler and retailer	N/A	N/A	N/A	N/A	N/A
1971/72 . . . . .	18.43	18.29	18.14	20.64	18.86	1970/71 . . . . .	6.63	6.49	5.64	8.14	6.71
1972/73 . . . . .	18.94	19.61	19.32	18.70	19.15	1971/72 . . . . .	6.44	6.36	6.82	5.45	6.27
1973/74 . . . . .	19.37	21.17	19.22	20.64	20.11	1972/73 . . . . .	6.12	7.92	5.97	5.14	6.30
1974/75 . . . . .	21.46	22.01	25.32	24.28	23.28	1973/74 . . . . .	5.96	6.51	9.82	7.78	7.53
1975/76 . . . . .	24.91	25.01	25.10	24.72	24.94	1974/75 . . . . .	9.41	9.09	8.90	8.82	9.06
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A
1971/72 . . . . .	11.80	11.80	12.50	12.50	12.15	1971/72 . . . . .	6.20	6.13	6.83	6.83	6.51
1972/73 . . . . .	12.50	13.25	12.50	13.25	12.88	1972/73 . . . . .	6.51	7.15	6.40	7.15	6.81
1973/74 . . . . .	13.25	13.25	13.25	15.50	13.81	1973/74 . . . . .	6.96	6.89	6.89	9.14	7.49
1974/75 . . . . .	15.50	15.50	15.50	16.50	15.75	1974/75 . . . . .	8.62	8.45	8.45	9.45	8.75
1975/76 . . . . .	15.50	15.92	16.20	15.90	15.88	1975/76 . . . . .	8.42	8.83	9.11	8.81	8.79
Farm value 4/:						Wholesaler and retailer					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	margin as a percentage					
1971/72 . . . . .	5.57	5.67	5.67	5.67	5.64	of retail price:					
1972/73 . . . . .	5.99	6.10	6.10	6.10	6.07	1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A
1973/74 . . . . .	6.29	6.36	6.36	6.36	6.32	1971/72 . . . . .	36	35	31	39	36
1974/75 . . . . .	6.88	7.05	7.05	7.05	7.00	1972/73 . . . . .	34	32	35	29	33
1975/76 . . . . .	7.08	7.09	7.09	7.09	7.09	1973/74 . . . . .	32	37	31	25	31
Farm value as a percentage of retail price:						1974/75 . . . . .	28	30	39	32	32
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	1975/76 . . . . .	38	36	36	36	36
1971/72 . . . . .	30	31	31	28	32	Processor margin as a percentage of retail price:					
1972/73 . . . . .	32	31	32	33	32	30 : Processor margin as a percentage of retail price:					
1973/74 . . . . .	32	30	33	31	32	32 : Processor margin as a percentage of retail price:					
1974/75 . . . . .	32	32	28	29	30	34 : Processor margin as a percentage of retail price:					
1975/76 . . . . .	28	29	28	28	29	34 : Processor margin as a percentage of retail price:					

1/ Priced each 3 months during marketing year May through April.

2/ Fancy grade, all green spears.

3/ F.o.b. western plants (medium size).

4/ Returns for 28.8 pounds (farm weight) of asparagus for processing received by growers in California and Washington.

N/A = Not available.

Table 41-Asparagus, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average:	Item	July	Oct.	Jan.	Apr.	Average:
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	16.61	16.90	15.74	17.59	16.70	: Wholesaler and retailer	6.36	6.65	5.24	6.09	6.08
1971/72	18.24	17.69	18.36	18.91	18.29	: 1970/71 .....	6.44	5.89	5.86	6.41	6.14
1972/73	18.24	18.72	18.50	18.89	18.58	: 1971/72 .....	5.74	5.47	6.00	5.64	5.70
1973/74	19.13	19.18	19.13	19.61	19.25	: 1972/73 .....	5.88	5.93	5.88	4.11	5.44
1974/75	19.84	20.69	21.48	21.72	20.93	: 1973/74 .....	4.34	5.19	5.98	5.22	5.18
1975/76	22.58	22.15	22.97	23.47	22.80	: 1974/75 .....	7.08	6.23	6.77	7.57	6.92
Processor price (f.o.b.) 2/ 3/:						: Processor:					
1970/71	10.25	10.25	10.50	11.50	10.62	: 1970/71 .....	5.03	4.99	5.24	6.24	5.37
1971/72	11.80	11.80	12.50	12.50	12.15	: 1971/72 .....	6.23	6.13	6.83	6.83	6.51
1972/73	12.50	13.25	12.50	13.25	12.88	: 1972/73 .....	6.51	7.15	6.40	7.15	6.81
1973/74	13.25	13.25	13.25	15.50	13.81	: 1973/74 .....	6.96	6.89	6.89	9.14	7.49
1974/75	15.50	15.50	15.50	16.50	15.75	: 1974/75 .....	8.62	8.45	8.45	9.45	8.75
1975/76	15.50	15.92	16.20	15.90	15.88	: 1975/76 .....	8.42	8.83	8.90	8.81	8.79
Farm value 4/:						: Wholesale and retailer					
1970/71	5.22	5.26	5.26	5.26	5.25	: margin as a percentage					
1971/72	5.57	5.67	5.67	5.67	5.64	of retail price:					
1972/73	5.99	6.10	6.10	6.10	6.07	: 1970/71 .....	38	39	33	35	36
1973/74	6.29	6.36	6.36	6.36	6.32	: 1971/72 .....	35	33	32	34	33
1974/75	6.88	7.05	7.05	7.05	7.00	: 1972/73 .....	31	29	32	30	31
1975/76	7.08	7.09	7.09	7.09	7.09	: 1973/74 .....	31	31	21	28	28
Farm value as a percentage of retail price:						: 1974/75 .....	22	25	28	24	25
1970/71	32	31	34	30	32	: 1975/76 .....	32	28	30	32	30
1971/72	31	32	31	30	31	: Processor margin as a percentage of retail price:					
1972/73	33	33	33	32	33	: 1970/71 .....	30	30	33	35	32
1973/74	33	33	33	32	33	: 1971/72 .....	34	35	37	36	36
1974/75	35	34	33	32	33	: 1972/73 .....	36	38	35	38	36
1975/76	31	32	31	30	31	: 1973/74 .....	36	36	47	39	39
						: 1974/75 .....	43	41	39	44	42
						: 1975/76 .....	37	40	39	38	39

1/ Priced each 3 months during marketing year May through April.

2/ Fancy grade, all green spears.

3/ F.o.b. western plants (medium size).

4/ Returns for 28.8 pounds (farm weight) of asparagus for processing received by growers in California and Washington.

Table 42--Beans, green, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin: 1'	U.S. Pack						Total supply :pack	
		Northeast	Mid-Atlantic	Midwest	West	South	Total		
							Million cases (24/303 cans)		
1965/66	:	4.1	4.9	4.5	9.5	14.6	7.5	41.0	45.1
1966/67	:	7.2	4.4	2.8	9.7	14.5	5.2	36.6	43.8
1967/68	:	4.6	6.0	5.1	12.2	17.7	7.2	48.2	52.8
1968/69	:	11.4	5.7	5.0	12.1	17.1	7.2	47.1	58.5
1969/70	:	13.4	5.5	3.8	12.1	15.7	5.4	42.5	55.9
1970/71	:	10.7	5.8	5.2	13.3	12.8	6.1	43.2	53.9
1971/72	:	8.0	6.1	4.7	14.6	13.2	6.6	45.2	53.2
1972/73	:	5.9	5.4	4.7	14.7	13.1	6.5	44.4	50.3
1973/74	:	2.7	5.5	5.0	16.8	15.2	8.4	50.9	53.6
1974/75	:	5.2	7.0	5.9	18.5	17.1	9.5	58.0	63.2
1975/76	:	15.3	7.1	5.0	19.7	13.1	6.5	51.4	66.7
	:								

1/ Includes wax beans.

Source: National Canners Association.

Table 43--Beans, green, canned: Season average retail price, in selected cities, 1965/66-1975/76 1/

Season	Chicago	Seattle	Washington, D.C.	3-city average	
				Cents per 303 can	
1965/66	:	N/A	25.6	23.8	2/24.7
1966/67	:	N/A	25.0	23.5	2/24.2
1967/68	:	N/A	26.2	24.8	2/25.5
1968/69	:	N/A	25.6	27.3	2/26.4
1969/70	:	N/A	25.0	27.1	2/26.0
1970/71	:	N/A	24.9	24.5	2/24.7
1971/72	:	24.8	24.4	25.4	24.9
1972/73	:	26.2	27.1	27.6	27.0
1973/74	:	28.0	30.5	28.7	29.1
1974/75	:	36.3	37.7	36.7	36.9
1975/76	:	34.5	33.6	36.4	34.8
	:				

1/ Season: July-June.

2/ Does not include Chicago.

N/A = Not available.

Table 44-Beans, green, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 1/

Item	Aug.	Nov.	Feb.	May	Average	Item	Aug.	Nov.	Feb.	May	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	N/A	N/A	N/A	N/A	N/A	Wholesaler and retailer	N/A	N/A	N/A	N/A	N/A
1971/72	6.31	6.00	5.59	5.90	5.90	1970/71	2.52	2.11	2.42	2.47	N/A
1972/73	5.74	6.43	6.46	6.50	6.29	1971/72	2.26	2.95	2.84	2.82	2.73
1973/74	6.67	6.65	6.70	6.89	6.72	1972/73	2.99	2.73	2.62	2.51	2.70
1974/75	7.08	8.40	10.44	8.90	8.71	1973/74	1.78	2.43	4.86	3.78	3.22
1975/76	8.78	8.18	8.02	8.14	8.28	1974/75	3.86	3.43	3.67	3.80	3.69
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	2.78	2.79	2.79	2.79	N/A
1971/72	3.48	3.48	3.48	3.48	3.48	1971/72	2.75	2.75	2.89	2.95	2.84
1972/73	3.48	3.48	3.62	3.68	3.56	1972/73	2.77	2.77	2.89	2.95	2.84
1973/74	3.68	3.92	4.08	4.38	4.02	1973/74	2.93	3.15	3.31	3.61	3.26
1974/75	5.30	5.95	5.58	5.12	5.49	1974/75	4.42	4.95	4.58	4.12	4.52
1975/76	4.92	4.75	4.35	4.34	4.59	1975/76	3.38	3.64	3.24	3.23	3.49
Farm value 4/:						Wholesaler and retailer					
1970/71	N/A	N/A	N/A	N/A	N/A	margin as a percentage of retail price:					
1971/72	.70	.69	.69	.69	.69	1970/71	N/A	N/A	N/A	N/A	N/A
1972/73	.71	.73	.73	.73	.72	1971/72	4.5	4.2	38	4.1	4.1
1973/74	.80	.86	.86	.86	.84	1972/73	4.0	4.6	44	4.3	4.3
1974/75	.97	1.07	1.07	1.07	1.05	1973/74	4.5	4.1	39	36	40
1975/76	1.13	1.20	1.20	1.20	1.18	1974/75	2.5	2.9	4.7	4.3	3.7
Farm value as a percentage of retail price:						1975/76	44	42	46	47	45
1970/71	N/A	N/A	N/A	N/A	N/A	Processor margin as a percentage of retail price:					
1971/72	11	12	12	12	12	1970/71	N/A	N/A	N/A	N/A	N/A
1972/73	12	11	11	11	12	1971/72	44	47	50	47	47
1973/74	11	12	12	12	11	1972/73	48	43	45	46	45
1974/75	13	12	9	11	11	1973/74	44	47	49	52	49
1975/76	12	14	14	14	13	1974/75	62	59	44	46	52
						1975/76	44	44	46	39	42

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade, cut style.

3/ F.o.b. midwestern plants.

4/ Returns for 16.0 pounds (farm weight) of green beans for processing received by midwestern growers (Arkansas, Illinois, Michigan, Oklahoma, Tennessee, Texas, and Wisconsin).

N/A = Not available.

Table 45--Beans, green, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Aug.	Nov.	Feb.	May	Average	Item	Aug.	Nov.	Feb.	May	Average
	Dollars		Dollars				Dollars		Dollars		
<u>Prices and farm value</u>											
Retail price 2/:						Wholesaler and retailer					
1970/71	6.05	6.22	5.78	5.88	5.98	1970/71					
1971/72	6.14	5.95	5.71	5.66	5.87	1971/72					
1972/73	5.98	6.31	6.65	7.03	6.50	1972/73					
1973/74	7.13	7.30	7.37	7.46	7.32	1973/74					
1974/75	7.51	9.74	9.58	9.34	9.05	1974/75					
1975/76	8.88	8.11	7.51	7.73	8.06	1975/76					
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	3.25	3.37	3.37	3.46	3.36	1970/71					
1971/72	3.62	3.65	3.65	3.64	3.64	1971/72					
1972/73	3.65	3.65	3.80	3.83	3.73	1972/73					
1973/74	3.84	4.15	4.22	4.56	4.19	1973/74					
1974/75	5.48	5.97	6.36	5.57	5.73	1974/75					
1975/76	5.33	5.18	4.42	4.42	4.84	1975/76					
Farm value 4/:						Wholesaler and retailer					
1970/71	.90	.86	.86	.86	.87	margin as a percentage					
1971/72	.86	.86	.86	.86	.86	of retail price:					
1972/73	.88	.90	.90	.90	.90	1970/71					
1973/74	.91	.92	.92	.92	.92	1971/72					
1974/75	1.24	1.56	1.56	1.56	1.48	1972/73					
1975/76	1.46	1.36	1.36	1.36	1.38	1973/74					
Farm value as a percentage						1974/75					
of retail price:						1975/76					
1970/71	15	14	15	15	15	Processor margin as a					
1971/72	14	14	15	15	15	percentage of retail					
1972/73	15	14	13	13	14	price:					
1973/74	13	13	12	12	12	1970/71					
1974/75	16	16	16	17	16	1971/72					
1975/76	16	17	18	17	17	1972/73					

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade, cut style.

3/ Blue Lake (bush) beans, average of 3 and 4 size, f.o.b. western plants.

4/ Returns to 16.0 pounds (farm weight) of green beans for processing received by western growers (California, Colorado, Oregon, and Washington).

Table 46-Beans, green, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 1/

Item	Aug.	Nov.	Feb.	May	Average	Item	Aug.	Nov.	Feb.	May	Average
Prices and farm value						Wholesaler and retailer					
Retail price 2/:						Margins					
1970/71	6.60	5.54	5.66	6.00	5.95	1.970/71	3.20	2.09	2.21	2.49	2.49
1971/72	5.95	6.07	6.10	6.26	6.10	1.971/72	2.20	2.32	2.40	2.41	2.34
1972/73	7.44	6.29	6.31	6.48	6.62	1.972/73	3.74	2.39	2.06	2.40	2.64
1973/74	6.46	7.00	6.72	7.37	6.89	1.973/74	2.21	2.75	2.57	2.65	2.55
1974/75	8.18	9.04	9.12	8.90	8.81	1.974/75	2.61	3.36	3.17	3.78	3.23
1975/76	9.74	9.02	8.78	7.37	8.74	1.975/76	4.56	3.90	4.23	2.85	3.90
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	3.40	3.45	3.45	3.55	3.46	1.970/71	2.67	2.72	2.72	2.82	2.73
1971/72	3.75	3.75	3.70	3.85	3.76	1.971/72	3.04	3.06	3.01	3.16	3.06
1972/73	3.70	3.90	4.25	4.08	3.98	1.972/73	2.96	3.11	3.46	3.29	3.20
1973/74	4.25	4.25	4.15	4.72	4.34	1.973/74	3.45	3.44	3.34	3.91	3.53
1974/75	5.57	5.68	5.68	5.95	5.58	1.974/75	4.61	4.58	4.84	4.01	4.51
1975/76	5.18	5.12	4.55	4.52	4.84	1.975/76	3.97	3.80	3.23	3.20	3.55
Farm value 4/:						Wholesaler and retailer					
1970/71	.73	.73	.73	.73	.73	margin as a percentage					
1971/72	.71	.69	.69	.69	.69	of retail price:					
1972/73	.74	.79	.79	.79	.78	1.970/71	4.9	38	39	41	42
1973/74	.80	.81	.81	.81	.81	1.971/72	37	38	38	39	38
1974/75	.96	1.11	1.11	1.11	1.07	1.972/73	50	38	33	37	40
1975/76	1.21	1.32	1.32	1.32	1.29	1.973/74	34	39	36	37	37
Farm value as a percentage						1.974/75	32	37	35	42	37
of retail price:						1.975/76	47	43	48	39	44
1970/71	1.1	1.3	1.3	1.2	1.2	Processor margin as a					
1971/72	1.12	1.11	1.11	1.12	1.12	percentage of retail					
1972/73	1.10	1.13	1.12	1.12	1.12	price:					
1973/74	1.12	1.12	1.12	1.11	1.12	1.970/71	40	49	48	47	46
1974/75	1.12	1.12	1.12	1.12	1.12	1.971/72	51	51	50	50	48
1975/76	1.12	1.15	1.15	1.18	1.15	1.972/73	40	49	55	51	48
						1.973/74	54	56	53	53	51
						1.974/75	51	53	45	51	48
						1.975/76	41	42	37	43	41

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade, cut style.

3/ f.o.b. eastern plants.

4/ Returns for 16.0 pounds (farm weight) of green beans for processing received by eastern growers (Delaware, Maryland, New York,

— North Carolina, Pennsylvania, and Virginia).

Table 47--Beans, green, frozen: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total pack	Total supply
		East and South	Midwest	Northwest	California		
<u>Million pounds</u>							
1965/66	52.1	94.8	5.5	76.9	1/	117.2	229.3
1966/67	40.6	100.7	6.7	110.5	1/	217.9	258.5
1967/68	48.2	111.3	6.6	76.7	30.2	224.8	273.0
1968/69	78.7	87.2	6.9	84.6	29.2	207.9	286.6
1969/70	90.1	72.0	8.9	80.2	23.6	184.7	274.8
1970/71	62.5	82.1	8.0	85.3	23.8	199.2	261.7
1971/72	52.1	90.2	16.2	76.1	29.1	211.6	263.7
1972/73	49.2	110.7	15.6	82.5	34.8	243.6	292.8
1973/74	62.3	112.5	17.1	104.1	34.2	267.9	330.2
1974/75	74.7	98.7	13.7	102.4	25.1	239.9	314.6
1975/76	106.0	89.3	13.0	77.6	28.3	208.2	314.2
:							

1/ Included beans in Northwest.

Source: Pack-American Frozen Food Institute; carryin: SRS. Carryin includes small quantities of wax beans.

Table 48--Beans, green, frozen: Season average retail price, in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington	2-city average	
			Cents per 9-ounce package	
:				
1965/66	23.2	21.8		22.5
1966/67	23.9	23.5		23.7
1967/68	25.1	23.8		24.4
1968/69	25.4	23.8		24.6
1969/70	26.2	23.3		24.8
1970/71	25.6	24.8		25.2
1971/72	26.2	26.0		26.1
1972/73	28.0	26.4		27.2
1973/74	28.4	28.5		28.4
1974/75	33.2	36.1		34.6
1975/76	33.3	34.9		34.1
:				

1/ Season: July-June.

Table 49--Beans, green, frozen: Prices, farm value, and margins per case of 24/9-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 .....	6.05	5.98	6.24	6.29	6.14	Wholesaler and retailer					
1971/72 .....	6.12	6.31	6.29	6.38	6.29	: 1970/71 .....	2.40	2.48	2.74	2.69	2.58
1972/73 .....	6.55	6.67	6.74	6.86	6.72	: 1971/72 .....	2.32	2.51	2.49	2.58	2.49
1973/74 .....	6.74	6.82	6.96	7.03	6.82	: 1972/74 .....	2.60	2.72	2.79	2.91	2.77
1974/75 .....	6.89	8.06	8.45	8.52	7.97	: 1973/74 .....	2.79	2.79	2.86	2.85	2.78
1975/76 .....	8.21	8.06	8.04	7.63	7.99	: 1974/75 .....	2.04	2.56	2.95	3.02	2.64
						: 1975/76 .....	3.21	3.06	3.49	3.13	3.23
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 .....	3.65	3.50	3.50	3.60	3.56	: 1970/71 .....	2.84	2.71	2.71	2.81	2.76
1971/72 .....	3.80	3.80	3.80	3.80	3.80	: 1971/72 .....	3.01	3.01	3.01	3.01	3.01
1972/73 .....	3.95	3.95	3.95	3.95	3.95	: 1972/73 .....	3.13	3.13	3.13	3.13	3.13
1973/74 .....	4.03	4.10	4.18	4.18	4.04	: 1973/74 .....	3.11	3.12	3.19	3.27	3.15
1974/75 .....	4.85	5.50	5.50	5.50	5.33	: 1974/75 .....	3.78	3.95	3.95	3.95	3.90
1975/76 .....	5.00	5.00	4.55	4.50	4.76	: 1975/76 .....	3.50	3.65	3.20	3.15	3.37
Farm value 4/:						Wholesale and retailer					
1970/71 .....	.81	.79	.79	.79	.80	margin as a percentage					
1971/72 .....	.79	.79	.79	.79	.79	of retail price:					
1972/73 .....	.80	.82	.82	.82	.82	: 1970/71 .....	40	42	44	43	42
1973/74 .....	.84	.91	.91	.91	.89	: 1971/72 .....	38	40	40	41	40
1974/75 .....	1.07	1.55	1.55	1.55	1.43	: 1972/73 .....	40	41	41	42	41
1975/76 .....	1.50	1.35	1.35	1.35	1.39	: 1973/74 .....	41	41	41	41	41
Farm value as a percentage						: 1974/75 .....	30	32	35	35	33
of retail price:						: 1975/76 .....	39	38	43	41	41
1970/71 .....	13	13	13	12	12	Processor margin as a					
1971/72 .....	13	12	12	12	12	percentage of retail					
1972/73 .....	12	12	12	12	12	price:					
1973/74 .....	13	13	13	13	13	: 1970/71 .....	47	45	43	45	45
1974/75 .....	15	19	18	18	18	: 1970/72 .....	49	48	48	47	48
1975/76 .....	18	17	17	18	17	: 1972/73 .....	48	47	47	46	47
						: 1973/74 .....	46	46	46	46	46
						: 1974/75 .....	55	49	47	47	49
						: 1975/76 .....	43	45	40	41	42

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade.

3/ F.o.b. western plants.

4/ Returns for 15.39 pounds (farm weight) of green beans for processing received by western growers (California, Colorado, Oregon, and Washington).

Table 50--Beans, green, frozen: Prices, farm value, and margins per case of 24/9-ounce packages, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 .....	5.88	5.78	6.17	6.00	5.95	1970/71 .....					
1971/72 .....	6.22	6.17	6.26	6.26	6.24	1971/72 .....					
1972/73 .....	6.22	6.19	6.24	6.70	6.34	1972/73 .....					
1973/74 .....	6.26	6.74	7.18	7.20	6.84	1973/74 .....					
1974/75 .....	6.77	8.86	10.42	8.59	8.66	1974/75 .....					
1975/76 .....	8.28	8.04	8.54	8.66	8.38	1975/76 .....					
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 .....	3.65	3.50	3.50	3.60	3.56	1970/71 .....					
1971/72 .....	3.80	3.80	3.80	3.80	3.80	1971/72 .....					
1972/73 .....	3.95	3.95	3.95	3.95	3.95	1972/73 .....					
1973/74 .....	4.03	4.03	4.10	4.18	4.04	1973/74 .....					
1974/75 .....	4.85	5.50	5.50	5.50	5.33	1974/75 .....					
1975/76 .....	5.10	5.00	4.55	4.50	4.76	1975/76 .....					
Farm value 4/:						Wholesale and retailer					
1970/71 .....	.81	.79	.79	.79	.79	margin as a percentage					
1971/72 .....	.79	.79	.79	.79	.79	of retail price:					
1972/73 .....	.80	.82	.82	.82	.82	1970/71 .....					
1973/74 .....	.84	.91	.91	.91	.89	1971/72 .....					
1974/75 .....	1.07	1.55	1.55	1.55	1.43	1972/73 .....					
1975/76 .....	1.50	1.35	1.35	1.35	1.39	1973/74 .....					
Farm value as a percentage of						1974/75 .....					
of retail price:						1975/76 .....					
1970/71 .....	14	14	13	13	13	Processor margin as a					
1971/72 .....	13	13	13	13	13	percentage of retail					
1972/73 .....	13	13	13	12	13	price:					
1973/74 .....	13	14	13	13	13	1970/71 .....					
1974/75 .....	16	17	15	18	17	1971/72 .....					
1975/76 .....	18	17	16	17	16	1972/73 .....					

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade.

3/ F.o.b. western plants.

4/ Returns for 15.93 pounds (farm weight) of green beans for processing received by western growers (California, Colorado, Oregon, and Washington.

Table 51--Beans, Lima, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack					Total supply
		N.Y., Del., Md., Pa.	Wis., Ill., Minn.	Other states	Total pack		
		<u>Million cases (24/303 cans)</u>					
1965/66	.1	1.1	1.0	.9	3.0	3.1	
1966/67	.1	.7	1.8	1.0	3.5	3.6	
1967/68	.3	1.2	1.7	1.1	4.0	4.3	
1968/69	1.0	.9	1.8	1.1	3.8	4.8	
1969/70	1.3	.9	2.0	.7	3.6	4.9	
1970/71	1.3	.7	1.7	.4	2.8	4.1	
1971/72	.7	.5	1.8	.8	3.1	3.8	
1972/73	.7	.6	1.0	.5	2.1	2.8	
1973/74	.1	.5	1.2	1.5	3.2	3.3	
1974/75	.2	.7	.9	.9	2.5	2.7	
1975/76	.2	.7	2.3	.7	3.7	3.9	
:							

Source: National Canners Association.

Table 52--Beans, baby lima, canned: Season average retail price, in selected cities, 1965/66-1975/76 1'

Season	Seattle	Washington, D.C.	2-city average	
			<u>Cents per 303 can</u>	
1965/66	34.6	24.9		29.8
1966/67	32.4	30.8		31.6
1967/68	33.5	32.0		32.8
1968/69	37.9	33.3		35.6
1969/70	38.0	32.9		35.4
1970/71	38.2	31.8		35.0
1971/72	37.8	33.4		35.6
1972/73	39.1	33.9		36.5
1973/74	42.6	42.6		42.6
1974/75	52.8	54.3		53.6
1975/76	53.4	53.5		53.4
:				

1' Season: September-August.

Table 53-Beans, baby lima, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 . . . . .	9.22	9.10	9.12	9.26	9.17	Wholesaler and retailer	4.52	4.35	4.37	4.54	4.44
1971/72 . . . . .	9.10	8.74	9.17	9.26	9.07	1970/71 . . . . .	4.33	3.97	4.40	4.49	4.30
1972/73 . . . . .	8.95	9.31	9.50	9.79	9.38	1971/72 . . . . .	4.22	4.33	4.35	4.65	4.38
1973/74 . . . . .	10.03	10.20	10.00	10.68	10.22	1972/73 . . . . .	4.33	3.70	3.38	4.66	4.01
1974/75 . . . . .	12.50	12.94	12.50	12.79	12.67	1973/74 . . . . .	4.46	4.90	4.46	4.53	4.58
1975/76 . . . . .	12.84	12.82	12.77	12.82	12.82	1974/75 . . . . .	5.05	5.29	4.98	5.03	5.10
Processor price (f.o.b) 2/ 3/:						Processor:					
1970/71 . . . . .	4.70	4.75	4.75	4.72	4.73	1970/71 . . . . .	3.48	3.52	3.52	3.49	3.50
1971/72 . . . . .	4.77	4.77	4.77	4.77	4.77	1971/72 . . . . .	3.57	3.58	3.58	3.58	3.58
1972/73 . . . . .	4.73	4.98	5.15	5.14	5.00	1972/73 . . . . .	3.40	3.60	3.77	3.76	3.63
1973/74 . . . . .	5.70	6.50	6.62	6.02	6.21	1973/74 . . . . .	4.43	5.27	5.39	4.79	4.97
1974/75 . . . . .	8.04	8.04	8.04	8.26	8.09	1974/75 . . . . .	6.35	6.20	6.20	6.42	6.29
1975/76 . . . . .	7.79	7.53	7.79	7.79	7.72	1975/76 . . . . .	5.74	5.42	5.68	5.68	5.10
Farm value 4/:						Wholesaler and retailer margin as a percentage of retail price:					
1970/71 . . . . .	1.22	1.23	1.23	1.23	1.23	1970/71 . . . . .	49	48	48	49	49
1971/72 . . . . .	1.20	1.19	1.19	1.19	1.19	1971/72 . . . . .	48	45	48	48	47
1972/73 . . . . .	1.33	1.38	1.38	1.38	1.37	1972/73 . . . . .	47	46	46	48	47
1973/74 . . . . .	1.27	1.23	1.23	1.23	1.24	1973/74 . . . . .	47	46	46	48	47
1974/75 . . . . .	1.69	1.84	1.84	1.84	1.80	1974/75 . . . . .	43	36	34	44	39
1975/76 . . . . .	2.05	2.11	2.11	2.11	2.09	1975/76 . . . . .	36	38	36	36	36
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71 . . . . .	13	13	13	13	13	1970/71 . . . . .	39	41	39	39	40
1971/72 . . . . .	13	14	13	13	13	1971/72 . . . . .	38	39	39	38	38
1972/73 . . . . .	15	15	14	14	14	1971/72 . . . . .	39	41	39	39	40
1973/74 . . . . .	13	12	12	11	12	1972/73 . . . . .	38	39	40	38	39
1974/75 . . . . .	13	14	15	14	14	1972/73 . . . . .	44	52	54	45	49
1975/76 . . . . .	16	17	17	17	18	1973/74 . . . . .	51	48	49	50	44
						1974/75 . . . . .	45	42	44	44	44
						1975/76 . . . . .					

1/ Priced each 3 months during marketing year September through August.

2/ Fancy grade.

3/ F.o.b. midwestern plants (average of tiny, small, and medium).

4/ Returns for 15.38 pounds (farm weight, shelled basis) of lima beans for processing received by growers in Wisconsin.

Table 54.-Beans, baby lima, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average	Dollars
<u>Prices and farm value</u>												
Retailer price 2/												
Processor price (F.o.b.) 2/ 3/												
1970/71	7.56	7.63	7.90	7.42	7.63	1970/71	2.53	2.60	2.76	2.28	2.55	
1971/72	7.68	7.66	7.66	8.02	8.02	1971/72	2.54	2.49	2.66	3.82	2.89	
1972/73	7.80	7.75	7.80	9.22	8.14	1972/73	2.58	2.33	2.21	3.54	2.67	
1973/74	9.96	9.98	10.39	10.58	10.22	1973/74	3.72	3.48	3.48	3.76	3.51	
1974/75	13.03	12.89	13.03	13.20	13.03	1974/74	4.57	4.60	4.61	4.94	4.71	
1975/76	12.65	13.10	12.72	12.89	12.84	1975/76	5.01	5.17	4.67	5.09	4.99	
Farm value 4/						Processor:						
1970/71	5.03	5.03	5.14	5.14	5.08	1970/71	3.78	3.73	3.84	3.84	3.79	
1971/72	5.14	5.17	5.00	5.20	5.13	1971/72	4.00	4.08	3.91	4.11	4.03	
1972/73	5.22	5.42	5.59	5.68	5.47	1972/73	4.08	4.26	4.43	4.52	4.31	
1973/74	6.24	6.51	6.91	6.82	6.71	1973/74	4.96	5.18	5.58	5.49	5.39	
1974/75	8.17	8.43	8.42	8.26	8.32	1974/75	6.51	6.66	6.65	6.49	6.58	
1975/76	8.09	7.48	8.05	7.80	7.85	1975/76	5.99	5.27	5.84	5.59	5.67	
Farm value as a percentage of retail price:						Wholesale and retailer margin as a percentage of retail price:						Percent
1970/71	1.25	1.30	1.30	1.30	1.29	1970/71	33	34	35	31	33	
1971/72	1.14	1.09	1.09	1.09	1.10	1971/72	33	33	35	42	36	
1972/73	1.14	1.16	1.16	1.16	1.16	1972/73	33	30	28	38	33	
1973/74	1.28	1.33	1.33	1.33	1.32	1973/74	37	35	33	35	34	
1974/75	1.66	1.77	1.77	1.77	1.74	1974/75	36	35	35	37	36	
1975/76	2.10	2.21	2.21	2.21	2.18	1975/76	38	41	37	40	39	

1/ Priced each 3 months during marketing year September through August.

2/ Fancy grade.

3/ F.o.b. eastern plants (average of tiny, small and medium).

4/ Returns for 15.38 pounds (farm weight, shelled basis) of lima beans for processing received by growers in Delaware and Maryland.

Table 55--Beans, baby lima, frozen: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total supply
		East, South		Northwest	California	
		Midwest	Million pounds			
1965/66	12.7	30.3	1/	51.1	81.4	94.1
1966/67	14.8	27.3	1/	62.4	89.7	104.5
1967/68	18.4	31.8	23.5	30.4	85.7	104.1
1968/69	32.1	30.5	19.9	34.2	84.6	116.7
1969/70	38.5	34.8	23.6	24.2	82.6	121.1
1970/71	35.2	29.3	16.8	26.9	73.0	108.2
1971/72	28.9	32.2	10.5	31.2	73.9	102.8
1972/73	15.6	29.8	17.6	45.2	92.6	108.2
1973/74	12.8	26.7	21.3	50.1	98.1	110.9
1974/75	19.7	29.7	14.6	52.8	97.1	116.8
1975/76	33.3	19.5	12.2	54.0	85.7	119.0

1/ Included with California.

Source: Pack: American Frozen Food Institute; carryin: SRS.

Table 56--Beans, baby lima, frozen: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington, D.C.	2-city average	
			Cents per 10-ounce package	
1965/66	25.7	25.2		25.4
1966/67	26.4	25.9		26.2
1967/68	27.1	26.2		26.6
1968/69	29.2	26.5		27.8
1969/70	29.6	26.8		28.2
1970/71	27.7	27.1		27.4
1971/72	28.0	27.4		27.7
1972/73	28.2	27.6		27.9
1973/74	32.7	33.8		33.2
1974/75	40.0	42.0		41.0
1975/76	40.7	43.3		42.0

1/ Season: September-August.

Table 57--Beans, baby lima, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average:	Item	Nov.	Feb.	May	Aug.	Average:	Dollars
<u>Prices and farm value</u>												
Retail price 2/:												
1970/71 . . . . .	6.50	6.70	6.84	6.55	6.65	1970/71 . . . . .			2.85	3.05	3.19	2.90
1971/72 . . . . .	6.82	6.72	6.60	6.74	6.72	1971/72 . . . . .			3.17	3.07	2.95	2.94
1972/73 . . . . .	6.55	6.58	6.96	6.98	6.77	1972/73 . . . . .			2.75	2.63	2.71	2.58
1973/74 . . . . .	7.22	7.51	8.38	8.30	7.85	1973/74 . . . . .			2.77	2.67	3.38	3.30
1974/75 . . . . .	9.36	9.84	9.50	9.72	9.60	1974/75 . . . . .			3.01	3.49	3.65	3.67
1975/76 . . . . .	9.77	9.77	9.60	9.84	9.77	1975/76 . . . . .			3.82	3.82	4.15	4.39
Processor price (f.o.b.) 3/:						Processor:						
1970/71 . . . . .	3.65	3.65	3.65	3.65	3.65	1970/71 . . . . .			1.97	1.96	1.96	1.96
1971/72 . . . . .	3.65	3.65	3.65	3.80	3.69	1971/72 . . . . .			1.91	1.89	1.89	2.04
1972/73 . . . . .	3.80	3.95	4.25	4.40	4.10	1972/73 . . . . .			1.90	2.00	2.30	2.45
1973/74 . . . . .	4.45	4.84	5.00	5.00	4.82	1973/74 . . . . .			2.48	2.86	3.02	3.02
1974/75 . . . . .	6.35	6.35	5.85	6.05	6.15	1974/75 . . . . .			3.71	3.48	2.98	3.18
1975/76 . . . . .	5.95	5.95	5.45	5.45	5.70	1975/76 . . . . .			3.17	3.20	2.70	2.70
Farm value 4/:						Wholesale and retailer:						
1970/71 . . . . .	1.68	1.69	1.69	1.69	1.69	margin as a percentage:						
1971/72 . . . . .	1.74	1.76	1.76	1.76	1.76	of retail price:						
1972/73 . . . . .	1.90	1.95	1.95	1.95	1.94	1970/71 . . . . .			44	46	46	44
1973/74 . . . . .	1.97	1.98	1.98	1.98	1.98	1971/72 . . . . .			46	46	45	45
1974/75 . . . . .	2.64	2.87	2.87	2.87	2.81	1972/73 . . . . .			42	40	39	39
1975/76 . . . . .	2.78	2.75	2.75	2.75	2.76	1973/74 . . . . .			39	36	40	39
Farm value as a percentage						1974/75 . . . . .			32	36	39	36
of retail price:						1975/76 . . . . .			39	39	43	42
1970/71 . . . . .	26	25	25	26	25	Processor margin as a percentage of retail price:						
1971/72 . . . . .	26	26	27	26	26	1970/71 . . . . .			30	29	29	30
1972/73 . . . . .	29	30	28	28	29	1971/72 . . . . .			28	28	28	29
1973/74 . . . . .	27	26	24	24	25	1972/73 . . . . .			29	30	33	35
1974/75 . . . . .	28	29	30	29	29	1973/74 . . . . .			34	38	36	36
1975/76 . . . . .	28	28	29	28	28	1974/75 . . . . .			40	35	31	35
						1975/76 . . . . .			33	33	28	30

1/ Priced each 3 months during marketing year September through August.

2/ Grade A.

3/ F.o.b. California plants.

4/ Returns for 15.75 pounds (farm weight, shelled basis) of lima beans for processing received by California growers.

Table 58--Beans, baby lima, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average	Dollars
<u>Prices and farm value</u>												
Retail price 2/:												
1970/71	6.17	6.67	6.58	6.62	6.50	1970/71	2.52	3.02	2.93	2.97	2.85	
1971/72	6.74	6.60	6.41	6.60	6.58	1971/72	3.09	2.95	2.76	2.80	2.89	
1972/73	6.46	6.58	6.67	6.74	6.62	1972/73	2.66	2.63	2.42	2.34	2.52	
1973/74	7.58	8.02	8.52	8.35	8.11	1973/74	3.13	3.18	3.52	3.35	3.29	
1974/75	10.08	10.25	10.20	9.79	10.08	1974/75	3.73	3.90	4.35	3.74	3.93	
1975/76	10.51	10.70	9.48	10.87	10.39	1975/76	4.56	4.85	4.03	5.42	4.69	
Processor price (f.o.b.) 2/ 3/:						Processor:						
1970/71	3.65	3.65	3.65	3.65	3.65	1970/71	1.97	1.96	1.96	1.96	1.96	
1971/72	3.65	3.65	3.65	3.80	3.69	1971/72	1.91	1.89	1.89	2.04	1.93	
1972/73	3.80	3.95	4.25	4.40	4.10	1972/73	1.90	2.00	2.30	2.45	2.16	
1973/74	4.45	4.84	5.00	5.00	4.82	1973/74	2.48	2.86	3.02	3.02	2.84	
1974/75	6.35	6.35	5.85	6.05	6.15	1974/75	3.71	3.48	2.98	3.18	3.34	
1975/76	5.95	5.95	5.45	5.45	5.70	1975/76	3.17	3.20	2.70	2.70	2.94	
Farm value 4/:						Wholesale and retailer margin as a percentage of retail price:						Percent
1970/71	1.68	1.69	1.69	1.69	1.69	1970/71	1.69	1.76	1.76	1.76	1.76	
1971/72	1.74	1.76	1.76	1.76	1.76	1971/72	1.94	1.94	1.94	1.94	1.94	
1972/73	1.90	1.95	1.95	1.95	1.95	1972/73	2.81	2.81	2.81	2.81	2.81	
1973/74	1.98	1.98	1.98	1.98	1.98	1973/74	2.76	2.76	2.76	2.76	2.76	
1974/75	2.64	2.87	2.87	2.87	2.87	1974/75	2.75	2.75	2.75	2.75	2.75	
1975/76	2.78	2.75	2.75	2.75	2.75	1975/76	2.75	2.75	2.75	2.75	2.75	
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:						Percent
1970/71	27	25	26	25	26	1970/71	32	30	30	30	30	
1971/72	26	27	27	27	27	1971/72	28	29	29	29	29	
1972/73	29	30	29	29	29	1972/73	27	29	30	30	30	
1973/74	26	24	23	24	24	1973/74	33	33	36	36	36	
1974/75	26	28	28	29	28	1974/75	37	34	29	33	33	
1975/76	27	26	29	25	27	1975/76	30	30	28	25	28	

1/ Priced each 3 months during marketing year September through August.

2/ Grade A.

3/ F.o.b. California plants.

4/ Returns for 15.75 pounds (farm weight, shelled basis) of lima beans for processing received by California growers.

Table 59--Beets, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total supply
		East	Midwest	West	Total pack	
<u>Million cases (24/303 cans)</u>						
1965/66	3.6	3.6	5.0	1.4	10.0	13.6
1966/67	2.1	4.5	5.0	1.9	11.4	13.5
1967/68	2.2	4.3	5.5	2.0	11.8	14.0
1968/69	2.5	5.0	6.8	2.8	14.6	17.1
1969/70	4.7	3.8	5.0	2.5	11.3	16.0
1970/71	4.3	4.5	4.7	2.1	11.3	15.6
1971/72	3.5	3.8	4.9	1.7	10.4	13.9
1972/73	2.2	2.5	5.8	1.7	10.0	12.2
1973/74	.9	3.6	4.8	2.5	10.9	11.8
1974/75	.9	4.7	7.5	2.9	15.1	16.0
1975/76	4.1	—	—	—	13.4	17.5

1/ Not available.

2/ Preliminary.

Source: National Canners Association.

Table 60--Beets, sliced, canned: Season average retail price in selected cities and U.S. average, 1965/66-1975/76 1/

Season	Chicago	New York City	U.S. average	
			Cents per 303 can	
1965/66	15.6	16.2		17.0
1966/67	15.9	17.0		17.7
1967/68	16.2	17.6		18.2
1968/69	16.2	17.6		18.4
1969/70	16.1	16.9		18.4
1970/71	15.6	18.6		19.1
1971/72	16.0	20.4		20.1
1972/73	17.3	23.7		22.1
1973/74	22.5	28.7		25.7
1974/75	31.1	32.5		32.0
1975/76	30.2	33.2		32.4

1/ Season: July-June.

Table 61--Beets, sliced, canned; prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 .....	3.82	3.82	3.67	3.72	3.74	Wholesaler and retailer					
1971/72 .....	3.79	3.82	3.86	3.91	3.84	1970/71 .....	1.00	.94	.79	.62	.82
1972/73 .....	3.94	4.08	4.18	4.41	4.15	1971/72 .....	.54	.57	.61	.66	.59
1973/74 .....	4.66	4.66	5.98	6.31	5.40	1972/73 .....	.69	.73	.76	.91	.77
1974/75 .....	6.74	7.13	8.14	7.87	7.46	1973/74 .....	1.00	.66	1.90	2.23	1.44
1975/76 .....	7.15	7.34	7.06	7.39	7.25	1974/75 .....	1.99	1.53	2.54	2.47	2.12
						1975/76 .....	1.92	2.42	2.24	2.57	2.31
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 .....	2.82	2.88	2.88	3.10	2.92	1970/71 .....	2.52	2.57	2.57	2.79	2.61
1971/72 .....	3.25	3.25	3.25	3.25	3.25	1971/72 .....	2.94	2.94	2.94	2.94	2.94
1972/73 .....	3.25	3.35	3.42	3.50	3.38	1972/73 .....	2.94	3.03	3.10	3.18	3.06
1973/74 .....	3.66	4.00	4.08	4.08	3.96	1973/74 .....	3.30	3.63	3.71	3.71	3.59
1974/75 .....	4.75	5.60	5.06	5.40	5.34	1974/75 .....	4.29	5.11	5.11	4.91	4.86
1975/76 .....	5.23	4.92	4.82	4.82	4.94	1975/76 .....	4.72	4.40	4.30	4.30	4.42
Farm value 4/:						Wholesaler and retailer					
1970/71 .....	.30	.31	.31	.31	.31	margin as a percentage					
1971/72 .....	.31	.31	.31	.31	.31	retail price:					
1972/73 .....	.31	.32	.32	.32	.32	1970/71 .....	26	25	22	17	22
1973/74 .....	.36	.37	.37	.37	.37	1971/72 .....	14	15	16	17	15
1974/75 .....	.46	.49	.49	.49	.48	1972/73 .....	17	18	18	21	19
1975/76 .....	.51	.52	.52	.52	.52	1973/74 .....	21	14	32	35	27
Farm value as a percentage						1974/75 .....	29	21	31	31	28
of retail price:						1975/76 .....	27	33	32	35	32
1970/71 .....	8	8	8	8	8	Processor margin as a					
1971/72 .....	8	8	8	7	8	percentage of retail					
1972/73 .....	8	8	6	6	7	price:					
1973/74 .....	8	8	6	6	7	1970/71 .....	66	67	70	75	70
1974/75 .....	7	7	6	6	7	1971/72 .....	78	77	76	75	77
1975/76 .....	7	7	7	7	7	1972/73 .....	75	74	72	73	73
						1973/74 .....	71	78	62	59	66
						1974/75 .....	64	72	63	65	65
						1975/76 .....	66	60	61	58	61

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade.

3/ F.o.b. midwestern Plants.

4/ Returns for 28.57 pounds (farm weight) of beets for processing received by growers in Wisconsin.

Table 62--Beets, sliced, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in New York City, selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average:	Item	Sept.	Dec.	Mar.	June	Average:
					Dollars						Dollars
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 .....	4.22	4.54	4.42	4.66	4.46	4.90	4.90	1970/71 .....	1.04	1.36	1.24
1971/72 .....	4.82	4.80	4.90	5.09	5.09	5.38	5.69	1971/72 .....	1.02	1.00	1.19
1972/73 .....	5.16	5.47	5.76	6.38	5.69	6.22	6.88	1972/73 .....	1.26	1.05	1.16
1973/74 .....	7.22	6.58	6.72	7.01	6.88	7.97	7.80	1973/74 .....	3.31	2.43	2.27
1974/75 .....	7.13	8.02	8.09	7.97	7.80	7.97	7.97	1974/75 .....	1.93	1.82	1.89
1975/76 .....	8.21	8.09	7.82	7.80	7.97	7.97	7.97	1975/76 .....	1.46	2.24	2.75
Processor price (f.o.b.) 2/ 3/:								Processor:			
1970/71 .....	3.18	3.18	3.18	3.70	3.31	3.90	3.88	1970/71 .....	2.92	2.93	3.45
1971/72 .....	3.80	3.90	3.90	3.90	3.90	4.60	4.38	1971/72 .....	3.54	3.64	3.64
1972/73 .....	3.90	4.42	4.42	4.60	4.60	4.70	4.30	1972/73 .....	3.64	4.16	4.34
1973/74 .....	3.91	4.15	4.45	4.45	4.45	6.20	5.95	1973/74 .....	3.56	3.76	4.06
1974/75 .....	5.20	6.20	5.20	6.20	6.20	5.18	5.05	1974/75 .....	4.71	5.68	5.68
1975/76 .....	6.75	5.85	5.85	5.18	5.18	5.71	5.71	1975/76 .....	6.21	5.30	4.50
Farm value 4/:								Wholesale and retailer			
1970/71 .....	.26	.25	.25	.25	.25	.26	.26	margin as a percentage			
1971/72 .....	.26	.26	.26	.26	.26	.26	.26	of retail price:			
1972/73 .....	.26	.26	.26	.26	.26	.39	.38	1970/71 .....	25	30	28
1973/74 .....	.35	.39	.39	.39	.39	.52	.51	1971/72 .....	19	21	21
1974/75 .....	.49	.52	.52	.52	.52	.55	.55	1972/73 .....	24	19	20
1975/76 .....	.54	.55	.55	.55	.55			1973/74 .....	46	37	34
Farm value as a percentage								1974/75 .....	27	23	22
of retail price:								1975/76 .....	18	28	35
1970/71 .....	6	5	6	5	5	5	5	Processor margin as a			
1971/72 .....	5	5	5	5	4	5	5	percentage of retail			
1972/73 .....	5	5	6	6	6	6	5	price:			
1973/74 .....	5	6	7	7	7	7	6	1971/72 .....	74	76	74
1974/75 .....	7	6	7	7	7	7	7	1972/73 .....	71	76	75
1975/76 .....	6	7	7	7	7			1973/74 .....	49	57	60

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade.

3/ F.o.b. eastern plants.

4/ Returns for 28.57 pounds (farm weight) of beets for processing received by growers in New York State.

Table 63--Beets, sliced, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of U.S. average retail price, selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
<u>Prices and farm value</u>											
Processor price (f.o.b.) 2/											
1970/71	4.54	4.58	4.56	4.63	4.58	Processor:					
1971/72	4.75	4.73	4.87	4.94	4.82	Wholesaler and retailer					
1972/73	5.02	5.18	5.38	5.62	5.30	1970/71	1.58	1.56	1.29	1.50	
1973/74	5.90	5.90	6.29	6.55	6.16	1971/72	1.28	1.22	1.43	1.32	
1974/75	7.06	7.61	8.02	8.06	7.68	1972/73	1.51	1.40	1.49	1.68	1.52
1975/76	7.94	7.85	7.70	7.66	7.77	1973/74	2.12	1.89	2.06	2.22	2.07
						1974/75	2.13	1.77	2.18	2.30	2.10
						1975/76	2.10	2.56	2.75	2.75	2.53
<u>Farm value 4/</u>											
1970/71	2.96	3.00	3.00	3.34	3.08	Processor:					
1971/72	3.47	3.51	3.51	3.51	3.50	1970/71	2.65	2.70	2.70	3.04	2.78
1972/73	3.51	3.78	3.89	3.94	3.78	1971/72	3.16	3.20	3.20	3.20	3.19
1973/74	3.78	4.01	4.23	4.33	4.09	1972/73	3.19	3.45	3.56	3.61	3.45
1974/75	4.93	5.84	5.84	5.72	5.58	1973/74	3.39	3.60	3.82	3.92	3.69
1975/76	5.84	5.29	4.95	4.91	5.24	1974/75	4.40	5.27	5.27	5.15	5.02
						1975/76	5.26	4.71	4.37	4.33	4.66
<u>Farm value as a percentage of retail price:</u>											
1970/71	.31	.30	.30	.30	.30	Wholesaler and retailer					
1971/72	.31	.31	.31	.31	.31	margin as a percentage					
1972/73	.32	.33	.33	.33	.33	of retail price:					
1973/74	.39	.41	.41	.41	.41	1970/71	35	34	34	28	33
1974/75	.53	.57	.57	.57	.57	1971/72	27	26	28	29	27
1975/76	.58	.58	.58	.58	.58	1972/73	30	27	28	30	29
						1973/74	36	32	33	34	34
						1974/75	30	23	27	29	27
						1975/76	27	33	36	33	33

1/ Priced each 3 months during marketing year July through June.

2/ Fancy grade.

3/ Average of f.o.b. eastern and midwestern plants.

4/ Returns for 28.57 pounds (farm weight) of beets for processing received by U.S. growers.

Table 64--Broccoli, frozen: Carryin, U.S. pack by regions and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack			Total pack	Total supply
		California	Other areas			
<u>Million pounds</u>						
1965/66	29.5	85.7	36.6	122.3	151.8	
1966/67	33.8	122.6	36.0	158.6	192.4	
1967/68	50.1	129.4	37.3	166.7	216.8	
1968/69	69.9	136.7	36.3	173.0	242.9	
1969/70	35.8	123.5	30.3	153.8	189.6	
1970/71	48.0	151.4	33.8	185.2	233.2	
1971/72	65.8	157.3	32.3	189.6	255.4	
1972/73	85.0	193.6	40.7	234.3	319.3	
1973/74	60.6	183.3	29.9	213.2	273.8	
1974/75	92.3	217.6	27.7	245.3	337.6	
1975/76	91.6	169.9	21.7	191.6	283.2	

Source: Pack: American Frozen Food Institute, carryin: SRS.

Table 65--Broccoli, spears, frozen: Season average retail price in San Francisco, 1965/66-1975/76 1/

Season	Cents per 10-ounce package
1965/66	31.4
1966/67	31.6
1967/68	30.6
1968/69	30.9
1969/70	31.8
1970/71	32.0
1971/72	32.4
1972/73	33.4
1973/74	36.1
1974/75	41.3
1975/76	43.7

1/ Season: October-September.

Table 66--Broccoli, spears, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in San Francisco, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/											
1970/71	7.66	7.61	7.70	7.80	7.68	: Wholesaler and retailer	3.41	3.16	3.25	3.45	3.30
1971/72	7.87	7.73	7.58	7.94	7.78	: 1970/71 .....	3.77	3.38	3.23	3.59	3.49
1972/73	7.75	7.92	8.09	8.28	8.02	: 1971/72 .....	3.40	3.42	3.44	3.54	3.46
1973/74	8.11	8.21	9.00	9.29	8.66	: 1977/73 .....	3.47	3.02	3.81	4.10	3.61
1974/75	9.79	9.77	9.82	10.25	9.91	: 1973/74 .....	4.09	3.72	4.27	4.40	4.12
1975/76	10.54	10.32	10.18	10.94	10.49	: 1974/75 .....	4.79	4.22	4.16	4.92	4.52
Processor price (f.o.b.) 2/ 3/						: Processor:					
1970/71	4.25	4.45	4.45	4.35	4.38	: 1970/71 .....	2.63	2.80	2.80	2.70	2.74
1971/72	4.35	4.35	4.35	4.35	4.29	: 1971/72 .....	2.40	2.60	2.60	2.55	
1972/73	4.50	4.50	4.65	4.74	4.56	: 1972/73 .....	2.59	2.73	2.88	2.97	2.79
1973/74	4.64	5.19	5.19	5.19	5.05	: 1973/74 .....	2.81	3.29	3.29	3.17	
1974/75	5.70	6.05	5.55	5.85	5.79	: 1974/75 .....	3.55	3.64	3.14	3.44	3.45
1975/76	5.75	6.10	6.02	6.02	5.97	: 1975/76 .....	3.31	3.63	3.55	3.55	3.51
Farm value 4/						: Wholesaler and retailer					
1970/71	1.62	1.65	1.65	1.65	1.64	margin as a percentage					
1971/72	1.70	1.75	1.75	1.75	1.74	of retail price:					
1972/73	1.76	1.77	1.77	1.77	1.77	: 1970/71 .....	45	41	42	44	43
1973/74	1.83	1.90	1.90	1.90	1.88	: 1971/72 .....	48	44	43	45	45
1974/75	2.15	2.41	2.41	2.41	2.34	: 1972/73 .....	44	43	42	43	43
1975/76	2.44	2.47	2.47	2.47	2.46	: 1973/74 .....	43	37	42	44	42
Farm value as a percentage						: 1974/75 .....	42	38	43	43	42
of retail price:						: 1975/76 .....	46	41	41	45	43
1970/71	21	22	22	21	21	: Processor margins as a					
1971/72	22	22	23	22	22	percentage of retail					
1972/73	23	22	22	21	22	price:					
1973/74	21	23	21	21	21	: 1970/71 .....	34	37	36	35	36
1974/75	22	25	25	23	23	: 1971/72 .....	30	34	34	33	33
1975/76	23	24	24	23	23	: 1972/73 .....	33	35	36	35	35
						: 1973/74 .....	35	40	37	35	37
						: 1974/75 .....	36	37	32	34	35
						: 1975/76 .....	31	35	35	32	34

1/ Priced each 3 months during marketing year October through September.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 19.95 pounds (farm weight) of broccoli for processing received by California growers.

Table 67--Brussel sprouts, frozen: Carryin, U.S. pack, and total supply, 1965/66-1975/76

Season	Carryin	U.S. pack	Total supply
<u>Million pounds</u>			
1965/66	10.2	37.3	37.5
1966/67	12.4	51.7	64.1
1967/68	17.3	39.5	56.8
1968/69	17.4	49.1	66.5
1969/70	14.7	40.1	54.8
1970/71	10.4	42.7	53.1
1971/72	11.0	49.2	60.2
1972/73	15.9	55.8	71.7
1973/74	16.7	56.8	73.5
1974/75	19.1	53.7	72.8
1975/76	19.4	54.4	73.8
:			

Source: Pack: American Frozen Food Institute, carryin: SRS.

Table 68--Brussel sprouts, frozen: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington, D.C.	2-city average
<u>Cents per 10-ounce package</u>			
1965/66	34.6	34.1	34.4
1966/67	38.6	34.0	36.3
1967/68	37.5	34.2	35.8
1968/69	38.8	33.5	36.2
1969/70	39.2	37.8	38.5
1970/71	39.7	38.7	39.2
1971/72	40.5	40.3	40.4
1972/73	40.9	40.0	40.4
1973/74	42.9	41.4	42.2
1974/75	43.4	46.6	45.0
1975/76	44.3	48.8	46.6
:			

1/ Season: September-August.

Table 69--Brussels sprouts, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price: 2/											
1970/71	9.38	9.29	9.62	9.84	9.53	1970/71	4.28	3.94	4.27	4.34	4.21
1971/72	9.48	9.67	9.82	9.91	9.72	1971/72	3.98	4.17	4.32	4.41	4.22
1972/73	9.72	9.72	9.65	10.20	9.82	1972/73	4.22	4.22	4.15	4.55	4.28
1973/74	10.34	10.15	10.30	10.39	10.30	1973/74	4.69	4.50	4.48	4.57	4.56
1974/75	10.54	10.30	10.54	10.27	10.42	1974/75	4.14	4.40	4.54	4.17	4.32
1975/76	10.68	10.37	10.68	10.80	10.63	1975/76	4.58	4.27	4.03	4.42	4.32
Processor price (f.o.b.) 2/ 3/						Processor:					
1970/71	5.10	5.35	5.35	5.50	5.32	1970/71	2.63	2.72	2.72	2.87	2.73
1971/72	5.50	5.50	5.50	5.50	5.50	1971/72	2.78	2.99	2.99	2.99	2.94
1972/73	5.50	5.50	5.65	5.54	5.54	1972/73	2.90	2.63	2.63	2.78	2.74
1973/74	5.65	5.65	5.82	5.82	5.74	1973/74	2.80	2.86	3.03	3.03	2.94
1974/75	6.40	6.90	6.00	6.10	6.10	1974/75	3.38	2.19	2.29	2.39	2.56
1975/76	6.10	6.10	6.65	6.38	6.31	1975/76	2.39	2.39	2.94	2.67	2.60
Farm value 4/						Wholesale and retailer: margin as a percentage of retail price:					
1970/71	2.47	2.63	2.63	2.63	2.59	1970/71	4.6	4.3	4.5	4.4	4.4
1971/72	2.72	2.51	2.51	2.51	2.56	1971/72	4.2	4.3	4.4	4.4	4.4
1972/73	2.60	2.87	2.87	2.87	2.80	1972/73	4.3	4.4	4.3	4.4	4.4
1973/74	2.85	2.79	2.79	2.79	2.80	1973/74	4.3	4.4	4.3	4.5	4.4
1974/75	3.02	3.71	3.71	3.71	3.54	1974/75	4.5	4.4	4.4	4.4	4.4
1975/76	3.71	3.71	3.71	3.71	3.71	1975/76	3.9	4.3	4.3	4.1	4.1
Farm value as a percentage of retail price:						Percent:					
1970/71	26	28	27	27	27	Processor margin as a percentage of retail price:					
1971/72	29	26	26	25	26	1970/71	28	29	28	29	29
1972/73	27	29	30	28	28	1971/72	29	31	30	30	30
1973/74	28	28	27	27	27	1972/73	30	27	27	27	28
1974/75	29	36	35	36	34	1973/74	27	28	29	29	29
1975/76	35	36	35	35	34	1974/75	32	21	22	23	25
						1975/76	22	23	27	25	24

1/ Priced each 3 months during marketing year September through August.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 19.95 pounds (farm weight) of brussels sprouts for processing and fresh use received by California growers.

Table 70--Brussels sprouts, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Average	Item	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Average	Dollars	Margins	Wholesaler and retailer	Processor:	Percent										
<b>Prices and farm value</b>																																						
Retail price 2/:																																						
1970/71	8.11	9.60	9.77	9.67	9.82	9.67	9.29	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	3.01	4.25	4.42	4.17	3.97	4.17	3.97						
1971/72	9.70	9.70	9.46	9.82	9.67	9.67	9.67	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	4.20	4.20	3.96	4.32	4.17	4.32	4.17							
1972/73	10.06	9.02	9.48	9.84	9.60	9.60	9.60	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	3.52	3.52	3.98	4.19	4.06	4.19	4.06								
1973/74	10.15	10.18	9.50	9.91	9.94	9.94	9.94	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	4.50	4.50	4.53	3.68	4.09	4.09	4.20										
1974/75	10.53	12.02	11.95	10.27	11.18	11.18	11.18	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	4.13	6.12	5.95	4.17	5.08	4.17	5.08								
1975/76	12.05	10.70	11.47	11.74	11.74	11.74	11.74	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	5.95	4.60	4.82	5.36	5.40	5.36	5.40										
<b>Processor price (f.o.b.) 2/ 3/:</b>																																						
1970/71	5.10	5.35	5.35	5.50	5.50	5.50	5.50	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	2.63	2.72	2.72	2.87	2.73	2.72	2.73						
1971/72	5.50	5.50	5.50	5.50	5.50	5.50	5.50	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	2.78	2.78	2.63	2.78	2.78	2.78	2.74							
1972/73	5.50	5.50	5.50	5.50	5.50	5.50	5.50	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	2.90	2.90	2.63	2.63	2.78	2.78	2.74								
1973/74	5.65	5.65	5.82	5.82	5.82	5.82	5.82	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	2.80	2.80	2.86	3.03	3.03	3.03	2.94										
1974/75	6.40	5.90	6.00	6.10	6.10	6.10	6.10	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	3.38	2.19	2.29	2.39	2.56	2.39	2.56								
1975/76	6.10	6.10	6.65	6.38	6.38	6.38	6.38	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	2.39	2.39	2.94	2.94	2.67	2.67	2.60										
<b>Farm value 4/:</b>																																						
1970/71	2.47	2.63	2.63	2.63	2.51	2.51	2.51	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	2.59	2.59	2.56	2.56	2.56	2.56	2.56						
1971/72	2.72	2.87	2.87	2.87	2.79	2.79	2.79	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	2.80	2.80	2.80	2.80	2.80	2.80	2.80							
1972/73	2.60	2.87	2.87	2.87	2.79	2.79	2.79	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	3.7	3.7	3.7	3.7	3.7	3.7	3.7								
1973/74	2.85	2.79	2.79	2.79	3.71	3.71	3.71	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	4.3	4.3	4.3	4.3	4.3	4.3	4.3										
1974/75	3.02	3.71	3.71	3.71	3.71	3.71	3.71	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	4.5	4.5	4.5	4.5	4.5	4.5	4.5								
1975/76	3.71	3.71	3.71	3.71	3.71	3.71	3.71	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	3.9	3.9	3.9	3.9	3.9	3.9	3.9										
<b>Farm value as a percentage of retail price:</b>																																						
1970/71	31	28	27	27	26	26	26	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27	27								
1971/72	28	26	26	26	30	30	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29	29							
1972/73	26	32	32	32	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31							
1973/74	28	27	29	28	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31							
1974/75	29	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31							
1975/76	31	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35							

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 19.95 pounds (farm weight) of brussels sprouts for processing and fresh use received by California growers.

Table 71--Corn, sweet, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. pack				Total supply
		East	Midwest	West	Total	
					pack	
<u>Million cases (24/303 cans)</u>						
1965/66	3.0	3.7	28.7	6.7	39.1	42.1
1966/67	1.2	2.6	35.4	7.5	45.5	46.7
1967/68	1.3	3.6	36.9	8.8	49.3	50.6
1968/69	4.3	3.6	44.8	10.9	59.3	63.6
1969/70	10.3	2.9	36.8	9.7	49.4	59.7
1970/71	9.3	2.6	35.7	8.7	47.0	56.3
1971/72	7.0	2.5	43.4	7.9	53.8	60.8
1972/73	6.7	2.2	43.0	7.8	53.0	59.7
1973/74	3.2	2.5	43.5	9.2	55.2	58.4
1974/75	2.4	1.9	34.6	9.9	46.4	48.8
1975/76	5.1	2.7	42.9	11.9	57.5	62.6
:						

Source: National Canners Association.

Table 72--Corn, sweet, whole kernel, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Chicago	Seattle	Washington, D.C.	3-city average	
<u>Cents per 303 can</u>					
1965/66	N/A	21.7	21.1	N/A	
1966/67	N/A	23.6	23.4	N/A	
1967/68	N/A	25.5	25.2	N/A	
1968/69	N/A	26.0	25.5	N/A	
1969/70	N/A	25.1	25.8	N/A	
1970/71	N/A	26.7	24.4	N/A	
1971/72	22.4	26.2	24.7	24.4	
1972/73	23.1	26.6	25.2	25.0	
1973/74	26.2	29.0	27.2	27.5	
1974/75	37.4	38.8	41.8	39.3	
1975/76	36.9	38.8	42.6	39.4	
:					

N/A = not available.

1/ Season: August-July.

Table 73--Corn, sweet, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
Prices and farm value	Dollars					Margin	Dollars				
Retail price 2/						Wholesaler and retailer					
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	N/A	N/A	N/A	N/A	N/A
1971/72	5.38	5.38	5.38	5.42	5.39	1971/72	1.70	1.88	1.80	1.80	1.81
1972/73	5.09	5.62	5.59	5.86	5.54	1972/73	1.44	1.94	1.91	2.08	1.84
1973/74	6.02	5.88	6.58	6.72	6.29	1973/74	2.02	1.66	2.08	1.77	1.87
1974/75	7.46	9.24	9.86	9.31	8.98	1974/75	1.76	2.49	3.11	2.56	2.50
1975/76	8.76	9.05	8.64	8.98	8.86	1975/76	2.81	3.95	3.49	3.83	3.52
Processor price (f.o.b.) 2/ 3/	N/A	N/A	N/A	N/A	N/A	Processor:	N/A	N/A	N/A	N/A	N/A
1970/71	3.68	3.50	3.50	3.62	3.58	1970/71	2.97	2.79	2.91	2.91	2.87
1971/72	3.65	3.68	3.68	3.78	3.70	1971/72	2.91	2.93	3.03	3.03	2.95
1972/73	4.00	4.22	4.50	4.95	4.42	1972/73	3.20	3.41	3.69	4.14	3.61
1973/74	5.70	6.75	6.75	6.75	6.48	1973/74	4.44	5.34	5.34	5.34	5.11
1974/75	5.95	5.10	5.15	5.15	5.34	1974/75	4.51	3.66	3.71	3.71	3.90
Farm value 4/	N/A	N/A	N/A	N/A	N/A	Wholesaler and retailer	N/A	N/A	N/A	N/A	N/A
1970/71	.71	.71	.71	.71	.71	margin as a percentage	N/A	N/A	N/A	N/A	N/A
1971/72	.74	.75	.75	.75	.75	of retail price:	N/A	N/A	N/A	N/A	N/A
1972/73	.80	.81	.81	.81	.81	1970/71	32	35	33	33	34
1973/74	1.26	1.41	1.41	1.41	1.37	1971/72	28	35	34	35	33
1974/75	1.44	1.44	1.44	1.44	1.44	1972/73	34	28	32	26	30
1975/76						1973/74	24	27	32	28	28
Farm value as a percentage						1974/75	32	44	40	43	40
of retail price:						1975/76	32	44	40	43	40
1970/71	1.3	1.3	1.3	1.3	1.3	Processor margin as a					
1971/72	1.5	1.4	1.4	1.3	1.4	percentage of retail					
1972/73	1.3	1.4	1.2	1.2	1.3	price:					
1973/74	1.7	1.5	1.5	1.5	1.5	1971/72	55	52	52	52	53
1974/75	1.6	1.6	1.7	1.6	1.6	1972/73	57	52	52	52	53
1975/76						1973/74	53	58	56	56	57
						1974/75	59	58	54	54	57
						1975/76	52	40	43	41	44

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade, whole kernel, golden.

3/ F.o.b. midwestern plants.

44/ Returns for 62.50 pounds (farm weight in husks) of sweet corn for processing received by growers in Illinois, Iowa, Minnesota, and

Wisconsin. N/A = Not available.

Table 74--Corn, sweet, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
					Dollars						Dollars
<i>Prices and farm value</i>											
Retail price 2/:											
1970/71	6.34	6.48	6.36	6.48	6.47	1970/71	2.34	2.70	2.36	2.48	2.47
1971/72	6.24	6.41	6.22	6.29	6.29	1971/72	2.64	2.61	2.42	2.49	2.54
1972/73	6.19	6.36	6.31	6.67	6.38	1972/73	2.19	2.36	2.59	2.89	2.50
1973/74	6.50	6.84	7.06	7.39	6.96	1973/74	2.06	2.43	2.41	2.39	2.34
1974/75	7.94	9.74	9.70	9.82	9.31	1974/75	2.74	4.74	2.85	2.97	3.39
1975/76	9.34	9.34	9.17	9.43	9.31	1975/76	2.49	3.59	3.92	4.28	3.56
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	4.00	3.78	4.00	4.00	3.94	1970/71	3.19	2.97	3.19	3.19	3.13
1971/72	3.60	3.80	3.80	3.80	3.75	1971/72	2.75	2.94	2.94	2.94	2.89
1972/73	4.00	4.00	3.72	3.78	3.88	1972/73	3.10	3.08	2.80	2.86	2.96
1973/74	4.44	4.41	4.65	5.00	4.62	1973/74	3.35	3.26	3.50	3.85	3.48
1974/75	5.00	5.00	6.85	6.85	5.92	1974/75	3.08	2.81	4.66	4.66	3.80
1975/76	6.85	5.75	5.25	5.15	5.75	1975/76	4.77	3.70	3.20	3.10	3.69
Farm value 4/:						Wholesale and retailer					
1970/71	.81	.81	.81	.81	.81	margin as a percentage					
1971/72	.85	.86	.86	.86	.86	of retail price:					
1972/73	.90	.92	.92	.92	.92	1970/71	37	42	37	38	38
1973/74	1.09	1.15	1.15	1.15	1.14	1971/72	42	41	39	40	40
1974/75	1.92	2.19	2.19	2.19	2.12	1972/73	35	37	41	43	39
1975/76	2.08	2.05	2.05	2.05	2.06	1973/74	32	35	34	32	34
Farm value as a percentage						1974/75	37	49	29	30	36
of retail price:						1975/76	27	38	43	45	38
1970/71	13	12	13	13	13	Processor margin as a					
1971/72	14	13	14	13	14	percentage of retail					
1972/73	15	15	15	14	15	price:					
1973/74	16	17	16	16	16	1970/71	50	46	50	49	49
1974/75	24	22	23	22	23	1971/72	44	46	47	47	46
1975/76	22	22	22	22	22	1972/73	50	48	44	43	46

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade, whole kernel, golden.

3/ F.o.b. western plants.

4/ Returns for 62.5 pounds (farm weight in husks) of sweet corn for processing received by growers in Idaho, Oregon, and Washington.

Table 75--Corn, sweet, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	5.76	5.81	5.69	6.12	5.86	Wholesaler and retailer					
1971/72	5.90	6.12	6.07	5.64	5.93	1970/71					
1972/73	6.00	6.05	6.10	6.00	6.05	1971/72					
1973/74	5.90	6.74	6.77	6.67	6.53	1972/73					
1974/75	9.14	9.98	10.42	10.54	10.03	1973/74					
1975/76	9.86	10.46	10.61	9.94	10.22	1974/75					
						1975/76					
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	3.60	3.52	3.75	3.62	3.62	1970/71					
1971/72	4.10	3.85	3.85	3.98	3.98	1971/72					
1972/73	3.95	4.15	4.00	4.00	4.02	1972/73					
1973/74	4.60	4.45	4.92	5.45	4.86	1973/74					
1974/75	6.05	7.05	7.12	7.13	6.84	1974/75					
1975/76	6.50	5.40	5.95	5.75	5.90	1975/76					
Farm value 4/:						Wholesaler and retailer					
1970/71	.76	.76	.76	.76	.76	margin as a percentage					
1971/72	.80	.81	.81	.81	.81	of retail price:					
1972/73	.85	.86	.86	.86	.86	1970/71					
1973/74	.93	.96	.96	.96	.95	1971/72					
1974/75	1.46	1.63	1.63	1.63	1.59	1972/73					
1975/76	2.03	2.16	2.16	2.16	2.13	1973/74					
						1974/75					
Farm value as a percentage of retail price:						1975/76					
1970/71	13	13	13	12	12	Processor margin as a percentage of retail					
1971/72	13	13	13	14	14	price:					
1972/73	14	14	14	14	14	1970/71					
1973/74	16	14	14	15	14	1971/72					
1974/75	16	16	16	16	16	1972/73					
1975/76	21	21	20	22	21	1973/74					
						1974/75					
						1975/76					

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade, whole kernel, golden.

3/ F.o.b. eastern plants.

4/ Returns for 62.5 pounds (farm weight in husks) of sweet corn for processing received by growers in Delaware, Maryland, and Pennsylvania.

Table 76--Corn, sweet, cut, frozen: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. pack				Total supply
		East and Midwest		West	Total	
		South	Midwest	West	pack	
<u>Million pounds</u>						
1965/66	N/A	27.2	58.4	136.6	222.2	N/A
1966/67	N/A	25.7	84.1	190.4	300.2	N/A
1967/68	N/A	34.1	64.3	217.7	316.1	N/A
1968/69	N/A	35.8	83.0	215.7	334.5	N/A
1969/70	N/A	24.5	72.6	192.2	289.3	N/A
1970/71	107.1	30.3	66.4	119.4	216.1	323.2
1971/72	53.7	28.9	75.5	122.4	226.8	280.5
1972/73	27.0	26.2	98.0	149.6	273.8	300.8
1973/74	28.8	24.9	81.7	187.6	294.2	323.0
1974/75	47.6	30.8	52.2	215.2	298.2	345.8
1975/76	68.1	27.9	53.4	206.8	288.1	356.2

N/A = Not available.

Source: Pack: American Frozen Food Institute, carryin:--SRS.

Table 77--Corn, sweet, cut, frozen: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	San Francisco	:		2-city average	
		Seattle			
		:	:		
<u>Cents per 10-ounce package</u>					
1965/66	N/A		20.3	N/A	
1966/67	N/A		21.8	N/A	
1967/68	N/A		21.0	N/A	
1968/69	N/A		21.6	N/A	
1969/70	N/A		21.6	N/A	
1970/71	N/A		21.6	N/A	
1971/72	21.8		22.1	21.9	
1972/73	23.7		23.0	23.4	
1973/74	27.2		25.8	26.5	
1974/75	34.9		32.8	33.8	
1975/76	34.3		31.9	33.1	

N/A = not available.

1/ Season: August-July.

Table 78--Corn, sweet, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in San Francisco, selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
Prices and farm value	Dollars					Margins	Dollars				
Retail price 2/:						Wholesaler and retailer					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	1970/71 . . . . .					
1971/72 . . . . .	5.21	5.23	5.28	5.23	5.24	1971/72 . . . . .					
1972/73 . . . . .	5.47	5.62	5.78	5.90	5.69	1972/73 . . . . .					
1973/74 . . . . .	5.86	7.13	6.26	7.13	6.53	1973/74 . . . . .					
1974/75 . . . . .	7.97	8.38	8.54	8.64	8.38	1974/75 . . . . .					
1975/76 . . . . .	8.26	8.59	7.80	8.30	8.23	1975/76 . . . . .					
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	1970/71 . . . . .					
1971/72 . . . . .	3.10	3.25	3.25	3.25	3.18	1971/72 . . . . .					
1972/73 . . . . .	3.35	3.35	3.35	3.35	3.32	1972/73 . . . . .					
1973/74 . . . . .	3.48	3.50	3.50	4.80	3.82	1973/74 . . . . .					
1974/75 . . . . .	5.00	5.00	5.00	5.00	5.00	1974/75 . . . . .					
1975/76 . . . . .	4.50	4.50	4.12	4.12	4.31	1975/76 . . . . .					
Farm value 4/:						Wholesaler and retailer					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1971/72 . . . . .	.77	.76	.76	.76	.76	margin as a percentage of retail price:					
1972/73 . . . . .	.80	.81	.81	.81	.81	1970/71 . . . . .					
1973/74 . . . . .	.97	1.02	1.02	1.02	1.02	1971/72 . . . . .					
1974/75 . . . . .	1.71	1.94	1.94	1.94	1.88	1972/73 . . . . .					
1975/76 . . . . .	1.85	1.82	1.82	1.82	1.83	1973/74 . . . . .					
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	1970/71 . . . . .					
1971/72 . . . . .	1.5	1.4	1.5	1.4	1.4	1971/72 . . . . .					
1972/73 . . . . .	1.5	1.5	1.4	1.4	1.4	1972/73 . . . . .					
1973/74 . . . . .	1.6	1.4	1.6	1.4	1.5	1973/74 . . . . .					
1974/75 . . . . .	2.2	2.3	2.3	2.3	2.3	1974/75 . . . . .					
1975/76 . . . . .	2.2	2.1	2.2	2.3	2.2	1975/76 . . . . .					

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade, whole kernel, cut.

3/ F.o.b. western plants.

4/ Returns for 55.5 pounds (farm weight in husks) of sweet corn for processing received by growers in Idaho, Oregon, and Washington.

N/A = Not available.

Table 79--Corn, sweet, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 . . . . .	5.11	5.18	5.18	5.28	5.18	Wholesaler and retailer 3/					
1971/72 . . . . .	5.33	5.28	5.30	5.30	5.30	1970/71 . . . . .	2.46	2.33	2.08	2.18	2.26
1972/73 . . . . .	5.30	5.42	5.59	5.74	5.52	1971/72 . . . . .	2.23	2.18	2.05	2.05	2.12
1973/74 . . . . .	5.81	5.83	6.14	6.98	6.19	1972/73 . . . . .	2.07	2.24	2.39	2.39	2.20
1974/75 . . . . .	7.63	7.73	7.97	8.21	7.87	1973/74 . . . . .	2.33	2.64	2.18	2.37	
1975/76 . . . . .	7.94	7.70	7.54	7.44	7.66	1974/75 . . . . .	2.63	2.73	2.97	3.21	2.87
						1975/76 . . . . .	3.44	3.20	3.42	3.32	3.35
Processor price (f.o.b.) 2/ 3/:						Processor 4/:					
1970/71 . . . . .	2.65	2.85	3.10	3.10	2.92	1970/71 . . . . .	1.86	2.07	2.32	2.32	2.14
1971/72 . . . . .	3.10	3.25	3.25	3.25	3.18	1971/72 . . . . .	2.33	2.34	2.49	2.49	2.42
1972/73 . . . . .	3.25	3.35	3.35	3.35	3.32	1972/73 . . . . .	2.45	2.54	2.54	2.54	2.51
1973/74 . . . . .	3.48	3.50	3.50	4.80	3.82	1973/74 . . . . .	2.51	2.48	2.48	2.48	2.81
1974/75 . . . . .	5.00	5.00	5.00	5.00	5.00	1974/75 . . . . .	3.29	3.06	3.06	3.06	3.12
1975/76 . . . . .	4.50	4.50	4.12	4.12	4.31	1975/76 . . . . .	2.65	2.65	2.30	2.30	2.48
Farm value 4/:						Wholesale and retailer 3/					
1970/71 . . . . .	.79	.78	.78	.78	.78	margin as a percentage 5/					
1971/72 . . . . .	.77	.76	.76	.76	.76	of retail price:					
1972/73 . . . . .	.80	.81	.81	.81	.81	1970/71 . . . . .					
1973/74 . . . . .	.97	1.02	1.02	1.02	1.02	1971/72 . . . . .					
1974/75 . . . . .	1.71	1.94	1.94	1.94	1.94	1972/73 . . . . .					
1975/76 . . . . .	1.85	1.82	1.82	1.82	1.83	1973/74 . . . . .					
Farm value as a percentage 4/ of retail price:						1974/75 . . . . .					
1970/71 . . . . .	16	15	15	15	15	1975/76 . . . . .					
1971/72 . . . . .	14	15	14	14	14	Processor margin as a percentage of retail price:					
1972/73 . . . . .	15	15	15	14	15	1970/71 . . . . .					
1973/74 . . . . .	17	17	17	15	16	1971/72 . . . . .					
1974/75 . . . . .	22	25	24	24	24	1972/73 . . . . .					
1975/76 . . . . .	23	23	24	24	24	1973/74 . . . . .					
						1974/75 . . . . .					
						1975/76 . . . . .					

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade, whole kernel, cut

3/ F.o.b. western plants.

4/ Returns for 55.5 pounds (farm weight in husks) of sweet corn for processing received by growers in Idaho, Oregon, and Washington.

Table 80--Peas, green, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total supply
		East	Midwest	West	Total	
					pack	
		Million cases (24/303 cans)				
1965/66	3.0	2.6	26.4	8.6	37.6	40.6
1966/67	5.7	2.9	22.5	6.5	31.9	37.6
1967/68	3.9	3.0	27.6	7.1	37.7	41.6
1968/69	6.6	3.4	27.4	5.4	36.2	42.8
1969/70	8.3	2.4	22.9	6.8	32.1	40.4
1970/71	6.3	2.2	21.2	5.3	28.7	35.0
1971/72	4.3	2.2	24.6	6.4	33.2	37.5
1972/73	4.9	1.9	25.8	5.4	33.1	38.0
1973/74	3.6	1.8	23.5	4.3	29.6	33.2
1974/75	1.5	2.2	26.4	4.5	33.9	34.6
1975/76	4.5	2.1	28.2	4.9	35.2	39.7

Source: National Canners Association.

Table 81--Peas, sweet, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Chicago	Detroit	2-City average	
			Cents per 303 can	
1965/66	25.3	22.6	24.0	
1966/67	25.3	23.6	24.4	
1967/68	25.2	22.9	24.0	
1968/69	24.8	21.8	23.3	
1969/70	25.0	22.7	23.8	
1970/71	25.8	24.1	24.9	
1971/72	26.0	24.2	25.1	
1972/73	25.8	23.6	24.7	
1973/74	28.0	26.4	27.2	
1974/75	36.6	33.6	35.1	
1975/76	37.8	37.1	37.4	

1/ Season: June-May.

Table 82--Peas, sweet, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
<u>Prices and farm value</u>											
Retail price <sup>2/</sup> :											
1970/71	6.10	6.17	6.22	6.26	6.19	: Wholesaler and retailer:					
1971/72	6.22	6.19	6.22	6.34	6.24	1970/71	2.35	2.32	2.37	2.41	2.37
1972/73	6.34	5.95	6.29	6.17	6.19	1971/72	2.27	2.21	2.24	2.36	2.27
1973/74	6.14	6.89	6.60	7.27	6.72	1972/73	2.32	1.97	2.27	2.15	2.18
1974/75	7.61	8.33	9.38	9.82	8.78	1973/74	2.04	2.56	2.12	2.52	2.30
1975/76	10.03	9.69	8.33	8.28	9.07	1974/75	2.63	2.23	3.03	3.47	2.84
						1975/76	3.83	3.01	2.08	2.28	2.79
Processor price (f.o.b.) <sup>2/</sup> <sub>3/</sub> :						: Processor:					
1970/71	3.75	3.85	3.85	3.85	3.82	1970/71	2.79	2.79	2.88	2.88	2.85
1971/72	3.95	3.98	3.98	3.98	3.97	1971/72	2.99	3.02	3.02	3.02	3.01
1972/73	4.02	3.98	4.02	4.02	4.01	1972/73	3.05	2.99	3.03	3.03	3.03
1973/74	4.10	4.33	4.48	4.75	4.42	1973/74	3.00	3.00	3.03	3.03	3.03
1974/75	4.98	6.10	6.35	6.35	5.94	1974/75	3.66	4.47	4.72	4.72	3.40
1975/76	6.20	6.68	6.25	6.00	6.28	1975/76	4.43	4.78	4.78	4.78	4.41
Farm value <sup>4/</sup> :						: Wholesale and retailer					
1970/71	.96	.97	.97	.97	.97	margin as a percentage:					
1971/72	.96	.96	.96	.96	.96	of retail price:					
1972/73	.97	.99	.99	.99	.98	1970/71	38	37	38	38	38
1973/74	1.00	1.02	1.02	1.02	1.02	1971/72	36	36	36	36	36
1974/75	1.32	1.63	1.63	1.63	1.55	1972/73	33	33	35	35	35
1975/76	1.77	1.90	1.90	1.90	1.87	1973/74	37	37	32	35	34
Farm value as a percentage of retail price:						1974/75	35	35	32	35	32
1970/71	16	16	16	16	16	1975/76	38	31	28	31	31
1971/72	16	16	15	15	16	: Processor margin as a percentage of retail					
1972/73	15	17	16	16	16	price:					
1973/74	16	15	16	14	15	1970/71	46	47	46	46	46
1974/75	17	19	18	17	18	1971/72	48	49	48	48	48
1975/76	18	20	23	22	20	1972/73	48	50	48	49	49
						1973/74	51	48	52	51	51
						1974/75	48	54	50	48	50
						1975/76	44	49	52	50	49

<sup>1/</sup> Priced each 3 months during marketing year June through May.

<sup>2/</sup> Fancy grade, mixed-sieve size.

<sup>3/</sup> F.o.b. midwestern plants.

<sup>4/</sup> Returns for 17.39 pounds (farm weight, shelled basis) of green peas for processing received by growers in Minnesota and Wisconsin.

Table 83--Peas, sweet, canned: Prices, farm value, and margins per case of 24,303 cans, and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars					Margins	Dollars				
Prices and farm value						Wholesaler and retailer					
Retail price <sup>2/</sup> :						: 1970/71 .....					
1970/71 .....	5.59	5.74	5.59	6.19	5.78	: 1.84	1.89	1.74	2.34	1.96	
1971/72 .....	5.93	5.88	5.90	5.52	5.81	: 1971/72 .....	1.98	1.90	1.92	1.54	1.84
1972/73 .....	5.71	5.59	5.57	5.78	5.66	: 1972/73 .....	1.69	1.61	1.55	1.76	1.65
1973/74 .....	6.07	6.24	6.24	6.84	6.34	: 1973/74 .....	1.97	1.91	1.76	2.09	1.92
1974/75 .....	7.18	7.92	8.50	8.64	8.06	: 1974/75 .....	2.20	1.82	2.15	2.30	2.12
1975/76 .....	9.43	8.83	8.66	8.64	8.90	: 1975/76 .....	3.23	2.15	2.41	2.64	2.62
Processor price: (f.o.b.) <sup>2/</sup> <sup>3/</sup> :						: Processor:					
1970/71 .....	3.75	3.85	3.85	3.85	3.82	: 1970/71 .....	2.79	2.88	2.88	2.88	2.85
1971/72 .....	3.95	3.98	3.98	3.98	3.97	: 1971/72 .....	2.99	3.02	3.02	3.02	3.01
1972/73 .....	4.02	3.98	4.02	4.02	4.01	: 1972/73 .....	3.05	2.99	3.03	3.03	3.03
1973/74 .....	4.10	4.33	4.48	4.75	4.42	: 1973/74 .....	3.10	3.31	3.46	3.73	3.40
1974/75 .....	4.98	6.10	6.35	6.35	5.94	: 1974/75 .....	3.66	4.47	4.72	4.72	4.39
1975/76 .....	6.20	6.68	6.25	6.00	6.28	: 1975/76 .....	4.43	4.78	4.35	4.10	4.41
Farm value <sup>4/</sup> :						: Wholesaler and retailer					
1970/71 .....	.96	.97	.97	.97	.97	: Margin as a percentage					
1971/72 .....	.96	.96	.96	.96	.96	of retail price:					
1972/73 .....	.97	.99	.99	.99	.98	: 1970/71 .....	33	33	31	38	34
1973/74 .....	1.00	1.02	1.02	1.02	1.02	: 1971/72 .....	34	32	33	28	32
1974/75 .....	1.32	1.63	1.63	1.63	1.55	: 1972/73 .....	30	29	28	31	29
1975/76 .....	1.77	1.90	1.90	1.90	1.87	: 1973/74 .....	32	31	28	31	30
Farm value as a percentage						: 1974/75 .....	31	23	25	26	26
of retail price:						: 1975/76 .....	34	24	28	31	29
1970/71 .....	17	17	17	16	17	: Processor margin as a					
1971/72 .....	16	17	16	18	17	percentage of retail					
1972/73 .....	17	18	18	17	17	price:					
1973/74 .....	17	16	16	14	16	: 1970/71 .....	50	50	52	46	49
1974/75 .....	18	21	19	19	19	: 1971/72 .....	51	51	54	51	51
1975/76 .....	19	22	22	22	21	: 1972/73 .....	53	53	54	52	54

<sup>1/</sup> Priced each 3 months during marketing year June through May.

<sup>2/</sup> Fancy grade, mixed sieve size.

<sup>3/</sup> F.o.b. midwestern plants.

<sup>4/</sup> Returns for 17.39 pounds (farm weight, shelled basis) of green peas for processing received by growers in Minnesota and Wisconsin.

Table 84--Peas, green, frozen: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack					Total supply
		East	Midwest	Northwest	California	Total pack	
		and					
		South					
<u>Million pounds</u>							
1965/66	97.5	51.9	42.8	322.7	25.9	443.3	540.8
1966/67	113.5	47.0	45.4	263.1	19.9	375.4	488.9
1967/68	100.5	54.5	40.8	305.3	23.6	424.2	524.7
1968/69	124.	67.0	54.8	281.2	26.4	429.4	553.7
1969/70	147.0	54.3	43.1	254.9	15.0	367.3	514.3
1970/71	136.7	55.5	42.6	246.4	1/	344.5	481.2
1971/72	110.1	50.4	43.6	237.6	16.8	348.4	458.5
1972/73	87.3	38.4	47.3	234.6	19.8	340.1	427.4
1973/74	61.4	28.9	66.4	267.6	24.8	387.7	449.1
1974/75	64.9	40.8	52.4	293.0	30.5	416.7	481.6
1975/76	114.5	40.4	37.1	285.6	37.5	400.6	515.1
:							

1/ Included in Northwest.

Source: Pack: American Frozen Food Institute, carryin: SRS.

Table 85--Peas, sweet, frozen: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington, D.C.	2-city average	
			Cents per 10-ounce package	
			Seattle	Washington, D.C.
:				
1965/66	19.9	19.8		19.8
1966/67	20.1	19.1		19.6
1967/68	20.6	19.6		20.1
1968/69	21.0	20.0		20.5
1969/70	21.7	20.8		21.2
1970/71	21.7	22.2		21.9
1971/72	22.0	22.9		22.4
1972/73	22.4	23.1		22.8
1973/74	24.8	25.0		24.9
1974/75	32.2	34.1		33.2
1975/76	35.8	37.4		36.6
:				

1/ Season: June-May.

Table 86--Peas, sweet, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 . . . . .	5.18	5.21	5.23	5.21	5.21	Wholesaler and retailer	1970/71 . . . . .	2.28	2.31	2.11	2.13
1971/72 . . . . .	5.23	5.38	5.28	5.28	5.28		1971/72 . . . . .	2.13	2.16	2.28	2.18
1972/73 . . . . .	5.23	5.26	5.46	5.62	5.38		1972/73 . . . . .	2.13	1.96	2.12	2.13
1973/74 . . . . .	5.76	5.86	5.93	6.31	5.95		1973/74 . . . . .	2.46	2.40	2.49	2.87
1974/75 . . . . .	7.27	7.92	8.06	7.44	7.73		1974/75 . . . . .	2.47	2.22	3.06	2.44
1975/76 . . . . .	8.28	7.75	8.21	10.13	8.59		1975/76 . . . . .	3.28	2.75	3.71	3.97
Processor price (f.o.b.) 2/ 3/:						Processor:	1970/71 . . . . .	2.07	2.04	2.24	2.24
1970/71 . . . . .	2.90	2.90	3.10	3.10	3.00		1971/72 . . . . .	2.26	2.28	2.28	2.28
1971/72 . . . . .	3.10	3.10	3.10	3.10	3.10		1972/73 . . . . .	2.25	2.42	2.42	2.38
1972/73 . . . . .	3.10	3.30	3.30	3.30	3.25		1973/74 . . . . .	2.36	2.47	2.45	2.43
1973/74 . . . . .	3.30	3.46	3.44	3.44	3.41		1974/75 . . . . .	3.45	2.98	3.28	3.25
1974/75 . . . . .	4.80	4.70	5.00	5.00	4.88		1975/76 . . . . .	3.26	3.24	2.74	2.86
1975/76 . . . . .	5.00	5.00	4.50	4.00	4.62						
Farm value 4/:						Wholesale and retailer	margin as a percentage				
1970/71 . . . . .	.83	.86	.86	.86	.85	of retail price:	1970/71 . . . . .	44	44	40	43
1971/72 . . . . .	.84	.82	.82	.82	.82		1971/72 . . . . .	41	41	42	41
1972/73 . . . . .	.85	.88	.88	.88	.87		1972/73 . . . . .	41	37	39	40
1973/74 . . . . .	.94	.99	.99	.99	.98		1973/74 . . . . .	43	41	42	43
1974/75 . . . . .	1.35	1.72	1.72	1.72	1.63		1974/75 . . . . .	34	41	38	37
1975/76 . . . . .	1.74	1.76	1.76	1.76	1.76		1975/76 . . . . .	40	35	45	46
Farm value as a percentage						Percent					
of retail price:											
1970/71 . . . . .	16	17	17	16	16	16	Processor margin as a percentage of retail price:				
1971/72 . . . . .	16	16	16	16	16	16					
1972/73 . . . . .	16	17	16	16	16	16					
1973/74 . . . . .	16	17	17	16	16	16					
1974/75 . . . . .	19	22	21	23	21	1971/72 . . . . .	43	43	42	43	41
1975/76 . . . . .	21	23	22	17	21	1972/73 . . . . .	43	46	45	43	44
						1973/74 . . . . .	41	42	41	39	41
						1974/75 . . . . .	47	37	41	44	42
						1975/76 . . . . .	39	42	33	22	33

1/ Priced each 3 months during marketing year June through May.

2/ Fancy grade.

3/ F.o.b. western plants.

4/ Returns for 16.35 pounds (farm weight, shelled basis) of green peas for processing received by growers in Idaho, Oregon, and Washington.

Table 87--Peas, sweet, frozen: Prices, farm value, and margins per case of 24/10-ounce packages and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	July	Oct.	Jan.	Apr.	Average	Item	July	Oct.	Jan.	Apr.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price <sup>2/</sup> :											
1970/71	5.16	5.04	5.50	5.64	5.33	Wholesaler and retailer					
1971/72	5.62	5.57	5.59	5.18	5.50	1970/71 .....					
1972/73	5.50	5.54	5.57	5.57	5.54	1971/72 .....					
1973/74	5.78	5.90	6.19	6.07	6.00	1972/73 .....					
1974/75	7.37	8.35	8.50	8.50	8.18	1973/74 .....					
1975/76	8.54	8.62	10.20	8.98	1974/75 .....	1975/76 .....					
Processor price (f.o.b.) <sup>2/</sup> <sub>3/</sub> :						Processor:					
1970/71	2.90	2.90	3.10	3.10	3.00	1970/71 .....					
1971/72	3.10	3.10	3.10	3.10	3.10	1971/72 .....					
1972/73	3.10	3.30	3.30	3.30	3.25	1972/73 .....					
1973/74	3.30	3.46	3.44	3.44	3.44	1973/74 .....					
1974/75	4.80	4.70	5.00	5.00	4.88	1974/75 .....					
1975/76	5.00	5.00	4.50	4.00	4.62	1975/76 .....					
Farm value <sup>4/</sup> :						Wholesale and retailer					
1970/71	.83	.86	.86	.86	.86	margin as a percentage					
1971/72	.84	.82	.82	.82	.82	of retail price:					
1972/73	.85	.88	.88	.88	.87	1970/71 .....					
1973/74	.94	.99	.99	.99	.98	1971/72 .....					
1974/75	1.35	1.72	1.72	1.72	1.63	1972/73 .....					
1975/76	1.74	1.76	1.76	1.76	1.76	1973/74 .....					
Farm value as a percentage of retail price:						1974/75 .....					
1970/71	16	17	15	15	15	1975/76 .....					
1971/72	15	15	16	16	15	Processor margin as a					
1972/73	15	16	16	16	16	percentage of retail					
1973/74	16	17	16	16	16	price:					
1974/75	18	20	20	20	20	1970/71 .....					
1975/76	20	21	20	17	20	1971/72 .....					

<sup>1/</sup> Priced each 3 months during marketing year June through May.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. western plants.

<sup>4/</sup> Returns for 16.35 pounds (farm weight, shelled basis) of green peas for processing received by growers in Idaho, Oregon, and Washington.

Table 88--Sauerkraut, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	U.S. Pack								Total supply pack
	Carryin	N.Y. and Pa.	Ohio, Mich. and Ind.	Wisc. and Ill.	West	Other states	Total		
	Million cases (24/303 cans)								
	:	:	:	:	:	:	:	:	
1965/66	:	2.1	3.6	1.6	2.4	1.6	1.6	10.8	12.9
1966/67	:	2.4	3.4	1.2	2.4	1.1	1.9	10.0	12.4
1967/68	:	1.7	3.5	1.6	2.7	1.1	2.5	11.4	13.1
1968/69	:	3.3	3.6	1.2	2.7	1.0	2.3	10.8	14.1
1969/70	:	2.7	2.9	1.4	2.8	1.1	2.4	10.6	13.3
1970/71	:	2.6	3.4	1.7	2.9	1.3	2.8	12.1	14.7
1971/72	:	3.3	3.1	2.4	3.8	1.2	.8	11.3	14.6
1972/73	:	2.4	3.0	2.2	3.0	1.2	.6	10.0	12.4
1973/74	:	1.3	3.0	2.4	3.1	1.2	.9	10.6	11.9
1974/75	:	1.3	3.6	1.2	2.8	1.3	3.3	12.2	13.5
1975/76	:	2.7	N/A	N/A	N/A	N/A	N/A	12.7	15.4
:	:	:	:	:	:	:	:	:	

NA=Not available.

Source: National Canners Association.

Table 89--Sauerkraut, canned: Season average retail price in selected cities, 1971/72-1975/76 1/

Season	Chicago	New York City	2-City average	
			Cents per 303 can	
1971/72	:	20.6	21.0	20.8
1972/73	:	23.6	23.9	23.8
1973/74	:	27.4	29.4	28.4
1974/75	:	30.5	32.0	31.2
1975/76	:	28.4	32.2	30.3
:	:	:	:	

1/ Season: October-September.

Table 90--Sauerkraut, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value, and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Dec.	Mar.	June	Sept.	Average	Item	Dec.	Mar.	June	Sept.	Average
<u>Prices and farm value</u>											
<u>Retail price <sup>2/</sup>:</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	N/A	N/A	N/A	N/A	N/A
1971/72	5.21	4.80	4.82	4.92	4.94	1971/72	1.58	1.58	1.57	1.57	1.54
1972/73	5.23	5.76	5.83	5.86	5.66	1972/73	1.58	1.48	1.55	1.55	1.51
1973/74	6.26	6.46	6.67	6.94	6.58	1973/74	1.66	2.01	1.85	2.06	1.89
1974/75	7.61	7.63	7.15	6.89	7.32	1974/75	2.29	2.31	2.07	1.79	2.12
1975/76	6.98	6.77	6.77	6.79	6.82	1975/76	1.88	2.12	2.12	2.12	2.04
<u>Processor price (f.o.b.) <sup>2/</sup> <sup>3/</sup>:</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	3.05	2.88	3.11	3.04	3.02
1971/72	3.38	3.22	3.45	3.38	3.36	1971/72	3.29	3.92	3.92	3.99	3.78
1972/73	3.65	4.28	4.28	4.35	4.14	1972/73	4.18	4.02	4.39	4.39	4.26
1973/74	4.60	4.45	4.82	4.88	4.69	1973/74	5.20	4.76	4.52	4.52	4.65
1974/75	5.32	5.32	5.08	5.10	5.20	1974/75	4.79	4.76	4.52	4.52	4.65
1975/76	5.10	4.65	4.65	4.70	4.78	1975/76	4.57	4.13	4.13	4.18	4.26
<u>Farm value <sup>4/</sup>:</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	N/A	N/A	N/A	N/A	N/A
1971/72	.33	.34	.34	.34	.34	1971/72	.36	.36	.35	.33	.32
1972/73	.36	.36	.36	.36	.36	1972/73	.55	.55	.55	.55	.55
1973/74	.42	.43	.43	.43	.43	1973/74	.52	.52	.52	.52	.52
1974/75	.53	.56	.56	.56	.56	1974/75	.52	.52	.52	.52	.52
1975/76	.53	.52	.52	.52	.52	1975/76	.52	.52	.52	.52	.52
<u>Farm value as a percentage of retail price:</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	N/A	N/A	N/A	N/A	N/A
1971/72	6	7	7	7	7	1971/72	6	6	6	6	6
1972/73	7	6	6	6	6	1972/73	7	7	7	7	7
1973/74	7	7	8	8	8	1973/74	8	8	8	8	8
1974/75	8	8	8	8	8	1974/75	8	8	8	8	8
1975/76	8	8	8	8	8	1975/76	8	8	8	8	8
<u>Margins</u>											
<u>Wholesaler and retailer</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	1.83	1.83	1.83	1.83	1.83
1971/72	1.58	1.58	1.58	1.58	1.58	1971/72	1.55	1.55	1.55	1.55	1.55
1972/73	1.58	1.58	1.58	1.58	1.58	1972/73	1.55	1.55	1.55	1.55	1.55
1973/74	1.66	2.01	2.01	2.01	2.01	1973/74	1.85	1.85	1.85	1.85	1.85
1974/75	1.66	2.06	2.06	2.06	2.06	1974/75	2.06	2.06	2.06	2.06	2.06
1975/76	1.79	2.07	2.07	2.07	2.07	1975/76	2.07	2.07	2.07	2.07	2.07
<u>Processor:</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	3.05	2.88	3.11	3.04	3.02
1971/72	3.92	3.92	3.92	3.92	3.92	1971/72	3.92	3.92	3.92	3.99	3.78
1972/73	4.18	4.02	4.02	4.02	4.02	1972/73	4.18	4.02	4.39	4.39	4.26
1973/74	4.76	4.52	4.52	4.52	4.52	1973/74	4.76	4.52	4.52	4.52	4.65
1974/75	4.76	4.52	4.52	4.52	4.52	1974/75	4.76	4.52	4.52	4.52	4.65
1975/76	4.13	4.13	4.13	4.13	4.13	1975/76	4.13	4.13	4.13	4.18	4.26
<u>Wholesale and retailer</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	N/A	N/A	N/A	N/A	N/A
1971/72	3.04	3.04	3.04	3.04	3.04	1971/72	3.04	3.04	3.04	3.04	3.02
1972/73	3.99	3.99	3.99	3.99	3.99	1972/73	3.99	3.99	3.99	3.99	3.78
1973/74	4.45	4.45	4.45	4.45	4.45	1973/74	4.45	4.45	4.45	4.45	4.26
1974/75	4.54	4.54	4.54	4.54	4.54	1974/75	4.54	4.54	4.54	4.54	4.65
1975/76	4.18	4.18	4.18	4.18	4.18	1975/76	4.18	4.18	4.18	4.18	4.26
<u>Margin as a percentage of retail price:</u>											
1970/71	N/A	N/A	N/A	N/A	N/A	1970/71	N/A	N/A	N/A	N/A	N/A
1971/72	31	31	31	31	31	1971/72	31	31	31	31	31
1972/73	26	26	26	26	26	1972/73	26	26	26	26	27
1973/74	28	28	28	28	28	1973/74	28	28	28	28	29
1974/75	30	30	30	30	30	1974/75	30	30	30	30	30
1975/76	31	31	31	31	31	1975/76	31	31	31	31	30

<sup>1/</sup> Priced each 3 months during marketing year October through September.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. midwestern plants.

<sup>4/</sup> Returns for 37.04 pounds (farm weight) of cabbage for kraut received by growers in Wisconsin and Ohio.

N/A = not available.

Table 91--Sauerkraut, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in New York City, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Average	Item	Dec.	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Average			
	Dollars													Dollars												
Prices and farm value													Margins													
Processor price (f.o.b.) <sup>2/</sup> <u>2/</u> <sup>3/</sup> :													Wholesaler and retailer:													
1970/71	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	N/A	N/A
1971/72	4.97	5.04	5.04	5.04	5.04	5.04	5.04	5.04	5.04	5.04	5.04	5.04	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	
1972/73	5.42	5.57	5.57	5.57	5.57	5.57	5.57	5.57	5.57	5.57	5.57	5.57	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74		
1973/74	6.46	6.38	6.38	6.38	6.38	6.38	6.38	6.38	6.38	6.38	6.38	6.38	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75			
1974/75	7.78	7.90	7.90	7.90	7.90	7.90	7.90	7.90	7.90	7.90	7.90	7.90	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76				
1975/76	7.85	7.61	7.78	7.78	7.78	7.68	7.68	7.68	7.68	7.68	7.68	7.68	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72
Farm value <sup>4/</sup> :													Processor:													
1970/71	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72
1971/72	3.05	3.30	3.45	3.45	3.45	3.45	3.45	3.45	3.45	3.45	3.45	3.45	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	
1972/73	3.55	4.15	4.15	4.15	4.15	4.15	4.15	4.15	4.15	4.15	4.15	4.15	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74		
1973/74	4.60	4.90	4.90	4.90	4.90	4.90	4.90	4.90	4.90	4.90	4.90	4.90	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75			
1974/75	5.30	5.30	5.08	5.08	5.08	5.08	5.08	5.08	5.08	5.08	5.08	5.08	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76	1.974/75	1.975/76		
1975/76	4.40	4.40	4.40	4.40	4.40	4.40	4.40	4.40	4.40	4.40	4.40	4.40	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72
Farm value <sup>4/</sup> :													Wholesaler and retailer:													
1970/71	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72
1971/72	.29	.29	.29	.29	.29	.29	.29	.29	.29	.29	.29	.29	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	
1972/73	.41	.45	.45	.45	.45	.45	.45	.45	.45	.45	.45	.45	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74		
1973/74	.49	.50	.50	.50	.50	.50	.50	.50	.50	.50	.50	.50	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75	1.975/76		
1974/75	.55	.57	.57	.57	.57	.57	.57	.57	.57	.57	.57	.57	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76	1.974/75	1.975/76	1.974/75	
1975/76	.58	.59	.59	.59	.59	.59	.59	.59	.59	.59	.59	.59	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72
Farm value as a percentage of retail price:													Processor margin as a percentage of retail price:													
1970/71	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72
1971/72	6	6	6	6	6	6	6	6	6	6	6	6	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.971/72	1.972/73	
1972/73	8	8	8	8	8	8	8	8	8	8	8	8	1.972/73	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.972/73	1.973/74		
1973/74	7	7	7	7	7	7	7	7	7	7	7	7	1.973/74	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.973/74	1.974/75	1.975/76		
1974/75	7	7	7	7	7	7	7	7	7	7	7	7	1.974/75	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.974/75	1.975/76	1.974/75	1.975/76	1.974/75	
1975/76	7	8	8	8	8	8	8	8	8	8	8	8	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	1.975/76	1.975/76	1.970/71	1.971/72	1.972/73	1.973/74	1.974/75	

<sup>1/</sup> Priced each 3 months during marketing year October through September.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. New York State plants.

<sup>4/</sup> Returns for 37.04 pounds (farm weight) of cabbage for kraut received by growers in New York State.

N/A = not available.

Table 92--Spinach, canned: Carryin, U.S. pack by States, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack				Total supply
		Calif.	Ark., Okla., and Tex.	Other states	Total pack	
		Million cases (24/303 cans)				
1965/66	3.3	2.7	2.5	1.2	6.4	9.7
1966/67	2.2	2.8	2.9	1.3	7.0	9.2
1967/68	2.3	4.0	2.4	1.0	7.4	9.7
1968/69	2.4	3.3	3.6	1.1	8.0	10.4
1969/70	3.0	2.9	3.0	.7	6.6	9.6
1970/71	2.1	3.1	2.2	2.0	7.3	9.4
1971/72	1.8	4.2	2.2	1.3	7.7	9.5
1972/73	1.4	4.2	2.6	1.5	8.3	9.7
1973/74	1.8	3.9	2.8	2.2	8.9	10.7
1974/75	1.8	4.9	3.2	2.7	10.8	12.6
1975/76	4.1	3.8	2.2	2.3	8.3	12.4
:	:	:	:	:	:	:

Source: National Canners Association.

Table 93--Spinach, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington, D.C.	2-city average	
			Cents per 303 can	
1965/66	18.0	19.3		18.7
1966/67	18.9	20.4		19.7
1967/68	19.2	21.0		20.1
1968/69	20.7	22.5		21.6
1969/70	21.3	24.2		22.8
1970/71	22.3	25.2		23.8
1971/72	23.7	25.2		24.4
1972/73	24.6	25.6		25.1
1973/74	25.2	27.3		26.2
1974/75	28.5	32.5		30.5
1975/76	30.6	34.3		32.4
:	:	:	:	:

1/ Season: March-February.

Table 94--Spinach, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Apr.	July	Oct.	Jan.	Average	Item	Apr.	July	Oct.	Jan.	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71 .....	5.45	5.33	5.28	5.33	5.35	Wholesaler and retailer:					
1971/72 .....	5.38	5.59	6.05	5.74	5.69	1970/71 .....	2.50	2.38	2.18	2.13	2.30
1972/73 .....	5.90	5.88	5.90	5.88	5.90	1971/72 .....	1.98	2.11	2.60	2.24	2.23
1973/74 .....	6.10	6.07	5.88	5.93	6.05	1972/73 .....	2.25	2.23	2.25	2.23	2.25
1974/75 .....	6.14	6.70	7.22	7.30	6.84	1973/74 .....	2.45	2.27	2.08	2.13	2.29
1975/76 .....	7.37	7.15	7.15	7.73	7.34	1974/75 .....	1.89	2.45	2.97	3.05	2.59
						1975/76 .....	3.25	2.55	2.55	3.13	2.86
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 .....	2.95	2.95	3.10	3.20	3.05	1970/71 .....	2.61	2.61	2.76	2.86	2.71
1971/72 .....	3.40	3.48	3.45	3.50	3.46	1971/72 .....	3.05	3.13	3.10	3.15	3.11
1972/73 .....	3.65	3.65	3.65	3.65	3.65	1972/73 .....	3.30	3.30	3.30	3.30	3.30
1973/74 .....	3.65	3.80	3.80	3.80	3.76	1973/74 .....	3.29	3.43	3.43	3.43	3.39
1974/75 .....	4.25	4.25	4.25	4.25	4.25	1974/75 .....	3.85	3.81	3.81	3.82	3.82
1975/76 .....	4.12	4.60	4.60	4.60	4.48	1975/76 .....	3.65	4.09	4.09	4.09	3.98
						Wholesaler and retailer					
Farm value 4/:						margin as a percentage					
1970/71 .....	.34	.34	.34	.34	.34	of retail price:					
1971/72 .....	.35	.35	.35	.35	.35	1970/71 .....	46	45	41	40	43
1972/73 .....	.35	.35	.35	.35	.35	1971/72 .....	37	38	43	39	39
1973/74 .....	.36	.37	.37	.37	.37	1972/73 .....	38	38	38	38	38
1974/75 .....	.40	.44	.44	.44	.43	1973/74 .....	40	37	36	36	38
1975/76 .....	.47	.51	.51	.51	.50	1974/75 .....	31	37	41	42	38
						1975/76 .....	44	36	36	36	39
Farm value as a percentage						Percent					
of retail price:											
1970/71 .....	6	6	7	6	6	Processor margin as a					
1971/72 .....	6	6	6	6	6	percentage of retail					
1972/73 .....	6	6	6	6	6	price:					
1973/74 .....	6	6	6	6	6	1970/71 .....					
1974/75 .....	6	6	6	6	6	1971/72 .....					
1975/76 .....	6	7	7	7	7	1972/73 .....					

1/ Priced each 3 months during marketing year March through February.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 18.18 pounds (farm weight) of winter spinach for processing received by growers in California.

Table 95--Spinach, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Apr.	July	Oct.	Jan.	Average	Item	Apr.	July	Oct.	Jan.	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price <u>2/</u> :											
1970/71	5.66	6.38	6.02	6.14	6.05	1970/71	2.71	3.43	2.92	2.94	3.00
1971/72	6.02	6.07	6.07	6.07	6.05	1971/72	2.62	2.59	2.62	2.57	2.59
1972/73	6.12	6.12	6.26	6.12	6.14	1972/73	2.47	2.47	2.61	2.47	2.49
1973/74	6.19	6.46	6.55	6.96	6.55	1973/74	2.54	2.66	2.75	3.16	2.79
1974/75	6.77	8.09	8.23	8.18	7.80	1974/75	2.52	3.84	3.98	3.93	3.55
1975/76	8.21	8.33	8.23	8.21	8.23	1975/76	4.09	3.73	3.63	3.61	3.75
Processor price (f.o.b.) <u>2/</u> <u>3/</u> :						Processor:					
1970/71	2.95	2.95	3.10	3.20	3.05	1970/71	2.61	2.61	2.76	2.86	2.71
1971/72	3.40	3.48	3.45	3.50	3.46	1971/72	3.05	3.13	3.10	3.15	3.11
1972/73	3.65	3.65	3.65	3.65	3.65	1972/73	3.30	3.30	3.30	3.30	3.30
1973/74	3.65	3.80	3.80	3.80	3.76	1973/74	3.29	3.43	3.43	3.43	3.39
1974/75	4.25	4.25	4.25	4.25	4.25	1974/75	3.85	3.81	3.81	3.81	3.82
1975/76	4.12	4.60	4.60	4.60	4.48	1975/76	3.65	4.09	4.09	4.09	3.98
Farm value <u>4/</u> :						Wholesale and retailer					
1970/71	.34	.34	.34	.34	.34	margin as a percentage					
1971/72	.35	.35	.35	.35	.35	of retail price:					
1972/73	.35	.35	.35	.35	.35	1970/71	48	54	48	48	50
1973/74	.36	.37	.37	.37	.37	1971/72	43	43	42	42	43
1974/75	.40	.44	.44	.44	.43	1972/73	40	40	42	40	40
1975/76	.47	.51	.51	.51	.50	1973/74	41	41	42	46	42
Farm value as a percentage						1974/75	37	48	49	48	45
of retail price:						1975/76	50	45	44	44	46
1970/71	6	5	6	5	5	Processor margin as a					
1971/72	6	6	6	6	6	percentage of retail					
1972/73	6	6	6	6	6	price:					
1973/74	6	6	5	5	6	1970/71	46	41	46	47	45
1974/75	6	5	5	5	6	1971/72	51	51	52	51	51
1975/76	6	6	6	6	6	1972/73	54	53	54	54	54
						1973/74	53	52	49	52	52
						1974/75	57	47	46	47	49
						1975/76	44	49	50	50	48

<sup>1/</sup> Priced each 3 months during marketing year April through March.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. California plants.

<sup>4/</sup> Returns for 18.18 pounds (farm weight) of spring spinach for processing received by growers in California.

Table 96--Spinach, frozen: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack			Total supply
		East and South		West	
		South	West	Total pack	
<u>Million pounds</u>					
1965/66	38.2	37.8	84.5	122.3	160.5
1966/67	30.4	40.4	102.5	142.9	173.3
1967/68	34.7	40.4	112.8	153.2	187.9
1968/69	42.7	41.6	112.4	154.0	196.7
1969/70	41.8	26.2	81.0	107.2	149.0
1970/71	20.5	38.2	107.5	145.7	166.2
1971/72	24.3	34.2	122.8	157.0	181.3
1972/73	26.4	27.4	132.6	160.0	186.4
1973/74	29.9	28.1	131.4	159.5	189.4
1974/75	38.7	19.8	158.1	177.9	216.6
1975/76	47.4	14.0	115.4	129.4	176.8
:					

Source: Pack: American Frozen Food Institute, carry-in: SRS.

Table 97--Spinach, leaf, frozen: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	San Francisco	Seattle	2-city average	
			Cents per 10-ounce package	
1965/66	N/A	18.4		N/A
1966/67	N/A	18.6		N/A
1967/68	N/A	19.2		N/A
1968/69	N/A	19.4		N/A
1969/70	N/A	20.8		N/A
1970/71	N/A	20.9		N/A
1971/72	N/A	20.8		N/A
1972/73	20.3	21.2		20.8
1973/74	21.0	22.0		21.5
1974/75	23.1	24.4		23.8
1975/76	22.8	23.8		23.3
:				

1/ Season: February-January.

N/A=Not available.

Table 98--Spinach, leaf frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in San Francisco, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Apr.	July	Oct.	Jan.	Average:	Item	Apr.	July	Oct.	Jan.	Average
<u>Prices and farm value</u>											
Retail price <sup>2/</sup> :											
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	Wholesaler and retailer	N/A	N/A	N/A	N/A	N/A
1971/72 . . . . .	N/A	N/A	N/A	N/A	N/A		N/A	N/A	N/A	N/A	N/A
1972/73 . . . . .	4.87	4.73	4.97	4.94	4.87		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1973/74 . . . . .	4.95	4.82	5.18	5.18	5.04		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1974/75 . . . . .	5.21	5.54	5.54	5.86	5.54		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1975/76 . . . . .	5.62	5.40	4.94	5.92	5.47		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
Processor price (f.o.b.) <sup>2/</sup> <sub>3/</sub> :						Processor:					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1971/72 . . . . .	2.65	2.50	2.55	2.55	2.56		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1972/73 . . . . .	2.55	2.55	2.55	2.55	2.55		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1973/74 . . . . .	2.60	2.80	2.80	3.00	2.80		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1974/75 . . . . .	2.65	2.67	3.00	2.60	2.73		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1975/76 . . . . .	2.40	2.78	2.98	3.15	2.83		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
Farm value <sup>4/</sup> :						Wholesaler and retailer					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A	margin as a percentage					
1971/72 . . . . .	.41	.41	.41	.41	.41	of retail price:					
1972/73 . . . . .	.42	.42	.42	.42	.42		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1973/74 . . . . .	.43	.44	.44	.44	.44		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1974/75 . . . . .	.49	.51	.51	.51	.51		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
1975/76 . . . . .	.56	.60	.60	.60	.59		1970/71 . . . . .	1971/72 . . . . .	1972/73 . . . . .	1973/74 . . . . .	1974/75 . . . . .
Farm value as a percentage <sup>5/</sup> of retail price:						Processor margin as a percentage of retail price:					
1970/71 . . . . .	N/A	N/A	N/A	N/A	N/A						
1971/72 . . . . .	N/A	N/A	N/A	N/A	N/A						
1972/73 . . . . .	8	9	8	9	8						
1973/74 . . . . .	9	9	8	9	9						
1974/75 . . . . .	9	9	9	9	9						
1975/76 . . . . .	10	11	12	10	10						

<sup>1/</sup> Priced each 3 months during marketing year February through January.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. California plants.

<sup>4/</sup> Returns for 21.45 pounds (farm weight) of winter spinach for processing received by California growers.

<sup>5/</sup> N/A = Not available.

Table 99--Spinach, leaf, frozen: Prices, farm value, and margins per case of 24/10-ounce packages, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Apr.	July	Oct.	Jan.	Average	Item	Apr.	July	Oct.	Jan.	Average
<u>Prices and farm value</u>											
Retail price 2/:											
1970/71	4.99	5.09	4.94	5.06	5.02	Wholesaler and retailer:					
1971/72	5.09	4.99	5.02	4.92	5.00	1970/71	2.54	2.44	2.29	2.41	2.42
1972/73	5.09	5.09	5.02	5.18	5.09	1971/72	2.44	2.49	2.47	2.37	2.44
1973/74	5.06	5.30	5.38	5.35	5.28	1972/73	2.54	2.54	2.47	2.63	2.54
1974/75	5.83	5.71	5.83	6.00	5.86	1973/74	2.46	2.50	2.58	2.35	2.48
1975/76	5.71	5.71	5.57	5.90	5.71	1974/75	3.18	3.04	2.83	3.40	3.13
						1975/76	3.31	2.93	2.61	2.75	2.88
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	2.45	2.65	2.65	2.65	2.60	1970/71	2.05	2.25	2.25	2.25	2.20
1971/72	2.55	2.50	2.55	2.55	2.56	1971/72	2.24	2.09	2.14	2.14	2.15
1972/73	2.55	2.55	2.55	2.55	2.55	1972/73	2.13	2.13	2.13	2.13	2.13
1973/74	2.60	2.80	2.80	2.80	2.80	1973/74	2.17	2.36	2.36	2.56	2.36
1974/75	2.55	2.67	3.00	2.60	2.73	1974/75	2.16	2.49	2.09	2.09	2.22
1975/76	2.40	2.78	2.98	3.15	2.83	1975/76	1.84	2.18	2.38	2.55	2.24
Farm value 4/:						Wholesaler and retailer					
1970/71	.40	.40	.40	.40	.40	margin as a percentage					
1971/72	.41	.41	.41	.41	.41	of retail price:					
1972/73	.42	.42	.42	.42	.42	1970/71	51	48	46	48	48
1973/74	.43	.44	.44	.44	.44	1971/72	48	50	49	48	49
1974/75	.49	.51	.51	.51	.51	1972/73	50	50	49	51	50
1975/76	.56	.60	.60	.60	.59	1973/74	49	47	48	44	47
Farm value as a percentage						1974/75	55	53	49	57	53
of retail price:						1975/76	58	51	51	47	51
1970/71	8	8	8	8	8	Processor margin as a					
1971/72	8	8	8	8	8	percentage of retail					
1972/73	8	8	8	8	8	price:					
1973/74	8	8	8	8	8	1970/71	41	44	46	44	44
1974/75	8	9	9	8	9	1971/72	44	42	43	44	43
1975/76	10	11	11	10	10	1972/73	42	42	43	41	42
						1973/74	43	45	44	48	45
						1974/75	37	38	43	35	38
						1975/76	32	38	42	43	39

1/ Priced each 3 months during marketing year February-January.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 21.45 pounds (farm weight) of winter spinach for processing received by California growers.

Table 100--Tomatoes, canned: Carryin, U.S. pack by regions, and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack					Total pack	Total supply
		East	Midwest	South	West	Total		
						Million cases		
						(24/303 cans)		
1965/66		5.1	7.4	4.6	3.8	20.2	36.0	41.1
1966/67		6.3	4.6	3.3	3.5	21.2	32.7	39.0
1967/68		3.7	5.5	5.0	4.6	24.0	39.1	42.8
1968/69		7.6	4.9	4.2	3.8	35.5	48.4	56.0
1969/70		13.6	2.8	3.4	2.4	23.4	32.0	45.6
1970/71		8.4	3.5	3.6	2.2	29.7	39.0	47.4
1971/72		8.6	3.1	3.8	2.4	29.1	38.4	47.0
1972/73		5.7	3.4	3.2	1.7	35.0	43.3	49.0
1973/74		5.6	2.3	2.9	1.9	38.3	45.4	51.0
1974/75		3.1	2.3	2.2	1.1	38.2	43.8	46.9
1975/76		5.3	1.9	3.0	2.0	46.6	53.5	58.8

Source: National Canners Association.

Table 101--Tomatoes, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season		Chicago	New York City	U.S.	
				Cents	per 303 can
1965/66		17.2	16.7		17.2
1966/67		18.8	18.0		18.8
1967/68		18.8	20.2		20.4
1968/69		19.2	20.0		19.8
1969/70		20.4	21.6		20.4
1970/71		22.4	23.9		22.5
1971/72		22.3	23.6		22.6
1972/73		24.0	25.5		23.8
1973/74		27.5	28.6		27.4
1974/75		34.1	36.9		34.3
1975/76		34.9	38.6		35.2

1/ Season: August-July.

Table 102--Tomatoes, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of U.S. average retail price, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
	Dollars						Dollars				
<u>Prices and farm value</u>						<u>Margins</u>					
Retail price <u>2/</u> :						Wholesaler and retailer					
1970/71	5.33	5.40	5.42	5.45	5.40	1970/71					
1971/72	5.42	5.40	5.42	5.42	5.42	1971/72					
1972/73	5.54	5.62	5.81	5.93	5.71	1972/73					
1973/74	6.02	6.41	6.79	7.10	6.58	1973/74					
1974/75	7.68	8.23	8.47	8.52	8.23	1974/75					
1975/76	8.54	8.52	8.40	8.35	8.45	1975/76					
Processor price (f.o.b.) <u>2/</u> <u>3/</u> :						Processor:					
1970/71	3.74	3.67	3.67	3.77	3.71	1970/71					
1971/72	3.74	3.74	3.84	4.03	3.84	1971/72					
1972/73	3.95	4.08	3.99	4.12	4.04	1972/73					
1973/74	4.18	4.57	4.55	5.10	4.60	1973/74					
1974/75	5.26	5.48	5.36	5.50	5.40	1974/75					
1975/76	5.46	5.30	5.19	5.19	5.28	1975/76					
Farm value <u>4/</u> :						Wholesale and retailer					
1970/71	.62	.62	.62	.62	.62	margin as a percentage					
1971/72	.65	.65	.65	.65	.65	of retail price:					
1972/73	.64	.64	.64	.64	.64	1970/71					
1973/74	.73	.76	.76	.76	.75	1971/72					
1974/75	1.07	1.17	1.17	1.17	1.14	1972/73					
1975/76	1.15	1.15	1.15	1.15	1.15	1973/74					
Farm value as a percentage of retail price:						1974/75					
1970/71	12	12	12	11	11	1975/76					
1971/72	12	12	12	12	12	Processor margin as a					
1972/73	11	11	11	11	11	percentage of retail					
1973/74	12	12	11	11	11	price:					
1974/75	14	14	14	14	14	1970/71					
1975/76	13	13	14	14	14	1971/72					
						1972/73					
						1973/74					
						1974/75					
						1975/76					

<sup>1/</sup> Priced each 3 months during marketing year August through July.

<sup>2/</sup> Standard grade.

<sup>3/</sup> Average of f.o.b. California, eastern, midwestern, and Florida plants.

<sup>4/</sup> Returns for 36.36 pounds (farm weight) of tomatoes for processing received by U.S. growers.

Table 103--Tomatoes, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
	Dollars	Dollars	Dollars	Dollars	Dollars		Dollars	Dollars	Dollars	Dollars	Dollars
<u>Prices and farm value</u>											
Retail price <sup>2/</sup> :											
1970/71	5.28	5.28	5.33	5.57	5.38	Wholesaler and retailer	1.28	1.28	1.33	1.57	1.38
1971/72	5.38	5.40	5.33	5.33	5.35	1970/71	1.38	1.40	1.33	1.15	1.31
1972/73	5.86	5.69	5.74	5.74	5.76	1971/72	1.66	1.44	2.39	1.09	1.65
1973/74	6.10	6.50	6.79	7.01	6.60	1973/74	1.45	1.60	1.69	1.91	1.66
1974/75	7.34	8.54	8.52	8.35	8.18	1974/75	1.39	2.39	2.57	2.20	2.13
1975/76	8.45	8.33	8.38	8.38	8.38	1975/76	2.15	2.53	2.88	2.88	2.61
Processor price (f.o.b.) <sup>2/ 3/</sup> :						Processor:					
1970/71	4.00	4.00	4.00	4.00	4.00	1970/71	3.31	3.31	3.31	3.31	3.31
1971/72	4.00	4.00	4.00	4.18	4.04	1971/72	3.31	3.30	3.30	3.48	3.34
1972/73	4.20	4.25	3.35	4.65	4.11	1972/73	3.51	3.56	2.66	3.96	3.42
1973/74	4.65	4.90	5.10	5.10	4.94	1973/74	3.87	4.08	4.29	4.29	4.14
1974/75	5.95	6.15	5.95	6.15	6.05	1974/75	4.84	4.95	4.75	4.95	4.87
1975/76	6.30	5.80	5.50	5.50	5.77	1975/76	5.09	4.59	4.29	4.29	4.56
Farm value <sup>4/</sup> :						Wholesaler and retailer					
1970/71	.69	.69	.69	.69	.69	margin as a percentage of retail price:					
1971/72	.69	.70	.70	.70	.70	1970/71	24	24	25	25	28
1972/73	.69	.69	.69	.69	.69	1971/72	26	26	25	25	25
1973/74	.78	.81	.81	.81	.80	1972/73	28	25	42	42	29
1974/75	1.11	1.20	1.20	1.20	1.18	1973/74	24	25	25	27	25
1975/76	1.21	1.21	1.21	1.21	1.21	1974/75	19	28	30	26	26
Farm value as a percentage of retail price:						1975/76	26	30	34	34	31
1970/71	13	13	13	13	12	Processor margin as a percentage of retail price:					
1971/72	13	13	13	13	13	1970/71	63	63	62	60	61
1972/73	12	12	12	12	12	1971/72	61	61	62	65	62
1973/74	13	12	12	12	12	1973/74	60	63	63	69	59
1974/75	15	14	14	15	14	1974/75	66	58	56	59	60
1975/76	14	15	15	15	15	1975/76	60	55	51	51	54

<sup>1/</sup> Priced each 3 months during marketing year August through July.

<sup>2/</sup> Standard grade.

<sup>3/</sup> F.o.b. midwestern plants.

<sup>4/</sup> Returns for 36.36 pounds (farm weight) of tomatoes for processing received by growers in Ohio and Indiana.

Table 104—Tomatoes, canned: Prices, farm value, and margins per case of 24/303 cans, and farm value and margins as a percentage of retail price, sold in New York City, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
Prices and farm value	Dollars					Margins	Dollars				
Retail price <sup>2/</sup> :						Wholesaler and retailer					
1970/71	5.59	5.76	5.81	5.81	5.74	1970/71	2.01	2.06	2.11	1.97	
1971/72	5.66	5.57	5.59	5.78	5.65	1971/72	1.91	1.82	1.69	1.68	1.77
1972/73	5.83	5.95	6.31	6.38	6.12	1972/73	1.65	1.70	1.81	1.83	1.75
1973/74	6.26	6.60	7.08	7.49	6.86	1973/74	1.71	1.65	1.83	1.74	1.74
1974/75	8.40	8.71	9.10	9.22	8.86	1974/75	2.78	2.95	3.35	3.22	3.08
1975/76	9.26	9.46	9.17	9.19	9.26	1975/76	3.26	3.46	3.67	3.69	3.51
Processor price (f.o.b.) <sup>2/</sup> <u>3/</u> :						Processor:					
1970/71	3.88	3.75	3.75	3.70	3.77	1970/71	3.15	3.01	2.96	3.03	
1971/72	3.75	3.75	3.90	4.10	3.88	1971/72	3.00	3.15	3.35	3.13	
1972/73	4.18	4.25	4.50	4.55	4.37	1972/73	3.40	3.46	3.71	3.76	3.58
1973/74	4.55	4.95	5.25	5.75	5.12	1973/74	3.69	4.07	4.37	4.87	
1974/75	5.62	5.75	6.00	5.78	5.78	1974/75	4.41	4.43	4.43	4.68	4.49
1975/76	6.00	6.00	5.50	5.50	5.75	1975/76	4.71	4.72	4.22	4.47	
Farm value <sup>4/</sup> :						Wholesaler and retailer					
1970/71	.73	.74	.74	.74	.74	margin as a percentage					
1971/72	.75	.75	.75	.75	.75	of retail price:					
1972/73	.78	.79	.79	.79	.79	1970/71	31	35	36	34	
1973/74	.86	.88	.88	.88	.88	1971/72	34	33	29	31	
1974/75	1.21	1.32	1.32	1.32	1.29	1972/73	28	29	29	29	
1975/76	1.29	1.28	1.28	1.28	1.28	1973/74	27	25	26	23	
Farm value as a percentage						1974/75	33	34	35	35	
of retail price:						1975/76	35	37	40	38	
1970/71	13	13	13	13	13	Processor margin as a					
1971/72	13	13	14	13	13	percentage of retail					
1972/73	14	13	12	12	12	price:					
1973/74	14	13	12	12	13	1970/71	56	52	51	53	
1974/75	14	15	14	14	14	1971/72	53	54	56	56	
1975/76	14	13	14	14	14	1972/73	58	58	59	58	
						1973/74	59	62	65	62	
						1974/75	53	51	49	51	
						1975/76	51	50	46	46	

<sup>1/</sup> Priced each 3 months during marketing year August through July.

<sup>2/</sup> Standard grade.

<sup>3/</sup> F.o.b. eastern plants.

<sup>4/</sup> Returns for 36.36 pounds (farm weight) of tomatoes for processing received by growers in New Jersey, New York, Pennsylvania, Delaware, Maryland, and Virginia.

Table 105--Tomatoes, canned: Prices, farm value, and margins per case of 24/2½ cans, and farm value and margins as a percentage of retail price, sold in Los Angeles, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
<u>Prices and farm value</u>											
<u>Retail price <sup>2/</sup>:</u>											
1970/71	8.52	8.62	8.42	8.54	8.54	Wholesaler and retailer	3.30	3.47	3.12	3.34	
1971/72	8.54	8.47	8.52	8.50	8.50	1970/71	3.19	3.25	3.07	3.05	3.13
1972/73	8.40	8.52	8.69	8.59	8.54	1971/72	3.20	3.07	3.24	3.14	3.15
1973/74	8.69	8.83	9.50	9.84	9.22	1972/73	3.14	2.83	3.15	2.14	2.82
1974/75	8.95	12.53	12.84	12.84	11.78	1973/74	1.00	4.23	4.29	4.29	3.44
1975/76	13.30	13.08	12.89	13.80	13.27	1974/75	4.85	4.63	4.39	5.30	4.79
<u>Processor price (f.o.b) <sup>2/</sup> <u>3/</u>:</u>											
1970/71	5.22	5.15	5.15	5.30	5.20	Processor:	4.20	4.14	4.14	4.29	4.19
1971/72	5.35	5.22	5.45	5.45	5.37	1970/71	4.28	4.14	4.37	4.37	4.29
1972/73	5.20	5.45	5.45	5.45	5.39	1971/72	4.12	4.37	4.37	4.37	4.31
1973/74	5.55	6.00	6.35	7.70	6.40	1972/73	4.30	4.69	5.04	6.39	5.11
1974/75	7.95	8.30	8.55	8.55	8.34	1973/74	6.10	6.26	6.51	6.51	6.35
1975/76	8.45	8.45	8.50	8.50	8.48	1974/75	6.45	6.46	6.51	6.51	6.59
<u>Farm value <sup>4/</sup>:</u>											
1970/71	1.02	1.01	1.01	1.01	1.01	Wholesaler and retailer	margin as a percentage	of retail price:	Percent		
1971/72	1.07	1.08	1.08	1.08	1.08	1970/71	39	40	40	37	39
1972/73	1.08	1.08	1.08	1.08	1.08	1971/72	37	38	36	36	37
1973/74	1.25	1.31	1.31	1.31	1.31	1972/73	38	36	37	36	37
1974/75	1.85	2.04	2.04	2.04	1.99	1973/74	36	32	33	22	31
1975/76	2.00	1.99	1.99	1.99	1.99	1974/75	11	34	33	33	29
<u>Farm value as a percentage</u>											
1970/71	12	12	12	12	12	Processor margin as a	percentage of retail	price:	Percent		
1971/72	13	13	13	13	13	1970/71	49	48	48	51	49
1972/73	13	13	13	13	13	1971/72	50	49	51	51	50
1973/74	14	15	14	13	14	1972/73	49	51	50	51	50
1974/75	21	16	16	17	16	1973/74	50	53	53	55	55
1975/76	15	15	15	15	15	1974/75	68	50	51	51	54
						1975/76	49	49	51	47	49

<sup>1/</sup> Priced each 3 months during marketing year August through July.

<sup>2/</sup> Extra standard grade.

<sup>3/</sup> F.o.b. California plants.

<sup>4/</sup> Returns for 63.8 pounds (farm weight) of tomatoes for processing received by California growers.

Table 106--Tomatoes, canned: Prices, farm value, and margins per case of 24/2½ cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Oct.	Jan.	Apr.	July	Average	Item	Oct.	Jan.	Apr.	July	Average
	<u>Dollars</u>						<u>Dollars</u>				
Prices and farm value						Margins					
Retail price 2/:						Wholesaler and retailer:					
1970/71	8.42	8.47	8.28	8.71	8.47	1970/71					
1971/72	8.33	8.42	8.14	8.78	8.42	1971/72					
1972/73	9.19	9.46	9.02	8.50	9.05	1972/73					
1973/74	8.57	9.48	10.27	10.70	9.74	1973/74					
1974/75	12.41	13.94	13.84	13.87	13.51	1974/75					
1975/76	14.04	14.11	14.11	15.00	14.33	1975/76					
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71	5.22	5.15	5.15	5.30	5.20	1970/71					
1971/72	5.35	5.22	5.45	5.45	5.37	1971/72					
1972/73	5.20	5.45	5.45	5.45	5.39	1972/73					
1973/74	5.55	6.00	6.35	7.70	6.40	1973/74					
1974/75	7.95	8.30	8.55	8.55	8.34	1974/75					
1975/76	8.45	8.45	8.50	8.50	8.48	1975/76					
Farm value 4/:						Wholesaler and retailer					
1970/71	1.02	1.01	1.01	1.01	1.01	Margins as a Percentage					
1971/72	1.07	1.08	1.08	1.08	1.08	of retail price:					
1972/73	1.08	1.08	1.08	1.08	1.08	1970/71					
1973/74	1.25	1.31	1.31	1.31	1.31	1971/72					
1974/75	1.85	2.04	2.04	2.04	2.04	1972/73					
1975/76	2.00	1.99	1.99	1.99	1.99	1973/74					
Farm value as a percentage						1974/75					
of retail price:						1975/76					
1970/71	12	12	12	12	12	Processor margin as a					
1971/72	13	13	13	13	13	percentage of retail					
1972/73	12	12	11	13	12	price:					
1973/74	15	14	13	12	13	1970/71					
1974/75	15	15	15	15	15	1971/72					
1975/76	14	14	14	13	14	1972/73					

1/ Priced each 3 months during marketing year August through July.

2/ Extra standard grade.

3/ F.o.b. California plants.

4/ Returns for 63.8 pounds (farm weight) of tomatoes for processing received by California growers.

Table 107--Tomato catsup: Carryin, U.S. pack by states, and total supply, 1971/72-1975/76

Season	Carryin	U.S. Pack			Total supply
		Calif.	Other states	Total pack	
		Million actual cases 1/			
1971/72	1.3	4.6	2.9	7.5	8.8
1972/73	1.2	4.8	1.5	6.3	7.5
1973/74	.7	5.6	.9	6.5	7.2
1974/75	.3	6.4	1.3	7.7	8.0
1975/76	.8	9.0	1.7	10.1	10.9

1/ No 10 can or larger only.

Source: National Canners Association.

Table 108--Tomato catsup, bottled: Season average retail price in selected cities, 1971/72-1975/76 1/

Season	San Francisco	Seattle	2-City average	
			Cents per 14-ounce bottle	
1971/72	28.0	31.4		29.7
1972/73	30.4	30.9		30.6
1973/74	32.8	35.5		34.2
1974/75	42.2	44.4		43.3
1975/76	45.8	45.7		45.8

1/ Season: August-July.

Table 109--Tomato catsup, bottled: Prices, farm value, and margins per case of 24/14-ounce bottles, and farm value and margins as a percentage of retail price, sold in San Francisco, selected months and average 1971/72 to 1975/76 <sup>1/</sup>

Item	Sept.	Oct.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
<u>Prices and farm value</u>												
Retail price <sup>2/</sup> :												
1971/72 .....	6.50	7.06	6.74	6.60	6.72	6.72	Wholesaler and retailer:					
1972/73 .....	7.73	7.34	7.08	7.08	7.30	7.30	1971/72 .....					
1973/74 .....	6.94	8.66	7.90	7.99	7.87	7.87	1972/73 .....					
1974/75 .....	9.48	10.44	10.20	10.44	10.13	10.13	1973/74 .....					
1975/76 .....	10.85	10.46	11.93	10.75	10.99	10.99	1974/75 .....					
Processor price (f.o.b.) <sup>2/</sup> <u>3/</u> :							Processor:					
1971/72 .....	4.40	4.35	4.40	4.40	4.39	4.39	1971/72 .....					
1972/73 .....	4.60	4.60	4.60	4.60	4.60	4.60	1972/73 .....					
1973/74 .....	4.69	5.26	5.26	5.26	5.12	5.12	1973/74 .....					
1974/75 .....	6.85	7.45	7.45	7.45	7.45	7.30	1974/75 .....					
1975/76 .....	7.45	7.45	7.45	7.45	7.45	7.45	1975/76 .....					
Farm value <sup>4/</sup> :							Wholesale and retailer					
1971/72 .....	.88	.91	.91	.91	.91	.90	margin as a percentage					
1972/73 .....	.91	.91	.91	.91	.91	.91	of retail price:					
1973/74 .....	1.00	1.09	1.09	1.09	1.09	1.07	1971/72 .....					
1974/75 .....	1.40	1.70	1.70	1.70	1.70	1.62	1972/73 .....					
1975/76 .....	1.69	1.69	1.67	1.67	1.67	1.68	1973/74 .....					
Farm value as a percentage							1974/75 .....					
of retail price:							1975/76 .....					
1971/72 .....	14	13	13	14	14	13	Processor margin as a					
1972/73 .....	12	13	13	13	13	12	percentage of retail					
1973/74 .....	14	13	14	14	14	14	price:					
1974/75 .....	15	16	17	16	16	16	1971/72 .....					
1975/76 .....	16	16	14	15	15	15	1972/73 .....					
							1973/74 .....					
							1974/75 .....					
							1975/76 .....					

<sup>1/</sup> Priced each 3 months during marketing year August through July.

<sup>2/</sup> Fancy grade.

<sup>3/</sup> F.o.b. California plants.

<sup>4/</sup> Returns for 53.48 pounds (farm weight) of tomatoes for processing by California growers.

Table 110--Tomato cattup, bottled: Prices, farm value, and margins per case of 24/14-ounce bottles, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1971/72 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price 2/:											
1971/72	7.61	7.54	7.61	7.34	7.54	: Wholesaler and retailer:					
1972/73	7.30	7.30	7.32	7.73	7.42	: 1971/72	3.21	3.19	3.21	2.94	3.15
1973/74	7.78	8.18	8.98	9.14	8.52	: 1972/73	2.70	2.70	2.72	3.13	2.82
1974/75	10.15	10.90	10.70	11.35	10.66	: 1973/74	3.09	2.92	3.72	3.88	3.40
1975/76	10.92	10.87	10.89	11.18	10.97	: 1974/75	3.30	3.45	3.25	3.90	3.36
						: 1975/76	3.47	3.42	3.44	3.73	3.52
Processor price (f.o.b.) 2/ 3/:						: Processor:					
1971/72	4.40	4.35	4.40	4.40	4.39	: 1971/72	3.52	3.44	3.49	3.49	3.49
1972/73	4.60	4.60	4.60	4.60	4.60	: 1972/73	3.69	3.69	3.69	3.69	3.69
1973/74	4.69	5.26	5.26	5.26	5.12	: 1973/74	3.69	4.17	4.17	4.17	4.05
1974/75	6.85	7.45	7.45	7.45	7.30	: 1974/75	5.45	5.75	5.75	5.75	5.68
1975/76	7.45	7.45	7.45	7.45	7.45	: 1975/76	5.76	5.78	5.78	5.78	5.77
Farm value 4/:						: Wholesaler and retailer:					
1971/72	.88	.91	.91	.91	.91	: margin as a percentage:					
1972/73	.91	.91	.91	.91	.91	: of retail price:					
1973/74	1.00	1.09	1.09	1.09	1.09	: 1971/72	4.2	4.2	4.2	4.0	4.2
1974/75	1.40	1.70	1.70	1.70	1.70	: 1972/73	37	37	37	40	38
1975/76	1.69	1.67	1.67	1.67	1.67	: 1973/74	40	36	41	42	40
Farm value as a percentage						: 1974/75	32	32	30	34	32
of retail price:						: 1975/76	32	32	32	33	32
1971/72	12	12	12	12	12	: Processor margin as a					
1972/73	12	12	13	12	12	: percentage of retail					
1973/74	13	13	12	12	13	: price:					
1974/75	14	15	16	15	15	: 1971/72	46	46	46	48	46
1975/76	15	15	15	15	15	: 1972/73	51	50	51	48	50
						: 1973/74	47	51	47	46	47
						: 1974/75	54	53	54	51	53
						: 1975/76	53	53	53	52	53

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 53.48 pounds (farm weight) of tomatoes for processing by California growers.

Table 111--Apple juice, bottled: U.S. pack by regions, 1965/66-1975/76

Season	East	Midwest	West	Total pack
<u>1,000 actual cases</u>				
1965/66	4,720	3,195	1,755	9,670
1966/67	4,183	1,933	2,836	8,953
1967/68	5,088	1,632	2,309	9,029
1968/69	5,217	1,791	2,635	9,641
1969/70	6,881	2,100	4,522	13,503
1970/71	7,946	2,692	3,834	14,472
1971/72	8,618	2,581	2,949	14,148
1972/73	8,204	2,730	3,344	14,277
1973/74	10,100	1,527	3,996	15,623
1974/75	10,933	1,819	3,647	16,399
1975/76	8,473	2,564	4,889	15,926
:				

Source: National Canners Association.

Table 112--Apple juice, bottled: Season average retail price in selected cities, 1973/74-1975/76 1/

Season	Atlanta	New York City	2-city average
<u>Cents per quart bottle</u>			
1973/74	53.7	50.5	52.1
1974/75	57.8	54.1	56.0
1975/76	55.7	53.8	54.8
:			

1/ Season: September-August.

Table 113--Apple juice, bottled: Prices, farm value, and margins per case of 12/1 quart bottles and farm value and margins as a percentage of retail price, sold in Atlanta, selected months and average, 1973/74 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
	Dollars		Dollars				Dollars		Dollars		
<u>Prices and farm value</u>						<u>Margins</u>					
Retail price 2/:						Wholesaler and retailer					
1973/74 . . . . .	5.62	6.43	6.84	6.89	6.44	1973/74 . . . . .		1.02	2.13	2.24	1.64
1974/75 . . . . .	6.86	7.27	6.94	6.70	6.94	1974/75 . . . . .		2.11	2.52	2.19	1.95
1975/76 . . . . .	6.60	6.64	6.68	6.83	6.68	1975/76 . . . . .		2.12	2.39	2.43	1.86
Processor price (f.o.b.) 2/:						Processor:					
1973/74 . . . . .	4.60	4.30	4.60	5.25	4.69	1973/74 . . . . .		3.19	2.72	3.02	3.67
1974/75 . . . . .	4.75	4.75	4.75	4.75	4.75	1974/75 . . . . .		3.48	3.59	3.59	3.56
1975/76 . . . . .	4.48	4.25	4.25	4.97	4.49	1975/76 . . . . .		3.64	3.52	3.52	4.24
Farm value 3/:						Wholesale and retailer					
1973/74 . . . . .	1.41	1.58	1.58	1.58	1.54	margin as a percentage					
1974/75 . . . . .	1.27	1.16	1.16	1.16	1.19	of retail price:					
1975/76 . . . . .	.84	.73	.73	.73	.76	1973/74 . . . . .		18	33	33	24
Farm value as a percentage						1974/75 . . . . .		31	35	31	29
of retail price:						1975/76 . . . . .		32	36	36	27
1973/74 . . . . .	25	25	23	23	24	Processor margin as a					
1974/75 . . . . .	18	16	17	17	17	percentage of retail					
1975/76 . . . . .	13	11	11	11	11	price:					
						1973/74 . . . . .		57	42	44	53
						1974/75 . . . . .		51	49	52	54
						1975/76 . . . . .		55	53	53	56

1/ Priced each 3 months during marketing year September through August.

2/ F.o.b. Eastern plants.

3/ Returns for 35.29 pounds (farm weight) of apples for processing into juice received by growers in Maryland, New York, Pennsylvania, Virginia, and West Virginia.

Table 114--Apple juice, bottled: Prices, farm value, and margins per case of 12/1 quart bottles and farm value and margins as a percentage of retail price, sold in New York City, selected months and average 1973/74 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
<u>Dollars</u>											
<u>Dollars</u>											
<u>Margins</u>											
<u>Wholesaler and retailer</u>											
Prices and farm value											
<u>Retail price 2/</u>											
1973/74	5.68	6.06	6.16	6.36	6.06	1973/74					
1974/75	5.93	6.79	6.82	6.53	6.49	1974/75					
1975/76	6.70	6.40	6.18	6.59	6.46	1975/76					
Processor price (f.o.b.) 2/						Processor:					
1973/74	4.60	4.30	4.60	5.25	4.69	1973/74					
1974/75	4.75	4.75	4.75	4.75	4.75	1974/75					
1975/76	4.48	4.25	4.25	4.97	4.49	1975/76					
Farm value 3/						Wholesale and retailer					
1973/74	1.41	1.58	1.58	1.58	1.54	margin as a percentage					
1974/75	1.27	1.16	1.16	1.16	1.19	of retail price:					
1975/76	.84	.73	.73	.73	.76	1973/74					
Farm value as a percentage of retail price:						1974/75					
1973/74	25	26	26	25	25	1975/76					
1974/75	21	17	17	18	18	1973/74					
1975/76	13	11	12	11	12	1974/75					

1/ Priced each 3 months during marketing year September through August.

2/ F.o.b. Eastern plants.

3/ Returns for 35.29 pounds (farm weight) of apples for processing into juice received by growers in Maryland, New York, Pennsylvania, Virginia, and West Virginia.

Table 115--Grapefruit juice, canned: U.S. pack by States, 1965/66-1974/75

Season	Florida	Texas	California and Arizona	Total
<u>1,000 actual cases</u>				
1965/66	10,671	658	886	12,215
1966/67	15,565	1,579	1,233	18,377
1967/68	11,756	684	1,622	14,063
1968/69	12,586	2,681	1,940	17,207
1969/70	14,711	1/	5,369	20,080
1970/71	17,393	4,174	2,287	23,854
1971/72	19,282	3,550	2,058	24,891
1972/73	17,368	5,998	2,621	25,987
1973/74	18,773	5,370	2,437	26,579
1974/75	15,071	2,570	2,517	20,158
:				

1/ Included in California and Arizona.

Source: National Canners Association.

Table 116--Grapefruit juice, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Detroit	Pittsburgh	2-city average
<u>Cents per 46-ounce can</u>			
1965/66	42.7	44.1	43.4
1966/67	37.5	37.4	37.4
1967/68	38.2	41.2	39.7
1968/69	37.1	41.0	39.0
1969/70	43.7	46.8	45.2
1970/71	47.2	52.2	49.7
1971/72	50.9	53.9	52.4
1972/73	50.5	51.0	50.8
1973/74	50.5	52.8	51.6
1974/75	55.6	56.2	55.9
1975/76	57.0	57.8	57.4
:			

1/ Season: October-September.

Table 117—Grapefruit juice, canned: Prices, farm value, and margins per case of 12/3 cylinder cans, and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
<u>Dollars</u>											
<u>Margins</u>											
<u>Wholesaler and retailer</u>											
Prices and farm value											
<u>Retail price:</u>											
1970/71	5.58	5.57	5.50	6.00	5.66	1970/71	1.00	1.49	1.08	1.28	1.21
1971/72	6.18	6.22	5.35	6.07	6.11	1971/72	1.60	1.50	1.63	1.55	1.57
1972/73	6.14	6.18	6.03	5.89	6.06	1972/73	1.66	1.66	1.75	1.86	1.71
1973/74	5.95	6.24	5.89	6.14	6.06	1973/74	1.63	1.92	1.64	1.89	1.78
1974/75	6.59	6.71	6.74	6.64	6.67	1974/75	1.64	1.76	2.09	1.99	1.87
1975/76	6.76	6.78	6.86	6.96	6.84	1975/76	2.11	2.28	2.36	2.46	2.31
Processor price (f.o.b.) 2/						<u>Processor:</u>					
1970/71	4.58	4.08	4.42	4.72	4.45	1970/71	2.69	2.14	2.48	2.78	2.52
1971/72	4.58	4.72	4.32	4.52	4.54	1971/72	2.47	2.45	2.05	2.25	2.31
1972/73	4.52	4.52	4.28	4.08	4.35	1972/73	2.33	2.42	2.18	1.98	2.23
1973/74	4.32	4.32	4.25	4.25	4.28	1973/74	2.43	2.65	2.58	2.58	2.56
1974/75	4.95	4.95	4.65	4.65	4.80	1974/75	3.35	3.43	3.13	3.13	3.26
1975/76	4.65	4.50	4.50	4.50	4.53	1975/76	3.16	3.04	3.04	3.04	3.06
Farm value 3/						<u>Wholesale and retailer</u>					
1970/71	1.89	1.94	1.94	1.94	1.94	margin as a percentage of retail price:					
1971/72	2.11	2.27	2.27	2.27	2.27	1970/71	18	27	27	20	21
1972/73	2.19	2.10	2.10	2.10	2.12	1971/72	26	24	27	26	26
1973/74	1.89	1.67	1.67	1.67	1.67	1972/73	26	27	29	30	28
1974/75	1.60	1.52	1.52	1.52	1.54	1973/74	27	31	28	31	29
1975/76	1.49	1.46	1.46	1.46	1.47	1974/75	25	26	31	30	28
Farm value as a percentage of retail price:						1975/76	31	34	34	35	34
1970/71	34	35	35	32	34	Processor margin as a percentage of retail price:					
1971/72	34	37	38	37	36	1970/71	48	38	39	35	47
1972/73	36	34	35	36	35	1971/72	40	39	39	35	37
1973/74	32	27	28	27	29	1972/73	38	39	36	34	37
1974/75	24	23	23	23	23	1973/74	41	42	44	42	42
1975/76	22	21	21	21	21	1974/75	51	51	46	47	49
						1975/76	47	45	44	44	45

1/ Priced each 3 months during marketing year October through September.

2/ F.o.b. Florida plants.

3/ Returns to Florida growers for seasonal average quantity of grapefruit required to pack 12/3 cylinder cans.

Table 118--Grapefruit juice, canned: Prices, farm value, and margins per case of 12/3 cylinder cans, and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
						Margins					
						Wholesaler and retailer					
Prices and farm value											
Retail price:											
1970/71	6.41	6.00	6.16	6.52	6.26	1970/71					
1971/72	6.49	6.43	6.49	6.44	6.47	1971/72					
1972/73	6.06	6.10	6.03	6.14	6.12	1972/73					
1973/74	6.14	6.58	6.35	6.29	6.34	1973/74					
1974/75	6.89	6.83	6.62	6.62	6.74	1974/75					
1975/76	6.74	6.86	6.83	7.31	6.94	1975/76					
Processor price (f.o.b.) <u>2/</u> :						Processor:					
1970/71	4.58	4.08	4.42	4.72	4.45	1970/71					
1971/72	4.58	4.72	4.32	4.52	4.54	1971/72					
1972/73	4.52	4.52	4.28	4.08	4.35	1972/73					
1973/74	4.32	4.32	4.25	4.25	4.28	1973/74					
1974/75	4.95	4.95	4.65	4.65	4.80	1974/75					
1975/76	4.65	4.50	4.50	4.50	4.53	1975/76					
Farm value <u>3/</u> :						Wholesaler and retailer					
1970/71	1.89	1.94	1.94	1.94	1.93	margin as a percentage					
1971/72	2.11	2.27	2.27	2.27	2.23	of retail price:					
1972/73	2.19	2.10	2.10	2.10	2.12	1970/71					
1973/74	1.89	1.67	1.67	1.67	1.72	1971/72					
1974/75	1.60	1.52	1.52	1.52	1.54	1972/73					
1975/76	1.49	1.46	1.46	1.46	1.47	1973/74					
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71	29	32	32	30	31	1970/71					
1971/72	33	35	35	34	34	1971/72					
1972/73	36	34	35	34	35	1972/73					
1973/74	31	26	26	27	27	1973/74					
1974/75	23	22	23	23	23	1974/75					
1975/76	21	21	20	21	21	1975/76					

1/ Priced each 3 months during marketing year October through September.

2/ F.o.b. Florida plants.

3/ Return to Florida growers for seasonal average quantity of grapefruit required to pack 12/3 cylinder cans.

Table 119--Orange juice, canned: U.S. pack  
by states 1965/66-1974/75

Season	Florida	Texas	California and Arizona	Total
<u>1,000 actual cases</u>				
1965/66	13,466	N/A	679	14,145
1966/67	15,803	519	1,308	17,629
1967/68	11,895	305	352	12,551
1968/69	13,702	878	1,111	15,691
1969/70	14,266	1/	2,816	17,082
1970/71	13,368	1,776	1,822	16,966
1971/72	12,888	1,356	1,683	15,927
1972/73	14,173	1,849	1,483	17,506
1973/74	11,833	1,668	1,115	14,615
1974/75	10,359	1,440	1,212	13,011
:				

1/ Included in California and Arizona.

N/A = Not available.

Source: National Canners Association.

Table 120--Orange juice, canned: Season average, retail  
price in selected cities, 1965/66-1975/76 1/

Season	Detroit	Pittsburgh	2-city average
<u>Cents per 46-ounce can</u>			
1965/66	43.9	45.4	44.6
1966/67	39.0	37.6	38.3
1967/68	38.9	40.8	39.8
1968/69	43.9	46.1	45.0
1969/70	42.3	46.1	44.2
1970/71	43.5	46.6	45.0
1971/72	49.4	49.7	49.6
1972/73	48.4	49.8	49.1
1973/74	49.9	51.2	50.6
1974/75	56.3	58.4	57.4
1975/76	61.4	60.7	61.0
:			

1/ Season: October-September.

Table 121-Orange juice, canned: Prices, farm value, and margins per case of 12/3 cylinder cans and farm value and margins as a percentage of retail price, sold in Detroit, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average	
												Dollars
<u>Prices and farm value</u>												
Retail price:												
1970/71 .....	4.99	4.90	5.23	5.77	5.22	: Wholesaler and retailer						
1971/72 .....	5.87	5.95	5.92	5.95	5.93	: 1970/71 .....	1.57	1.58	1.41	1.79	1.58	
1972/73 .....	5.90	5.56	5.72	6.02	5.81	: 1971/72 .....	1.89	1.53	1.74	1.77	1.74	
1973/74 .....	5.94	6.16	5.78	6.08	5.99	: 1972/73 .....	1.90	1.78	1.74	1.94	1.85	
1974/75 .....	6.56	6.71	6.73	7.00	6.76	: 1973/74 .....	1.86	2.08	1.53	1.90	1.84	
1975/76 .....	7.25	7.36	7.37	7.50	7.37	: 1974/75 .....	1.61	1.41	1.43	1.70	1.55	
Processor price (f.o.b.) 2/:						: Processor:						
1970/71 .....	3.42	3.32	3.82	3.98	3.64	: 1970/71 .....	2.05	1.96	2.46	2.62	2.28	
1971/72 .....	3.98	4.42	4.18	4.18	4.19	: 1971/72 .....	2.23	2.32	2.08	2.08	2.18	
1972/73 .....	4.00	3.78	3.98	4.08	3.96	: 1972/73 .....	2.12	2.12	2.32	2.42	2.24	
1973/74 .....	4.08	4.08	4.25	4.18	4.15	: 1973/74 .....	2.36	2.29	2.46	2.39	2.38	
1974/75 .....	4.95	5.30	5.30	5.30	5.21	: 1974/75 .....	3.16	3.50	3.50	3.50	3.41	
1975/76 .....	5.30	5.05	5.05	5.60	5.25	: 1975/76 .....	3.33	2.92	2.92	3.47	3.16	
Farm value 3/:						: Wholesale and retailer						
1970/71 .....	1.37	1.36	1.36	1.36	1.36	: margin as a percentage						
1971/72 .....	1.75	2.10	2.10	2.10	2.01	of retail price:						
1972/73 .....	1.88	1.66	1.66	1.66	1.72	: 1970/71 .....	32	32	27	27	31	
1973/74 .....	1.72	1.79	1.79	1.79	1.77	: 1971/72 .....	32	32	26	29	30	
1974/75 .....	1.79	1.80	1.80	1.80	1.80	: 1972/73 .....	32	32	30	32	32	
1975/76 .....	1.97	2.13	2.13	2.13	2.09	: 1973/74 .....	31	34	26	31	31	
Farm value as a percentage						: 1974/75 .....	25	21	21	24	23	
of retail price:						: 1975/76 .....	27	31	31	25	29	
1970/71 .....	27	28	26	24	26	: Processor margin as a						
1971/72 .....	30	35	36	35	34	percentage of retail						
1972/73 .....	32	30	29	28	30	price:						
1973/74 .....	29	29	31	30	29	: 1970/71 .....	41	40	47	45	44	
1974/75 .....	27	27	26	27	26	: 1971/72 .....	38	39	35	35	37	
1975/76 .....	27	24	29	29	28	: 1972/73 .....	36	38	41	40	38	
						: 1973/74 .....	40	37	43	39	40	
						: 1974/75 .....	48	52	52	50	50	
						: 1975/76 .....	46	40	40	46	43	

1/ Priced each 3 months during marketing year October through September.

2/ F.o.b. Florida plants.

3/ Returns to Florida growers for seasonal average quantity of oranges required to pack 12/3 cylinder cans.

Table 122--Orange juice, canned: Prices, farm value, and margins per case of 12/3 cylinder cans and farm value and margins as a percentage of retail price, sold in Pittsburgh, selected months and average, 1970/71 to 1975/76 1/

Item	Nov.	Feb.	May	Aug.	Average	Item	Nov.	Feb.	May	Aug.	Average
Prices and farm value						Margins					
Retail price:						Wholesaler and retailer					
1970/71	5.71	5.12	5.71	5.80	5.58	1.970/71					
1971/72	5.82	6.00	5.99	5.96	5.72	1.971/72					
1972/73	5.82	5.86	6.06	6.16	5.98	1.972/73					
1973/74	6.06	6.37	5.83	6.34	6.14	1.973/74					
1974/75	7.12	6.84	6.91	7.15	7.01	1.974/75					
1975/76	6.96	7.30	7.39	7.49	7.28	1.975/76					
Processor price (f.o.b.) <u>2/</u> :						Processor:					
1970/71	3.42	3.32	3.82	3.98	3.64	1.970/71					
1971/72	3.98	4.42	4.18	4.18	4.19	1.971/72					
1972/73	4.00	3.78	3.98	4.08	3.96	1.972/73					
1973/74	4.08	4.08	4.25	4.18	4.15	1.973/74					
1974/75	4.95	5.30	5.30	5.30	5.21	1.974/75					
1975/76	5.30	5.05	5.05	5.60	5.25	1.975/76					
Farm value <u>3/</u> :						Wholesaler and retailer					
1970/71	1.37	1.36	1.36	1.36	1.36	margin as a percentage					
1971/72	1.75	2.10	2.10	2.10	2.10	of retail price:					
1972/73	1.88	1.66	1.66	1.66	1.66	1.970/71					
1973/74	1.72	1.79	1.79	1.79	1.77	1.971/72					
1974/75	1.79	1.80	1.80	1.80	1.80	1.972/73					
1975/76	1.97	2.13	2.13	2.13	2.09	1.973/74					
Farm value as a percentage of retail price:						Processor margin as a percentage of retail price:					
1970/71	24	27	24	24	24	1.970/71					
1971/72	30	35	35	35	34	1.971/72					
1972/73	32	28	28	27	29	1.972/73					
1973/74	28	28	31	28	29	1.973/74					
1974/75	25	26	26	25	25	1.974/75					
1975/76	25	26	26	25	25	1.975/76					

1/ Priced each 3 months during marketing year October through September.

2/ F.o.b. Florida plants.

3/ Returns to Florida growers for seasonal average quantity of oranges required to pack 12/3 cylinder cans.

Table 123--Orange juice, frozen, concentrated: Carryin, Florida pack and total supply, 1965/66-1975/76

Season	Carryin	Florida pack	Total supply
<u>Million gallons</u>			
:			
1965/66	21.8	77.6	99.4
1966/67	12.8	132.2	145.0
1967/68	27.2	87.3	114.5
1968/69	12.9	108.0	120.9
1969/70	17.4	126.4	143.8
1970/71	26.6	133.7	160.3
1971/72	22.6	145.9	168.5
1972/73	27.7	180.2	207.9
1973/74	47.4	176.4	223.8
1974/75	48.9	178.2	227.1
1975/76	46.5	290.7	337.2
:			

Source: Florida Canners Association.

Table 124--Orange juice, frozen, concentrated: Season average retail price in selected cities, and U.S., 1965/66-1975/76 1/

Season	Atlanta	Chicago	Los Angeles	New York City	U.S.
<u>Cents per 6-ounce can</u>					
:					
1965/66	N/A	23.7	25.3	21.7	22.3
1966/67	N/A	20.4	22.6	17.7	19.1
1967/68	20.3	22.2	24.2	20.3	20.9
1968/69	22.5	26.2	27.2	23.4	24.0
1969/70	20.9	23.5	25.3	22.0	22.6
1970/71	21.2	24.0	25.6	22.5	23.1
1971/72	23.2	25.1	27.2	24.7	25.0
1972/73	23.8	27.4	27.6	24.7	25.1
1973/74	22.7	27.8	29.4	24.9	25.7
1974/75	25.4	31.2	31.3	27.9	28.0
1975/76	26.6	32.5	30.7	28.8	28.9
:					

1/ Season: December-November.

N/A = Not available.

Table 125--Orange juice, frozen, concentrated: Prices, farm value, and margins per dozen 6-ounce cans and farm value and margins as a percentage of U.S. average retail price, selected months and average, 1970/71 to 1975/76 1/

Item	Jan.	Apr.	July	Oct.	Average	Item	Jan.	Apr.	July	Oct.	Average
<u>Prices and farm value</u>											
Retail price:											
1970/71	2.58	2.65	2.87	3.00	2.77	Wholesale and retailer					
1971/72	2.99	3.01	3.00	2.98	3.00	1970/71					
1972/73	3.00	3.05	2.99	3.00	3.01	1971/72					
1973/74	3.04	3.07	3.18	3.18	3.08	1972/73					
1974/75	3.29	3.37	3.38	3.41	3.36	1973/74					
1975/76	3.50	3.50	3.50	3.36	3.47	1974/75					
Processor price (f.o.b.) 2/:						Processor:					
1970/71	1.38	1.53	1.78	1.88	1.64	1970/71					
1971/72	1.88	1.88	1.88	1.88	1.88	1971/72					
1972/73	1.88	1.88	1.62	1.88	1.82	1972/73					
1973/74	1.88	1.76	1.88	1.95	1.87	1973/74					
1974/75	2.10	2.10	1.98	2.10	2.07	1974/75					
1975/76	2.20	2.20	2.00	1.95	2.09	1975/76					
Farm value 3/:						Wholesale and retailer					
1970/71	.92	.96	.96	.96	.95	margin as a percentage					
1971/72	1.12	1.27	1.27	1.27	1.23	of retail price:					
1972/73	1.14	1.00	1.00	1.00	1.04	1970/71					
1973/74	1.06	1.12	1.12	1.12	1.10	1971/72					
1974/75	1.08	1.03	1.03	1.03	1.04	1972/73					
1975/76	1.18	1.33	1.33	1.33	1.29	1973/74					
Farm value as a percentage						1974/75					
of retail price:						1975/76					
1970/71	36	36	33	32	34	Processor margin as a					
1971/72	38	42	43	43	41	percentage of retail					
1972/73	38	33	33	33	34	price:					
1973/74	34	37	36	35	36	1970/71					
1974/75	33	30	31	30	31	1971/72					
1975/76	34	38	40	38	37	1972/73					
						1973/74					
						1974/75					
						1975/76					
						Percent					
						Percent					

1/ Priced each 3 months during marketing year December through November.

2/ F.o.b. Florida Plants (unadvertised brands).

3/ Returns to Florida growers for seasonal average quantity of oranges required to pack 12/6-ounce cans.

Table 126--Oranges juice, frozen, concentrated: Prices, farm value, and margins per dozen 6-ounce cans and farm value and margins as a percentage of retail price, sold in Atlanta, selected months and average, 1970/71 to 1975/76 1/

Item	Jan.	Apr.	July	Oct.	Average	Item	Jan.	Apr.	July	Oct.	Average	Dollars
												Dollars
<u>Prices and farm value</u>												
Retail price:												
1970/71 .....	2.46	2.39	2.56	2.80	2.54	Wholesaler and retailer						
1971/72 .....	2.76	2.70	2.99	2.78	2.71	1970/71 .....	1.08	.86	.78	.92	.90	
1972/73 .....	2.86	2.87	2.71	3.00	2.86	1971/72 .....	.88	.82	.82	1.11	.90	
1973/74 .....	2.65	2.68	2.72	2.83	2.72	1972/73 .....	.98	.99	1.09	1.12	1.04	
1974/75 .....	2.98	3.28	3.18	3.18	3.05	1973/74 .....	.77	.92	.84	.88	.85	
1975/76 .....	3.14	3.84	3.18	3.08	3.19	1974/75 .....	.88	.18	1.18	1.20	1.08	.98
						1975/76 .....	.94	1.64	1.18	1.13	1.10	
Processor price (f.o.b.) 2/:						Processor:						
1970/71 .....	1.38	1.53	1.78	1.88	1.64	1970/71 .....	.46	.57	.82	.92	.69	
1971/72 .....	1.88	1.88	1.88	1.88	1.88	1971/72 .....	.76	.61	.61	.61	.65	
1972/73 .....	1.88	1.88	1.62	1.88	1.82	1972/73 .....	.74	.88	.62	.88	.78	
1973/74 .....	1.88	1.76	1.88	1.95	1.87	1973/74 .....	.82	.64	.76	.83	.77	
1974/75 .....	2.10	2.10	1.98	2.10	2.07	1974/75 .....	1.02	1.07	.95	1.07	1.03	
1975/76 .....	2.20	2.20	2.00	1.95	2.09	1975/76 .....	1.02	.87	.67	.62	.80	
Farm value 3/:						Wholesaler and retailer						
1970/71 .....	.92	.96	.96	.96	.95	margin as a percentage						
1971/72 .....	1.12	1.27	1.27	1.27	1.23	of retail price:						
1972/73 .....	1.14	1.00	1.00	1.00	1.04	1970/71 .....	44	36	30	33	36	
1973/74 .....	1.06	1.12	1.12	1.12	1.10	1971/72 .....	32	30	30	37	32	
1974/75 .....	1.08	1.03	1.03	1.03	1.04	1972/73 .....	34	34	40	38	36	
1975/76 .....	1.18	1.33	1.33	1.33	1.29	1973/74 .....	29	35	31	31	31	
Farm value as a percentage						1974/75 .....	30	36	38	34	32	
of retail price:						1975/76 .....	30	43	37	37	35	
1970/71 .....	37	40	38	34	37	Processor margin as a						
1971/72 .....	41	47	47	43	44	percentage of retail						
1972/73 .....	40	35	33	33	36	price:						
1973/74 .....	40	42	41	40	41	1970/71 .....	19	24	32	33	27	
1974/75 .....	36	31	32	32	34	1971/72 .....	27	23	23	20	24	
1975/76 .....	38	35	42	43	40	1972/73 .....	26	31	23	29	28	
						1973/74 .....	31	23	28	29	28	
						1974/75 .....	34	33	30	34	34	
						1975/76 .....	32	22	21	20	25	

1/ Priced each 3 months during marketing year December through November.

2/ F.o.b. Florida plants (unadvertised brands).

3/ Returns to Florida growers for seasonal average quantity of oranges required to pack 12/6-ounce cans.

Table 127--Orange juice, frozen, concentrated: Prices, farm value, and margins per dozen 6-ounce cans and farm value and margins as a percentage of retail price, sold in Chicago, selected months and average, 1970/71 to 1975/76 1/

Item	Jan.	Apr.	July	Oct.	Average	Item	Jan.	Apr.	July	Oct.	Average		
Prices and farm value	Dollars						Margins	Dollars					
Retail price:							Wholesaler and retailer						
1970/71 .....	2.82	2.65	3.00	3.05	2.88	1970/71 .....	1.44	1.12	1.22	1.17	1.24		
1971/72 .....	3.01	3.07	2.90	3.01	1.97	1971/72 .....	1.13	1.19	1.19	1.02	1.13		
1972/73 .....	3.16	3.55	3.19	3.23	3.29	1972/73 .....	1.28	1.67	1.67	1.57	1.35	1.47	
1973/74 .....	3.12	3.31	3.23	3.68	3.34	1973/74 .....	1.24	1.55	1.35	1.73	1.47		
1974/75 .....	3.43	3.84	3.80	3.90	3.74	1974/75 .....	1.33	1.74	1.82	1.80	1.67		
1975/76 .....	3.84	3.84	4.06	3.85	3.90	1975/76 .....	1.64	2.06	1.90				
Processor price (f.o.b.) 2/:							Processor:						
1970/71 .....	1.38	1.53	1.78	1.88	1.64	1970/71 .....	.46	.57	.82	.92	.69		
1971/72 .....	1.88	1.88	1.88	1.88	1.88	1971/72 .....	.76	.61	.61	.61	.65		
1972/73 .....	1.88	1.88	1.62	1.88	1.82	1972/73 .....	.74	.88	.62	.88	.78		
1973/74 .....	1.88	1.76	1.88	1.95	1.87	1973/74 .....	.82	.64	.76	.83	.77		
1974/75 .....	2.10	2.10	1.98	2.10	2.07	1974/75 .....	1.02	1.07	.95	1.07	1.03		
1975/76 .....	2.20	2.20	2.00	1.95	2.09	1975/76 .....	1.02	.87	.67	.62	.80		
Farm value 3/:							Wholesaler and retailer						
1970/71 .....	.92	.96	.96	.96	.95	margin as a percentage							
1971/72 .....	1.12	1.27	1.27	1.27	1.27	of retail price:							
1972/73 .....	1.14	1.00	1.00	1.00	1.04	1970/71 .....	51	42	41	38	43		
1973/74 .....	1.06	1.12	1.12	1.12	1.10	1971/72 .....	38	39	39	35	37		
1974/75 .....	1.08	1.03	1.03	1.03	1.04	1972/73 .....	41	47	49	42	44		
1975/76 .....	1.18	1.33	1.33	1.33	1.29	1973/74 .....	40	47	42	47	44		
Farm value as a percentage of retail price:						1974/75 .....	39	45	48	46	45		
1970/71 .....	33	36	32	32	33	1975/76 .....	43	43	51	49	46		
1971/72 .....	37	41	41	44	41	Processor margin as a percentage of retail							
1972/73 .....	36	28	31	31	32	price:							
1973/74 .....	34	34	35	30	33	1970/71 .....	16	22	27	30	24		
1974/75 .....	31	27	27	26	28	1971/72 .....	25	20	20	21	22		
1975/76 .....	31	34	33	35	33	1972/73 .....	23	25	20	27	24		
						1973/74 .....	26	19	23	23	23		
						1974/75 .....	30	28	25	28	27		
						1975/76 .....	26	23	16	16	21		

1/ Priced each 3 months during marketing year December through November.

2/ F.o.b. Florida plants (unadvertised brands).

3/ Returns to Florida growers for seasonal average quantity of oranges required to pack 12/6-ounce cans.

Table 128--Orange juice, frozen, concentrated: Prices, farm value, and margins per dozen 6-ounce cans and farm value and margins as a percentage of retail price, sold in Los Angeles, selected months and average, 1970/71 to 1975/76 1/

Item	Jan.	Apr.	July	Oct.	Average:	Item	Jan.	Apr.	July	Oct.	Average:
	Dollars						Dollars				
<u>Prices and farm value</u>											
Retail price:											
1970/71 .....	2.94	2.98	3.13	3.25	3.07	Wholesaler and retailer					
1971/72 .....	3.18	3.26	3.31	3.30	3.26	1970/71 .....	1.56	1.45	1.35	1.37	1.43
1972/73 .....	3.29	3.32	3.29	3.36	3.31	1971/72 .....	1.30	1.38	1.43	1.42	1.38
1973/74 .....	3.52	3.47	3.41	3.71	3.53	1972/73 .....	1.41	1.44	1.48	1.48	1.49
1974/75 .....	3.86	3.71	3.38	3.74	3.75	1973/74 .....	1.64	1.71	1.53	1.76	1.66
1975/76 .....	3.82	3.73	3.65	3.53	3.68	1974/75 .....	1.76	1.61	1.40	1.64	1.68
Processor price (f.o.b.) 2/:						Processor:					
1970/71 .....	1.38	1.53	1.78	1.88	1.64	1970/70 .....	.46	.57	.82	.92	.69
1971/72 .....	1.88	1.88	1.88	1.88	1.88	1971/72 .....	.76	.61	.61	.61	.65
1972/73 .....	1.88	1.88	1.62	1.88	1.82	1972/73 .....	.74	.88	.62	.88	.78
1973/74 .....	1.88	1.76	1.88	1.95	1.87	1973/74 .....	.82	.64	.76	.83	.77
1974/75 .....	2.10	2.10	1.98	2.10	2.07	1974/75 .....	1.02	1.07	.95	1.07	1.03
1975/76 .....	2.20	2.20	2.00	1.95	2.09	1975/76 .....	1.02	.87	.67	.67	.80
Farm value 3/:						Wholesaler and retailer					
1970/71 .....	.92	.96	.96	.96	.95	margin as a percentage					
1971/72 .....	1.12	1.27	1.27	1.27	1.23	of retail price:					
1972/73 .....	1.14	1.00	1.00	1.00	1.04	1970/71 .....	53	49	43	42	47
1973/74 .....	1.06	1.12	1.12	1.12	1.10	1971/72 .....	41	42	43	43	42
1974/75 .....	1.08	1.03	1.03	1.03	1.04	1972/73 .....	43	43	51	44	45
1975/76 .....	1.18	1.33	1.33	1.33	1.29	1973/74 .....	47	50	45	48	47
Farm value as a percentage						1974/75 .....	46	43	41	44	45
of retail price:						1975/76 .....	42	41	45	45	43
1970/71 .....	31	32	31	30	31	Processor margin as a					
1971/72 .....	35	39	38	39	38	percentage of retail					
1972/73 .....	35	30	30	30	31	price:					
1973/74 .....	30	32	33	30	31	1970/71 .....	16	19	26	28	22
1974/75 .....	28	28	31	27	28	1971/72 .....	24	19	19	18	20
1975/76 .....	31	36	37	38	35	1972/73 .....	22	22	22	22	22
						1973/74 .....	23	18	22	29	27
						1974/75 .....	26	29	28	29	27
						1975/76 .....	23	18	17	17	22

1/ Priced each 3 months during marketing year December through November.

2/ F.o.b. Florida plants (unadvertised brands).

3/ Returns to Florida growers for seasonal average quantity of oranges required to pack 12/6-ounce cans.

Table 129--Orange juice, frozen, concentrated: Prices, farm value, and margins per dozen 6-ounce cans and farm value and margins as a percentage of retail price, sold in New York City, selected months and average, 1970/71 to 1975/76 <sup>1/</sup>

Item	Jan.	Apr.	July	Oct.	Average	Item	Jan.	Apr.	July	Oct.	Average
<u>Prices and farm value</u>											
Retail price:											
1970/71	2.45	2.57	2.84	2.96	2.71	: Wholesaler and retailer					
1971/72	3.00	3.00	2.98	2.89	2.96	: 1970/71					
1972/73	2.96	2.98	2.96	2.94	2.96	: 1971/72					
1973/74	2.99	2.89	3.01	3.05	2.99	: 1972/73					
1974/75	3.24	3.40	3.32	3.44	3.35	: 1973/74					
1975/76	3.46	3.55	3.55	3.29	3.46	: 1974/75					
Processor price (f.o.b.) <sup>2/</sup> :						: Processor					
1970/71	1.38	1.53	1.78	1.88	1.64	: 1970/71					
1971/72	1.88	1.88	1.88	1.88	1.88	: 1971/72					
1972/73	1.88	1.88	1.62	1.88	1.82	: 1972/73					
1973/74	1.88	1.76	1.88	1.95	1.87	: 1973/74					
1974/75	2.10	2.10	1.98	2.10	2.07	: 1974/75					
1975/76	2.20	2.20	2.00	1.95	2.09	: 1975/76					
Farm value <sup>3/</sup> :						: Wholesaler and retailer					
1970/71	.92	.96	.96	.96	.95	: margin as a percentage					
1971/72	1.12	1.27	1.27	1.27	1.23	of retail price:					
1972/73	1.14	1.00	1.00	1.00	1.04	: 1970/71					
1973/74	1.06	1.12	1.12	1.12	1.10	: 1971/72					
1974/75	1.08	1.03	1.03	1.03	1.04	: 1972/73					
1975/76	1.18	1.33	1.33	1.33	1.29	: 1973/74					
Farm value as a percentage <sup>4/</sup> of retail price:						: Processor margin as a percentage of retail price:					
1970/71	37	37	34	32	35	: Processor margin as a percentage of retail price:					
1971/72	37	43	43	44	42	: Processor margin as a percentage of retail price:					
1972/73	39	39	33	34	35	: Processor margin as a percentage of retail price:					
1973/74	36	39	37	37	37	: Processor margin as a percentage of retail price:					
1974/75	33	30	31	30	31	: Processor margin as a percentage of retail price:					
1975/76	33	39	37	40	37	: Processor margin as a percentage of retail price:					

<sup>1/</sup> Priced each 3 months during marketing year December through November.

<sup>2/</sup> F.o.b. Florida plants (unadvertised brands).

<sup>3/</sup> Returns to Florida growers for seasonal average quantity of oranges required to pack 12/6-ounce cans.

Table 130--Tomato juice, canned: Carryin, U.S. pack,  
and total supply, 1965/66-1975/76

Season	Carryin	U.S. Pack	Total supply
<u>1,000 cases (24/303 cans)</u>			
1965/66	9,985	40,047	50,032
1966/67	8,256	38,907	47,163
1967/68	6,896	42,815	49,711
1968/69	8,539	40,169	48,708
1969/70	10,679	33,653	44,332
1970/71	7,626	36,761	44,387
1971/72	6,814	38,411	45,225
1972/73	8,023	31,074	39,097
1973/74	2,647	33,936	38,780
1974/75	4,866	36,133	40,999
1975/76	5,706	35,358	41,064
:			

Source: National Canners Association

Table 131--Tomato juice, canned: Season average retail price in selected cities, 1965/66-1975/76 1/

Season	Seattle	Washington, D.C.	2-city average
<u>Cents per 46-ounce can</u>			
1965/66	37.0	31.4	34.2
1966/67	35.9	33.0	34.4
1967/68	36.9	35.6	36.2
1968/69	36.2	34.4	35.3
1969/70	38.3	36.2	37.2
1970/71	41.4	36.0	38.7
1971/72	43.0	38.0	40.5
1972/73	43.8	42.5	43.2
1973/74	50.3	51.1	50.7
1974/75	67.6	64.7	66.2
1975/76	67.4	66.4	66.9
:			

1/ Season: August-July.

Table 132--Tomato juice, canned: Prices, farm value, and margins per case of 12/3 cylinder cans, and farm value and margins as a percentage of retail price, sold in Seattle, selected months and average, 1970/71 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
<u>Prices and farm value</u>											
Processor price 2/:											
1970/71	4.99	4.99	4.97	4.91	4.97	Wholesaler and retailer	1.84	1.94	1.92	1.86	1.89
1971/72	5.27	5.11	5.06	5.20	5.16	1970/71	2.22	2.06	1.91	2.05	2.06
1972/73	5.05	5.10	5.27	5.58	5.26	1971/72	1.67	1.60	1.77	2.08	1.79
1973/74	5.68	5.83	6.16	6.52	6.04	1973/74	2.12	2.18	2.21	2.57	2.26
1974/75	7.36	8.47	8.42	8.18	8.11	1974/75	2.56	3.27	3.22	2.98	3.01
1975/76	8.30	8.22	7.96	7.90	8.09	1975/76	3.16	3.56	3.36	3.30	3.34
Farm value 4/:											
1970/71	3.15	3.05	3.05	3.05	3.08	Processor:	2.24	2.17	2.17	2.17	2.19
1971/72	3.05	3.05	3.15	3.15	3.10	1970/71	2.13	2.10	2.10	2.20	2.16
1972/73	3.38	3.50	3.50	3.50	3.47	1971/72	2.43	2.55	2.55	2.55	2.52
1973/74	3.56	3.65	3.95	3.95	3.78	1972/73	2.51	2.50	2.50	2.80	2.66
1974/75	4.80	5.20	5.20	5.20	5.10	1973/74	3.33	3.41	3.41	3.41	3.39
1975/76	5.14	4.66	4.60	4.60	4.75	1974/75	3.37	2.89	2.85	2.85	2.99
Farm value as a percentage of retail price:						Wholesaler and retailer					
1970/71	.91	.88	.88	.88	.89	margin as a percentage of retail price:					
1971/72	.92	.95	.95	.95	.94	1970/71	37	39	38	38	38
1972/73	.95	.95	.95	.95	.95	1971/72	42	40	38	40	40
1973/74	1.05	1.15	1.15	1.15	1.12	1972/73	33	31	34	34	34
1974/75	1.47	1.79	1.79	1.79	1.71	1973/74	37	37	36	39	37
1975/76	1.77	1.75	1.75	1.75	1.76	1974/75	35	39	39	36	37
						1975/76	38	44	42	42	41
<u>Farm value as a percentage</u>											
1970/71	18	18	18	18	18	Processor margin as a percentage of retail price:					
1971/72	18	19	19	18	18	1970/71	4.5	4.3	4.4	4.4	4.4
1972/73	19	19	18	17	18	1971/72	40	41	43	42	42
1973/74	19	20	19	18	19	1972/73	48	50	48	46	48
1974/75	20	21	21	22	21	1973/74	44	43	45	43	44
1975/76	21	21	22	22	22	1974/75	45	40	42	42	42
						1975/76	41	35	36	36	37

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade.

3/ F.o.b. California plants.

4/ Returns for 55.6 pounds (farm weight) of tomatoes for processing received by California growers.

Table 133--Tomato juice, canned: Prices, farm value, and margins per case of 12/3 cylinder cans and farm value and margins as a percentage of retail price, sold in Washington, D.C., selected months and average 1970/71 to 1975/76 1/

Item	Sept.	Dec.	Mar.	June	Average	Item	Sept.	Dec.	Mar.	June	Average
	Dollars	Dollars	Dollars	Dollars	Dollars	Margins	Dollars	Dollars	Dollars	Dollars	Dollars
Prices and farm value											
Retail price 2/:											
1970/71 .....	4.25	4.22	4.31	4.51	4.32	Wholesaler and retailer:	1.10	1.07	1.16	1.36	1.17
1971/72 .....	4.55	4.49	4.57	4.64	4.56	1970/71 .....	1.40	1.34	1.42	1.49	1.41
1972/73 .....	4.70	5.26	5.20	5.24	5.10	1971/72 .....	1.45	2.06	1.70	1.74	1.74
1973/74 .....	5.05	6.04	6.19	6.06	6.13	1972/73 .....	1.30	2.39	1.84	1.41	2.01
1974/75 .....	6.61	7.74	8.33	8.38	7.78	1973/74 .....	1.26	1.64	2.51	2.76	2.06
1975/76 .....	7.90	8.41	7.78	7.76	7.97	1974/75 .....	1.25	2.65	3.16	2.38	2.65
Processor price (f.o.b.) 2/ 3/:						Processor:					
1970/71 .....	3.15	3.15	3.15	3.15	3.15	1970/71 .....	1.98	1.96	1.96	1.96	1.97
1971/72 .....	3.15	3.15	3.15	3.15	3.15	1971/72 .....	1.90	1.87	1.87	1.87	1.88
1972/73 .....	3.25	3.20	3.50	3.50	3.36	1972/73 .....	1.98	1.93	2.23	2.23	2.09
1973/74 .....	3.75	3.75	4.35	4.65	4.12	1973/74 .....	2.42	2.26	2.96	3.26	2.74
1974/75 .....	5.35	6.10	5.82	5.62	5.72	1974/75 .....	3.62	4.04	3.76	3.56	3.69
1975/76 .....	5.25	5.25	5.40	5.40	5.32	1975/76 .....	3.19	3.19	3.34	3.34	3.26
Farm value 4/:						Wholesaler and retailer:					
1970/71 .....	1.17	1.19	1.19	1.19	1.18	margin as a percentage:					
1971/72 .....	1.25	1.28	1.28	1.28	1.27	of retail price:					
1972/73 .....	1.27	1.27	1.27	1.27	1.27	1970/71 .....	26	25	27	30	27
1973/74 .....	1.33	1.39	1.39	1.39	1.38	1971/72 .....	31	30	31	32	31
1974/75 .....	1.73	2.06	2.06	2.06	2.03	1972/73 .....	31	39	33	33	34
1975/76 .....	2.06	2.06	2.06	2.06	2.06	1973/74 .....	26	40	30	23	33
farm value as a percentage of retail price:						1974/75 .....	19	21	30	33	27
1970/71 .....	27	28	28	26	27	1975/76 .....	34	38	31	30	33
1971/72 .....	27	28	28	28	28	Processor margin as a percentage of retail price:					
1972/73 .....	27	24	24	24	25	1970/71 .....	47	45	44	46	46
1973/74 .....	26	23	22	23	22	1971/72 .....	42	42	41	40	41
1974/75 .....	26	27	25	25	26	1972/73 .....	42	37	43	43	41
1975/76 .....	26	24	26	27	26	1973/74 .....	48	37	48	54	45
						1974/75 .....	55	52	45	42	47
						1975/76 .....	40	38	43	43	41

1/ Priced each 3 months during marketing year August through July.

2/ Fancy grade.

3/ F.o.b. eastern plants.

4/ Returns for 55.6 pounds (farm weight) of tomatoes for processing received by New York growers.



UNITED STATES DEPARTMENT OF AGRICULTURE  
WASHINGTON, D.C. 20250

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